

Program Roadmap: Is this program right for you?

About You

- You have a keen interest in problem-solving.
- You have a passion for international collaboration.
- You have basic math skills.
- You're interested in improving your negotiation skills and enjoy working in diverse, cross-functional teams.



Are you ready?

- To work regularly in diverse groups with your peers.
- To write and deliver clear written reports and engaging presentations in English.
- To commit to spending as much time preparing for class as you spend in class.
- To do qualitative research and analysis, including math. (Faculty-led and peer tutoring assistance is available.)

Did you know?

- International business principles apply to all kinds of businesses, including local ones. Think about it: even your local corner store probably has international suppliers.

Chart Your Path Success

	1 st Year (or Semester 1+2)	2 nd Year (or Semester 3+4)	3 rd Year (or Semester 5+6)
Academic Experience	<ul style="list-style-type: none"> • 12 required courses • Plus any additional courses required based on placement test results* 	<ul style="list-style-type: none"> • 12 required courses • 1 general elective 	<ul style="list-style-type: none"> • 8 required courses • 2 business electives • 2 general electives
Industry Connections	<ul style="list-style-type: none"> • George Brown has a close relationship with Canadian International Freight Forwarders Association¹ (CIFFA) and often brings individuals from accrediting bodies to speak to students. • Forum for International Trade Training² (FITT) offers Certified International Trade Professional (CITP) accreditation that graduates may wish to pursue.* See their website for details. 		
Preparation Tips	<ul style="list-style-type: none"> • Read international business news and stay on top of major current events that affect business trends (e.g. Brexit, US elections). • Register on STU-VIEW³ for your in-person English and Math placement tests and for your courses. • Set up your georgebrown.ca email. This is how the college will keep in touch with you. • Get your student ID card. It gives you access to many college services and activities, including the Library Learning Commons. • Apply for financial aid and scholarships. 		

*Extra fees may apply

Other Services

The [Current Student⁴](#) page has information about available services and activities including: [Athletics⁵](#) (including clubs & recreation), [Student Life⁶](#) activities (including the [Student Leadership Academy⁷](#)), [Counselling⁸](#), [Accessible Learning Services⁹](#), [Library Learning Commons¹⁰](#), [tutoring¹¹](#), [peer coaching¹²](#), [technical support¹³](#) and more.



Links Reference

- ¹<http://www.ciffa.com/>
- ²<https://fittfortrade.com/>
- ³<http://stuvview.georgebrown.ca/>
- ⁴<https://www.georgebrown.ca/current-students/>
- ⁵<https://www.georgebrown.ca/athletics/>
- ⁶<https://www.georgebrown.ca/studentlife/>
- ⁷<https://www.georgebrown.ca/studentleadershipacademy/>
- ⁸<https://www.georgebrown.ca/current-students/counselling/>
- ⁹<https://www.georgebrown.ca/accessible-learning-services/>
- ¹⁰<https://www.georgebrown.ca/llic/>
- ¹¹<https://www.georgebrown.ca/tlc/>
- ¹²<https://www.georgebrown.ca/peerconnect/>
- ¹³<https://www.georgebrown.ca/llic/technology/techhelp/>
- ¹⁴<https://fittfortrade.com/>
- ¹⁵<https://www.georgebrown.ca/careerservices/>
- ¹⁶<https://georgebrown.emsicc.com/>
- ¹⁷<https://www.georgebrown.ca/advising/contactform/>
- ¹⁸<https://www.facebook.com/georgebrowncollege>
- ¹⁹<http://www.twitter.com/GBCollege>
- ²⁰<http://www.instagram.com/gbcollege/>
- ²¹<http://www.youtube.com/user/georgebrowncollege>
- ²²<https://www.georgebrown.ca/mobileapps/>

George Brown College is continually striving to improve its programs and their delivery. The information contained in this calendar is subject to change without notice. It should not be viewed as a representation, offer or warranty. Students are responsible for verifying George Brown College admission, graduation, and fee requirements as well as any requirements of outside institutions, industry associations, or other bodies that may award additional designations concurrently with, or after completion of, a George Brown College program.

Program Highlights

- Provides opportunities to build concrete skills like freight forwarding that apply directly to a range of business operations and that will give you a competitive edge.
- Many courses in B131 provide a pathway towards [Forum for International Trade Training](#)¹⁴ (FITT) certification. Speak to your program co-ordinator for details.

About Us

- Our goal is to give you the foundational experiences you need to gain entry-level access to the world of international business administration.
- Our faculty of business experts are engaged in international business and have critical connections with industry and alumni whom they regularly invite to speak.
- Located in downtown Toronto, walking distance to hundreds of local and international businesses, George Brown College offers exposure to the Canadian and international marketplace.

What's Next

The world is now considered a global marketplace with organizations continually seeking opportunities to expand operations across national borders. Organizations across all industries including law firms, consulting firms and manufacturers of both goods and services cater to an international clientele. Potential positions may include:

- Forecasting and Replenishment Analyst
- Merchandise Assistant
- Purchasing Assistant
- Purchasing Coordinator
- Logistics Coordinator

Need career support?

Jump-start your job search with [Career Services](#)¹⁵ and [Career Coach](#)¹⁶.

The Career Services centre offers support to students before, during and after their studies.

- Identify your strengths and develop your career skills.
- Use our online tools and interactive workshops to build your resume, cover letter and interview skills.
- Work one-on-one with a Career Advisor to start your career development.

Still unsure?

We can help you find the program that's right for you.

Contact an Entry Advisor at 416-415-5000, ext. 2949 or colletheadvisor@georgebrown.ca.

Book an appointment using the [Entry Advising Client Intake Form](#)¹⁷.

For inquiries related to B131 contact Program Co-ordinator: Anu Harder aharder@georgebrown.ca.