

## MEDIA FOUNDATION PROGRAM (P111) (PREVIOUSLY G111)

<b>PROGRAM NAME</b>	Media Foundation	<b>TUITION</b>	\$5,003.00*
<b>COURSE CODE</b>	P111	<b>ADDITIONAL COST</b>	
<b>SCHOOL</b>	School of Media and Performing Arts		
<b>CENTRE</b>	Arts, Design and Information Technology		* Amounts listed are the total of tuition, materials (non-refundable), student service and ancillary fees for the first two semesters of programs starting in Fall <b>2019</b> . Fees are subject to change for programs starting in Fall 2020 and at later dates.
<b>LOCATION</b>	St. James Campus		
<b>DURATION</b>	1 year (2 semesters)		
<b>STARTING MONTH</b>	September, January	<b>International students:</b>	Visit the International Fees and Related Costs <sup>2</sup> page for more information.
<b>CREDENTIAL</b>	Ontario College Certificate	<b>FINANCIAL ASSISTANCE</b>	
<b>YEAR OF STUDY</b>	2020-2021		This program is approved for OSAP funding, provided the applicant meets OSAP eligibility criteria.
<b>METHOD OF STUDY</b>	FT		
<b>APPLY TO</b>	Ontario Colleges <sup>1</sup>		

The **Media Foundation** program offers students the chance to explore a variety of media career options while developing the skills necessary to succeed in diploma and advanced diploma media programs. It includes courses in game design and development, photography and image manipulation, storytelling, audio production, interactive media and visual storytelling techniques.

The Portfolio class offered in semester two will help students create a portfolio, which can be used to submit for further studies in Graphic Design<sup>3</sup>, Interaction Design<sup>4</sup>, Game - Art<sup>5</sup> and Video Design & Production<sup>6</sup> and other college and university programs requiring a portfolio for admission.

### PART TIME STUDY OPTIONS

We also offer several evening courses and a part-time Film & Video Production certificate or Digital Photography certificate. Please see the Continuing Education Course Guide at [coned.georgebrown.ca](http://coned.georgebrown.ca).

### PROGRAM STANDARDS AND LEARNING OUTCOMES

The graduate has reliably demonstrated the ability to:

1. Develop creative concepts and ideas through a variety of techniques and in a range of formats.
2. Choose appropriate tools, techniques and applications to create media assets and presentations.
3. Incorporate researched opinions expressed in mainstream and social media technologies into presentations and reports.
4. Utilize current and relevant search strategies and techniques for information fact-finding.
5. Apply industry practices to written proposals and print documents, visual storyboards, and interactive presentations.
6. Choose visual strategies, historical concepts and precedents in the analysis of past and present trends.
7. Create original photographs and videos through a variety of techniques and processes.

8. Choose appropriate narrative structures and vocabularies to analyze media and evaluate meaning, coherence, connections and effectiveness.
9. Utilize a variety of industry standard audio/video software applications and techniques in the creation of media for a wide range of platforms.
10. Use a variety of current industry-standard media tools and techniques to develop self-promotional materials.

### REQUIRED COURSES

#### SEMESTER 1

Code	Course Name
MFND1001	Media Research
MFND1002	Drawing Fundamentals
MFND1003	Visual Design Fundamentals
MFND1004	Storytelling
MFND1005	Photography Fundamentals
COMM1007	College English

#### SEMESTER 2

Code	Course Name
MFND1012	Digital Drawing
MFND1016	Introduction to Multimedia
MFND1017	Interaction Fundamentals
MFND1018	Resource Filmmaking
MFND1019	Digital Portfolio
GHUM1079	Film Studies

## FUTURE STUDY OPTIONS

The Media Foundation program provides a general knowledge base for further studies in our Interaction Design and Development<sup>7</sup>, Game - Art<sup>8</sup> and Video Design & Production<sup>9</sup> programs, where students will be immersed in more specialized knowledge.



## ADMISSION REQUIREMENTS

Applicants are selected on the basis of their academic achievement, including the required courses, and any other selection criteria outlined below.

- Ontario Secondary School Diploma or equivalent\*\*
- Grade 12 English (C or U)

**Please note: Students who start the program in January (Winter term) will be required to attend classes during the summer months (May to August).**

### \*\* MATURE STUDENT STATUS (19 YEARS OF AGE OR OLDER AND NO OSSD)

Mature Students may take the Admissions Assessment for English<sup>10</sup>, OR may consider upgrading to achieve the credit (s) needed in English<sup>11</sup>.

George Brown is committed to ensuring that applicants will succeed in their program of choice and meeting the minimum requirements does not guarantee admission to the program. Applicants may be required to have grades higher than the minimum requirements stated.

## COURSE EXEMPTIONS

College or university credits may qualify you for course exemptions. Please visit [georgebrown.ca/transferguide](http://georgebrown.ca/transferguide) for more information.

## INTERNATIONAL STUDENTS

Visit the International Admissions<sup>12</sup> page for more information.

## CONTACT US

### SCHOOL OF MEDIA & PERFORMING ARTS

Phone: 416-415-5000, ext. 2015

Email: [media@georgebrown.ca](mailto:media@georgebrown.ca)

For more information about George Brown College, you may also call the Contact Centre at 416-415-2000 (TTY 1-877-515-5559) or long distance 1-800-265-2002.

## VISIT OUR CAMPUS

This program is offered through our School of Media and Performing Arts<sup>13</sup> and classes take place at our St. James Campus<sup>14</sup>, located at 230 Richmond Street East<sup>15</sup>, Toronto, ON, Canada.

**On-campus information sessions** are available. Come and have your questions answered. Learn about the program content and career options, meet your friendly professors and staff, and experience what it is like to be in a George Brown College classroom. Sign up<sup>16</sup> for an upcoming session.

**Campus tours** are offered on a regular basis. Sign up<sup>17</sup> today! You can also check out our virtual tour<sup>18</sup>.

## LINKS REFERENCE

<sup>1</sup><https://collegeapply.ontariocolleges.ca/?collegeCode=GBTC&programCode=G111&lang=en>

<sup>2</sup><http://www.georgebrown.ca/international/futurestudents/tuitionfees/>

<sup>3</sup><http://www.georgebrown.ca/programs/graphic-design-program-g102/>

<sup>4</sup><http://www.georgebrown.ca/programs/interaction-design-program-g113/>

<sup>5</sup><http://www.georgebrown.ca/programs/game-art-program-g119/>

<sup>6</sup><http://www.georgebrown.ca/programs/video-design-and-production-program-p112/>

<sup>7</sup><http://www.georgebrown.ca/programs/interaction-design-program-g113/>

<sup>8</sup><http://www.georgebrown.ca/programs/game-art-program-g119/>

<sup>9</sup><http://www.georgebrown.ca/programs/video-design-and-production-program-g112/>

<sup>10</sup><http://www.georgebrown.ca/assessment/admi-pre/>

<sup>11</sup><http://www.georgebrown.ca/upgrading-credits/english-diploma/>

<sup>12</sup><http://www.georgebrown.ca/international/futurestudents/howtoapply/>

<sup>13</sup><http://www.georgebrown.ca/performingarts/>

<sup>14</sup><http://www.georgebrown.ca/campuses/st-james/>

<sup>15</sup><https://www.google.ca/maps/place/230+Richmond+St+E,+Toronto,+ON+M5A+1P4/@43.6533855,-79.3729994,17z/data=!3m1!4b1!4m5!3m4!1s0x89d4cb37339edba3:0x7645cc33d5469056!8m2!3d43.6533855!4d-79.3708107>

<sup>16</sup><http://www.georgebrown.ca/infosessions/arts-design-information-technology/>

<sup>17</sup><https://www.eventbrite.ca/e/st-james-campus-tour-registration-35598416823>

<sup>18</sup><https://vt.georgebrown.ca/>

*George Brown College is continually striving to improve its programs and their delivery. The information contained in this calendar is subject to change without notice. It should not be viewed as a representation, offer or warranty. Students are responsible for verifying George Brown College admission, graduation, and fee requirements as well as any requirements of outside institutions, industry associations, or other bodies that may award additional designations concurrently with, or after completion of, a George Brown College program.*