Program Roadmap: Is this program right for you?

About You

- You are interested in running a fashion business.
- You've got an entrepreneurial spirit and are flexible in terms of the role (s) you play in the planning and execution of a project.
- You're a multi-tasker who's curious and prepared to take on cross-functional roles within teams.
- You're interested in planning and overseeing business development.

Are you ready?

- To learn the basics – understanding that while you don't have to do/make everything yourself you will need to be able to assess product quality.
- To reduce the number of hours you work part-time outside the program to a maximum of 15 hrs/week in order to accommodate your class workload/schedule.
- To demonstrate solid English and computer skills – this will be especially important for the business plan you create and present at 'Fashionista's Den' in 4th semester.

Did you know?

- This is a generalist program designed to give you exposure to a broad range of skills to operate a small fashion business.
- Many of our graduates go on to work in or establish small businesses where the ability to do many different things and multi-task is essential.

Chart Your Path Success

	1st Year (or Semester 1+2)	2nd Year (or Semester 3+4)
Academic Experience	• 11 required courses • 1 elective • Plus any additional courses required based on placement test results*	• 11 required courses • 1 program specific elective • 1 general elective • Includes: Field Education option
Industry Connections	• 4th semester students participate in Threads: a year-end showcase and industry networking event. • Students are encouraged to participate in events and take advantage of volunteer opportunities with key industry organizations including: Toronto Fashion Incubator[1] (TFI); Fashion Group International[2] (FGI); Canadian Apparel Federation[3]; Retail Council of Canada[4]; Toronto Fashion Week and others. • All students are encouraged to take advantage of opportunities to connect with industry leaders at Lunch & Learn sessions held throughout the year.	
Preparation Tips	• Start thinking of a business idea that interests you or that you'd like to explore. • Familiarize yourself with MS Word and Excel. • Register on STU-VIEW[5] for a mandatory in-person English placement test and for your courses. • Set up your georgebrown.ca email. This is how the college will keep in touch with you. • Get your student ID card. It gives you access to many college services and activities, including the Library Learning Commons. • Apply for financial aid and scholarships.	

*Extra fees may apply

Program Highlights

- With guidance from faculty, we provide an opportunity for you to think big, beyond traditional fashion, and put together a viable business plan for a unique venture that can be realized after graduation. Alumna Eileen Zhang conceptualized her hugely successful brand Titika Active Couture[16] at George Brown.
- A final semester Retail Operations course is a capstone that allows students to integrate the learning from their previous semester course.

About Us

- Our downtown Toronto campus provides students access to specialized state-of-the-art industrial equipment during lab times.
- We encourage you to explore applied research project opportunities. Past projects have included: prototype development, a virtual reality jacket, health care worker uniforms and more.
- Our expert faculty, comprised of active industry professionals, teach students the fundamentals of fashion business and equip them with hard and soft skills that will make them competitive in the fashion sector after graduation.

What's Next

Graduates of this program will have acquired the necessary skills to be employed in various fashion industry positions in preparation for starting their own small fashion business.

Graduates are employed in positions leading to careers such as:

- Entrepreneur
- Customer Service Associate
- Store Manager
- Sales Agent
- Sales Analyst
- Pre-production Co-ordinator
- Logistics
- Marketing Assistant
- Merchandise Co-ordinator
- Quality control
- Production Planner
- Operations Manager

Some of our past graduates have gone on to establish their own successful businesses. Business opportunities include: small manufacturing facility, fashion contracting firm, retail operation, wholesaler, sales agent, specialty boutique and third-party logistics providers.

Want more training?

Graduates who successfully complete this program with an established minimum grade may be eligible for admission to George Brown College postgraduate programs[17], including International Fashion Management[18] (F412) and Sustainable Fashion Production [19](F415).

Students who successfully complete this program with a grade point average of 3.5 or higher may be eligible for admission to fashion programs at other post-secondary institutions.

For further information, see georgebrown.ca/transferguide.

Need career support?

Jump-start your job search with Career Services[20] and Career Coach[21]. The Career Services centre offers support to students before, during and after their studies.

- Identify your strengths and develop your career skills.
- Use our online tools and interactive workshops to build your resume, cover letter and interview skills.
- Work one-on-one with a Career Advisor to start your career development.

Still unsure?

We can help you find the program that's right for you.

Contact an Entry Advisor at 416-415-5000, ext. 2949 or collegeadvisor@georgebrown.ca.

Book an appointment using the Entry Advising Client Intake Form[22].

For inquiries related to F112 contact Program Co-ordinator: Rosa Fracassa ext. 2997 or rfracass@georgebrown.ca.

f [23] twitter [24] instagram [25] youtube [26] APPS [27]

Links Reference

[1] http://www.fashionincubator.com/
[2] http://www.fgitoronto.org/
[3] http://www.apparel.ca/
[4] https://www.retailcouncil.org/
[5] http://stuview.georgebrown.ca/
[6] https://www.georgebrown.ca/current-students/
[7] https://www.georgebrown.ca/athletics/
[8] https://www.georgebrown.ca/studentlife/
[9] https://www.georgebrown.ca/studentleadershipacademy/
[10] https://www.georgebrown.ca/current-students/counselling/
[11] https://www.georgebrown.ca/accessible-learning-services/
[12] https://www.georgebrown.ca/llc/
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[15] https://www.georgebrown.ca/llc/technology/techhelp/
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[19] https://www.georgebrown.ca/programs/sustainable-fashion-production-postgraduate-certificate-program-f415/
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