

Program Roadmap: Is this program right for you?

About You

- You're a driven self-starter.
- You're motivated by financial success.
- You have a good understanding of math which you are prepared to develop.
- You enjoy networking and working with people.



Are you ready?

- To take a wide variety of courses in first term and to gain a broad understanding of the industry.
- To work hard and deliver under pressure in a fast-paced environment both in school and professionally.
- To reduce the number of hours you work outside the program in order to accommodate a demanding class workload and schedule – don't forget to factor in your commute. We recommend you do not exceed 15 hours per week of part-time work outside the program.
- To deliver clear written reports and engaging presentations in English.

Did you know?

- Sales is a key aspect of the industry. You must be prepared to hustle (and compete) for clients in the real world
- It will take more than good grades to get ahead in the job market: people skills, resilience, the ability to identify opportunities and solid risk assessment skills will be a few of the key factors in your success

Chart Your Path Success

	1 st Year (or Semester 1+2)	2 nd Year (or Semester 3+4)	3 rd Year (or Semester 5+6)
Academic Experience	<ul style="list-style-type: none"> • 11 required courses • 1 general elective • Plus any additional courses required based on placement test results* 	<ul style="list-style-type: none"> • 14 required courses • 1 general elective • Includes: Work Experience (co-op/internship) 	<ul style="list-style-type: none"> • 9 required courses • 2 business electives • 1 general elective • Includes: Work Experience (co-op/internship)
Industry Connections	<ul style="list-style-type: none"> • Finding work experience is a competitive process. Be prepared to apply yourself. • Take advantage of opportunities to network with alumni and invited speakers. • Participate in Enactus¹ (community-based entrepreneurial projects) at any stage in your education at George Brown • Attend Centre for Business events hosted by George Brown including career fairs and annual speed mentoring events. <p>External Accreditation: External licensing exams may be required to practice in certain aspects of the industry.* The Canadian Securities Course (CSC), offered by the Canadian Securities Institute², is the foundational credential required to practice in financial services.</p>		
Preparation Tips	<ul style="list-style-type: none"> • Work with Peerconnect and/or Career Services before you arrive at college to create a study plan that will help you navigate the rigours of the program • Register on STU-VIEW³ for mandatory in-person English and Math placement tests and choose your courses • Set up your georgebrown.ca email. This is how the college will keep in touch with you • Get your student ID card. It gives you access to many college services and activities, including the Library Learning Commons • Apply for financial aid and scholarships 		

*Extra fees may apply

Other Services

The [Current Student](#)⁴ page has information about available services and activities including: [Athletics](#)⁵ (including clubs & recreation), [Student Life](#)⁶ activities (including the [Student Leadership Academy](#)⁷), [Counselling](#)⁸, [Accessible Learning Services](#)⁹, [Library Learning Commons](#)¹⁰, [tutoring](#)¹¹, [peer coaching](#)¹², [technical support](#)¹³ and more.



Need career support?

Jump-start your job search with [Career Services](#)¹² and [Career Coach](#)¹⁸.

The Career Services centre offers support to students before, during and after their studies.

- Identify your strengths and develop your career skills
- Use our online tools and interactive workshops to build your resume, cover letter and interview skills
- Work one-on-one with a Career Advisor to start your career development

Still unsure?

We can help you find the program that's right for you.

Contact an Entry Advisor at 416-415-5000, ext. 2949 or collegeadvisor@georgebrown.ca.

Book an appointment using the [Entry Advising Client Intake Form](#)¹⁹.

For inquiries related to B150 contact Program Co-ordinator: Stoney Kudel skudel@georgebrown.ca or Carolyn Fallis cfallis@georgebrown.ca.



Links Reference

- ¹<http://enactus.ca/>
- ²https://www.csi.ca/student/en_ca/home.xhtml
- ³<http://stuviview.georgebrown.ca>
- ⁴<https://www.georgebrown.ca/current-students/>
- ⁵<https://www.georgebrown.ca/athletics/>
- ⁶<https://www.georgebrown.ca/studentlife/>
- ⁷<https://www.georgebrown.ca/studentleadershipacademy/>
- ⁸<https://www.georgebrown.ca/current-students/counselling/>
- ⁹<https://www.georgebrown.ca/accessible-learning-services/>
- ¹⁰<https://www.georgebrown.ca/l/c/>
- ¹¹<https://www.georgebrown.ca/t/c/>
- ¹²<https://www.georgebrown.ca/peerconnect/>
- ¹³<https://www.georgebrown.ca/l/c/technology/techhelp/>
- ¹⁴<https://www.georgebrown.ca/programs/honours-bachelor-of-commerce-financial-services-b302/>
- ¹⁵<http://fpssc.ca>
- ¹⁶https://www.csi.ca/student/en_ca/home.xhtml
- ¹⁷<https://www.georgebrown.ca/careerservices/>
- ¹⁸<https://georgebrown.emsic.com/?radius=@ion=Toronto>
- ¹⁹<https://www.georgebrown.ca/advising/contactform/>
- ²⁰<https://www.facebook.com/georgebrowncollege>
- ²¹<http://www.twitter.com/GBCollege>
- ²²<http://www.instagram.com/gbcollege/>
- ²³<http://www.youtube.com/user/georgebrowncollege>
- ²⁴<https://www.georgebrown.ca/mobileapps/>

George Brown College is continually striving to improve its programs and their delivery. The information contained in this calendar is subject to change without notice. It should not be viewed as a representation, offer or warranty. Students are responsible for verifying George Brown College admission, graduation, and fee requirements as well as any requirements of outside institutions, industry associations, or other bodies that may award additional designations concurrently with, or after completion of, a George Brown College program.

Program Highlights

- Both B130 and B150 provide in-depth, project-based experience and the opportunity to specialize in financial services or planning.

About Us

- Our goal is to give you the foundational experiences you need to gain entry-level access to the world of finance with an emphasis on financial planning not corporate finance
- Our faculty of finance experts are actively engaged and have critical connections with industry and alumni whom they regularly invite to speak at in-class and other events
- We consider the diversity and dynamism of our teaching and student body to be an asset to your learning
- Located in downtown Toronto, walking distance from Bay Street, the financial capital of Canada, George Brown College offers exposure to the Canadian financial sector.

What's Next

In this program, students obtain the knowledge and skills necessary to pursue careers in the financial services sector. Graduates of the program have found employment as:

- Financial Advisor/Planner
- Financial Services Representative
- Customer Service Representative
- Investment Advisor

Note: While the advanced diploma will help you build many of the skills needed in these roles, further designations or credentials may also be required. To learn more about the career possibilities and educational requirements, you may wish to visit the Toronto Financial Services Alliance website at www.tfsa.ca.

Want more training?

Graduates of the Business Administration – Finance advanced diploma may be eligible for advanced standing in the [Honours Bachelor of Commerce \(Financial Services\)](#)¹⁴ program.

For information on additional future study options, see georgebrown.ca/transferguide.

Designations

Graduates of this program may wish to pursue other designations or credentials in the financial services sector.

The Financial Planning Examination Level 1 is a required step toward obtaining a Certified Financial Planner (CFP®) designation. More information on the CFP® designation and its requirements may be obtained at the [Financial Planning Standards Council website](#)¹⁵.

Information on the Canadian Securities Course and licensing requirements can be found at the [Canadian Securities Institute website](#)¹⁶.

Note: The requirements for each designation/certification are set by the granting body, not George Brown College. In order to qualify for any of these designations/certifications, you need to follow the process listed on its website and meet all the requirements applicable to you.

Educational Pathways B150