FASHION TECHNIQUES AND DESIGN PROGRAM (F113)

PROGRAM NAME  Fashion Techniques and Design
COURSE CODE  F113
SCHOOL  School of Fashion and Jewellery
CENTRE  Arts, Design and Information Technology
LOCATION  Casa Loma Campus
DURATION  2 years (4 semesters)
EXPERIENTIAL LEARNING  Students with a minimum 2.7 GPA may apply for a Field Education elective in second year.
STARTING MONTH  September, January
CREDENTIAL  Ontario College Diploma
YEAR OF STUDY  2020-2021
METHOD OF STUDY  FT
APPLY TO  Ontario Colleges

The Fashion Techniques and Design program prepares graduates for careers in garment manufacturing design rooms. This is a women's wear program that simulates, as closely as possible, the industry's standards, practices and facilities. You will use industrial machines and learn the essentials of technical illustration, pattern making, pattern grading and clothing construction. Additional core subjects include textiles, technical specifications and history of costume. Program electives allow you to select specific related subject areas, such as fashion show development, portfolio development, draping, lingerie, men's pattern drafting, leather apparel, knitwear and bridal and evening wear. Computer skills in Adobe Illustrator, pattern drafting and pattern grading are included as core and elective courses and are continually upgraded to meet industry needs. This program covers introductory methods to more advanced concepts in the second year.

An annual fashion show and portfolio event highlights successful student projects. Students have the opportunity to network with industry, participate in numerous competitions, work on applied research projects, volunteer and attend industry events.

Note: This program requires extensive sewing; manual dexterity and good vision are assets. Both sewing experience and access to a sewing machine outside of the campus facilities are expected.

TUITION
$4,236.00 * +

ADDITIONAL COST
* Amounts listed are the total of tuition, materials, student service and ancillary fees for the first two semesters of programs starting in Fall 2019. Fees are subject to change for programs starting in Fall 2020 and at later dates.
+ Books and additional supplies are not included in tuition fees and must be purchased by the student separately.

International students: Visit the International Fees and related Costs page for more information.

FINANCIAL ASSISTANCE
This program is approved for OSAP funding, provided the applicant meets OSAP eligibility criteria.

At the School of Fashion and Jewellery, the learning environment is as diverse as our students and there are many extracurricular activities to take advantage of. Check out our video below.

PART TIME STUDY OPTIONS
We also offer Continuing Education courses and certificates in Apparel Pattern Drafting and Fashion Design. (Note: These are not equivalent to the full-time program.)

See the Continuing Education Course Guide.

EXPERIENTIAL LEARNING
Students with a minimum 2.7 GPA may apply for a Field Education elective in second year.
PROGRAM STANDARDS AND LEARNING OUTCOMES

The graduate has reliably demonstrated the ability to:

1. Draft and grade flat patterns for mass garment production.
2. Select and use production methods and techniques that best suit the fabric, pattern and design of the garments.
3. Select garment materials that are compatible with the overall apparel design and meet the user's needs.
4. Operate industrial sewing, pressing, grading and other technical equipment safely to professional standards.
5. Apply technical and computing skills to fashion design and production.
6. Research and analyze factors, trends, stylistic features, and art principles that influence current fashions.
7. Prepare visual and portfolio materials, product specifications, and cost analysis for a product, project and/or market.
8. Design, prototype and produce original patterns and garments using mass production industrial methods and equipment.

REQUIRED COURSES

SEMESTER 1

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>FASH1033</td>
<td>Technical Illustration</td>
</tr>
<tr>
<td>FASH1082</td>
<td>World of Fashion</td>
</tr>
<tr>
<td>FASH1107</td>
<td>Fabric Science: Textiles</td>
</tr>
<tr>
<td>FASH1115</td>
<td>Fundamental Pattern Drafting</td>
</tr>
<tr>
<td>FASH1117</td>
<td>Construction I – Theory and Practice</td>
</tr>
<tr>
<td>COMM1007</td>
<td>College English</td>
</tr>
</tbody>
</table>

SEMESTER 2

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>FASH1031</td>
<td>Fabric Analysis</td>
</tr>
<tr>
<td>FASH1061</td>
<td>Torso Drafting</td>
</tr>
<tr>
<td>FASH1122</td>
<td>Construction II – Theory and Practice</td>
</tr>
<tr>
<td>FASH1153</td>
<td>Technical Specifications and Development</td>
</tr>
<tr>
<td>GHUM1049</td>
<td>Design and Colour</td>
</tr>
</tbody>
</table>

SEMESTER 3

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>FASH2038</td>
<td>Advanced Torso Drafting</td>
</tr>
<tr>
<td>FASH2056</td>
<td>Construction III – Theory and Practice</td>
</tr>
<tr>
<td>FASH2064</td>
<td>Pattern Grading and Marker Making</td>
</tr>
<tr>
<td>COMP1174</td>
<td>Adobe Illustrator</td>
</tr>
<tr>
<td>FASH</td>
<td>Program Elective (choose one)*</td>
</tr>
<tr>
<td>GNED</td>
<td>General Education Elective</td>
</tr>
</tbody>
</table>

SEMESTER 4

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>FASH2046</td>
<td>Construction IV – Theory and Practice</td>
</tr>
<tr>
<td>FASH2051</td>
<td>Advanced Drafting</td>
</tr>
<tr>
<td>GHUM1021</td>
<td>History of Costume</td>
</tr>
<tr>
<td>FASH</td>
<td>Program Elective (choose one)*</td>
</tr>
<tr>
<td>GNED</td>
<td>General Education Elective</td>
</tr>
</tbody>
</table>

ELECTIVES

*Program elective choices vary from semester to semester. These are examples of some of the program elective courses that may be offered:

<table>
<thead>
<tr>
<th>Code</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>FASH2082</td>
<td>Fashion Journalism – An Introduction</td>
</tr>
<tr>
<td>FASH1252</td>
<td>Fashion Business Communication</td>
</tr>
<tr>
<td>FASH1002</td>
<td>P.D.S. (Pattern Drafting System)</td>
</tr>
<tr>
<td>FASH1008</td>
<td>Visual Merchandising</td>
</tr>
<tr>
<td>FASH1084</td>
<td>Fashion Promotion and Advertising</td>
</tr>
<tr>
<td>FASH1089</td>
<td>Social Media for Fashion Marketing</td>
</tr>
<tr>
<td>FASH1125</td>
<td>Lingerie</td>
</tr>
<tr>
<td>FASH1132</td>
<td>Block Making</td>
</tr>
<tr>
<td>FASH1134</td>
<td>Collection Development</td>
</tr>
<tr>
<td>FASH1135</td>
<td>Independent Study</td>
</tr>
<tr>
<td>FASH2050</td>
<td>Draping</td>
</tr>
<tr>
<td>FASH2053</td>
<td>Men's Pattern Drafting</td>
</tr>
<tr>
<td>FASH2054</td>
<td>Portfolio Development</td>
</tr>
<tr>
<td>FASH2065</td>
<td>Bridal and Evening Wear</td>
</tr>
<tr>
<td>FASH2076</td>
<td>Fashion Project and Event Planning</td>
</tr>
<tr>
<td>FASH2078</td>
<td>Knitwear Product Development</td>
</tr>
<tr>
<td>FASH2077</td>
<td>Surface Textile Design</td>
</tr>
<tr>
<td>FASH2081</td>
<td>Introduction to Apparel Fit</td>
</tr>
<tr>
<td>FASH1090</td>
<td>Independent Study – Field Education</td>
</tr>
</tbody>
</table>

ARTICULATION AGREEMENT

Graduates may also be eligible for further study in other academic institutions.

YOUR CAREER

This program is ideal for individuals with a love of fashion and a desire to be involved in the industry at various stages of creating a fashion line, from initial design concept to final product.

Graduates typically become members of a team in roles that might include:

- Pattern drafting or construction
- Drafting and construction specifications
- Product development

Graduates have had successful careers as:

- Assistant Designers
- Technical Designer
- Patternmakers
- Samplemakers
- Assistant Apparel Technician
- Graders
- Marker Maker
- Technical Illustrators
- Product Developer
- Stylist
- Design, Trend and Style consultant
- Blogger
Workplaces range from small design studios to large manufacturing companies. In the last 40 years, graduates have also developed into entrepreneurs in design, sewing and fashion service bureaus.

**FUTURE STUDY OPTIONS**

Graduates may be eligible for admission to George Brown postgraduate programs, including Apparel Technical Design® (F414) and Sustainable Fashion Production7 (F415).

Students who successfully complete this program with a grade point average of 3.5 or higher may be eligible for admission into fashion programs at other post-secondary institutions.

For further information, see georgebrown.ca/transferguide

**EDUCATIONAL/DEGREE PATHWAY**

Graduates of this program with a minimum program GPA of 2.7 are eligible for admission to the Apparel Technical Design® (F414) or Sustainable Fashion Production® (F415) post-diploma graduate certificate programs at the School of Fashion and Jewellery.

Graduates may also be eligible for further study in other academic institutions.

**ADMISSION REQUIREMENTS**

Applicants are selected on the basis of their academic achievement, including the required courses, and any other selection criteria outlined below.

- Ontario Secondary School Diploma or equivalent**
- Grade 12 Secondary School Work Experience Program (C or U)
- Grade 11 Math (M or U) or Grade 12 (C or U)

This program requires extensive sewing and drafting. It is strongly recommended that applicants have sewing experience. Students who enter the program with intermediate experience in working with commercial patterns and construction of garments have a better chance to succeed with program demands. Both sewing ability and access to a sewing machine outside of the campus facilities are expected.

Basic computer literacy and skill level in Word and Excel are recommended.

** MATURE STUDENT STATUS (19 YEARS OF AGE OR OLDER AND NO OSSD)**

Mature Students may take the Admissions Assessment10 for English and Math, OR may consider upgrading to achieve the credit(s) needed in English11 and Math12.

Please note: Students who start the program in January (Winter term) will be required to attend classes during the summer months (May to August)

George Brown is committed to ensuring that applicants will succeed in their program of choice. Meeting the minimum requirements does not guarantee admission to the program. Applicants may be required to have grades higher than the minimum requirements stated.

**COURSE EXEMPTIONS**

College or university credits may qualify you for course exemptions. Please visit georgebrown.ca/transferguide for more information.

**INTERNATIONAL STUDENTS**

Visit the International Admissions13 page for more information.
"I entered George Brown College without any fashion design experience. The technical curriculum left me finishing each day with a new skill at my disposal. Alongside guest lectures, competitions and paid work experiences granted through the school, my George Brown education helped take me all the way to Belgium to continue my studies at the prestigious Antwerp Royal Academy of Fine Arts (although this decision was almost swayed by an amazing job offer in Toronto)! I can’t express enough my gratitude for having learned so much in just two years."

**Holden Vetro** (Graduate 2015, Fashion Techniques and Design)

"The George Brown grad show was pretty much the first time I saw something that had gone from my concept to actually walking down a runway. It was a huge moment for me. Going from not knowing how to use a sewing machine to coming up with a 15-piece collection right out of school that showed in Vancouver Fashion Week is all credit to my alma mater." Read more of Gargi Ghugare’s story.

**Gargi Ghugare** (Graduate 2015, Fashion Techniques and Design), Founder and Creative Director of Gauri M

"My advice to students is to take as many opportunities as you can. Apply for events, awards and shows. I was able to be in the Global Edge program and go to India, but was also shortlisted as one of five new menswear designers to showcase at the first Toronto Men's Fashion Week. I actually won the Emerging Menswear Designer Award that year! That wouldn't have happened if I didn't apply for the opportunity in the first place." Read more of Joao Guedes' story.

**Joao Guedes** (Graduate 2013, Fashion Techniques and Design), Creative Director & Designer, Joao Paulo Guedes Label

**VISIT OUR CAMPUS**

This program is offered out of our School of Fashion and Jewellery and classes take place at our Casa Loma Campus, located at 160 Kendal Ave., Toronto, ON, Canada.

**On-campus information sessions** are held on a regular basis. Come and have your questions answered. Learn about the program content and career options, meet your friendly professors and staff, and experience what it is like to be in a George Brown College classroom. Sign up for an upcoming session.

**Campus tours** are offered on a regular basis. Sign up today! You can also check out our virtual tour.

**LINKS REFERENCE**

2. http://www.georgebrown.ca/international/futurestudents/tuitionfees/
5. https://coned.georgebrown.ca/
17. http://www.georgebrown.ca/fashion-jewellery/
20. https://www.google.com/maps/place/160+Kendal+Ave,+Toronto,+ON+M5R+1M3,+Canada/@43.6760363,-79.4130424,17z/data=!3m1!4b1!4m5!3m4!1s0x882b349c702f728d:0xbdd377adae546b30!8m2!3d43.6760363!4d-79.4108537
23. https://vt.georgebrown.ca/

George Brown College is continually striving to improve its programs and their delivery. The information contained in this calendar is subject to change without notice. It should not be viewed as a representation, offer or warranty. Students are responsible for verifying George Brown College admission, graduation, and fee requirements as well as any requirements of outside institutions, industry associations, or other bodies that may award additional designations concurrently with, or after completion of, a George Brown College program.