

CONSULTING PROGRAM (POSTGRADUATE) (B414)

PROGRAM NAME	Consulting	TUITION	\$4,302.00*
COURSE CODE	B414	ADDITIONAL COST	
SCHOOL	School of Management	* Amounts listed are the total of tuition, materials, student service and ancillary fees for the first two semesters of programs starting in Fall 2018. Fees are subject to change for programs starting in Fall 2019 and at later dates.	
CENTRE	Business	International students: Visit the International Fees and Related Costs ² page for more information.	
LOCATION	St. James Campus		
DURATION	8 months (2 semesters)		
EXPERIENTIAL LEARNING	Client Project		
STARTING MONTH	September, January		
CREDENTIAL	Ontario College Graduate Certificate		
YEAR OF STUDY	2019-2020		
METHOD OF STUDY	FT		
APPLY TO	Ontario Colleges ¹		

The **Consulting** postgraduate program prepares students for a career in consulting that could include working for a consulting firm, independently creating their own employment, or securing a business development role within an organization.

The second semester focuses on client consulting project work. Students develop skills by working individually and/or in teams, doing research, analyzing client problems and providing recommendations to clients through our Consulting Hub³.

Delivery

- This full-time program is delivered in a blended format, combining face-to-face sessions with online delivery.
- You will generally meet late afternoons, evenings, and weekends. This delivery format accommodates those who wish to work while taking this program.

This Centre for Business⁴ program is part of our School of Management.⁵

Watch our past recording of the online info session for the Consulting Program

PART TIME STUDY OPTIONS

Part-time study options are not available for this program.

EXPERIENTIAL LEARNING

Client Project

YOUR FIELD STUDY OPTIONS



Students will engage in various consulting projects in their second semester to gain experience and demonstrate:

- Development of parameters of a consulting project and building a client/consultant relationship
- Creation and implementation of a project plan for the term of a consulting engagement
- Preparation and implementation of the terms of reference and contracts for the term of the consulting engagement, including billing and payment schedules
- Performing an environmental audit (external and internal) and conducting market research to diagnose the client problem(s)
- Use of a range of consulting tools and techniques including: interviewing, research, and collaborative problem solving during the consulting process
- Development and modelling of soft skills such as teamwork, customer service, communications and problem solving during the consulting process
- Assessing the change readiness of the client's organization through the use of change management skills and processes
- Completing a client consulting project including contracting, data collection and analysis, recommendations and, as appropriate, implementation to the satisfaction of the client

George Brown College endeavours to provide field education opportunities with real-world challenges and clients. Find out more about field education⁶ at the Centre for Business⁷.

THE INDUSTRY

Toronto is home to the largest concentration of head offices and consultancies in the country. The Canadian Association of Management Consultants (CMC-Canada⁸) and George Brown College School of Management recently announced a new partnership that includes a student membership with the Canadian Association of Management Consultants.

Graduates of the Consulting graduate certificate program will earn work experience credits towards the professional experience requirements of the CMC designation. Visit the CMC Canada Association website⁹ for more information and details of the credentialing process.

Note: The requirements for each designation/certificate are set by the granting body, not George Brown College. In order to qualify for any of these designations/certifications, you need to follow the process listed on its website and meet all the requirements applicable to you.

PROGRAM STANDARDS AND LEARNING OUTCOMES

The graduate has reliably demonstrated the ability to:

1. Establish the parameters of a consulting project and build a client/consultant relationship.
2. Create and implement a project plan for the term of a consulting engagement.
3. Prepare and implement terms of reference and contracts for the term of the consulting engagement, including billing and payment schedules.
4. Perform an environmental audit (internal and external) and conduct market research to diagnose the client problem(s)
5. Use a range of consulting tools and techniques including: interviewing, research, collaborative problem solving during the consulting process.
6. Develop and model soft skills such as teamwork, customer service, communications and problem solving during the consulting process.
7. Assess the change readiness of the client's organization through the use of change management skills and processes.
8. Complete a client consulting project including contracting, data collection and analysis and recommendations and as appropriate implementation to the satisfaction of the client.

REQUIRED COURSES

In order to graduate, you need to complete the following 7 Mandatory courses.

SEMESTER 1

Code	Course Name	Pre-requisite
MGMT 4011	Introduction to Consulting	NONE
MGMT 4023	Project Management	NONE
MGMT 4086	Change Management	NONE
MGMT 4012	Strategic Analysis	NONE
MGMT 4025	Business Research	NONE
MGMT 4027	Financial Analysis	NONE

SEMESTER 2

Code	Course Name	Pre-requisite
MGMT 4020	Consulting Projects (Field Work)	Successfully Completed Semester 1

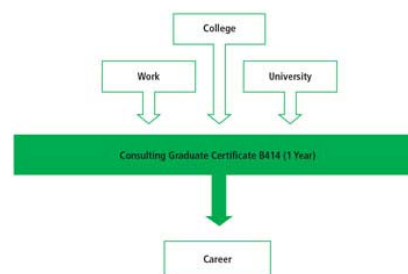
YOUR CAREER

Graduates of the program will have the potential to find employment in management, strategic planning, operations planning, consulting firms, or independently create their own employment.

Potential positions may include:

- Internal Consultant in areas such as IT, HR, Finance
- Consultant for a consulting firm
- Independent Consultant

Educational Pathways B41.4



ADMISSION REQUIREMENTS

- College Advanced Diploma (3-year) or Bachelor's Degree
- Minimum 3 years of demonstrated, relevant work experience (resume and references required)

ENGLISH LANGUAGE PROFICIENCY

Applicants with international transcripts who do not provide English proficiency test results must test at the College level in the George Brown College English assessment to be considered for admission.

Please visit georgebrown.ca/englishproficiency for more details.

COURSE EXEMPTIONS

Some college and university credits may qualify you for exemptions. Please visit georgebrown.ca/transferguide for more information.

INTERNATIONAL (VISA) STUDENTS

Visit the International Admissions¹⁰ page for more information.



Sara Zubair (Graduate 2017);
Consulting, Consultant – Instructional Design, TuesdayAfternoon Media Inc.

“The Consulting program at George Brown provided a perfect balance between classroom and real world. Working with industry-leading

organizations in my project provided me with the necessary competencies to be an effective consultant in the Canadian Market. This important part of the program led to being hired full-time by my client following finishing the final project and the program.”

CONTACT US

DOMESTIC STUDENTS ADMISSIONS

For inquiries about domestic admission requirements, admission deadlines, or the admissions process, please contact the Admissions Office at admissions@georgebrown.ca or visit the Admissions web page.

INTERNATIONAL STUDENT ADMISSIONS

For inquiries about international admission requirements, permits and visas, accommodations, or anything specific to international students, please contact the International Centre at International@georgebrown.ca or visit George Brown International.
Phone: (416) 415-5000 ext. 2115

FINANCIALS/FEES

For inquiries about OSAP, Bursaries, Scholarships and other financial inquiries, please contact the Financial Aid Office at FinAid@georgebrown.ca or visit the Financial Aid web page.

ENTRY ADVISING

For advice on the various program options and which program might be best suited for you, make an appointment to see an Entry Advisor. Please review these frequently asked questions or choose to book your appointment using the link provided.

- Book online:**
Complete and submit the Client Intake Form
- Book by phone:**
Entry Advisor: (416) 415-5000, Ext 2949 Toll Free:
1-800-265-2002 TTY: 1-877-515-5559

CENTRE FOR BUSINESS

For questions regarding programs at the Centre for Business or if you require more information, please do not hesitate to contact us. Our knowledgeable staff are available to assist you.

For general inquiries, please contact the Centre for Business:

Email: business@georgebrown.ca Phone: (416) 415-5000 ext. 2160

INFORMATION SESSIONS

For program specific information and to meet faculty, sign up to attend an information session

CONSULTING (B414)

For inquiries related to this program (for example, course-specific information) please contact the Co-ordinator:

Mark Simpson, Program Co-ordinator

Email: msimpson@georgebrown.ca

Colin Williams, Chair, School of Management

Email: c.williams@georgebrown.ca

Book a Meeting with the Chair:

centreforbusiness.as.me/managementprospective

VISIT OUR CAMPUS

This program is offered out of our School of Management¹⁸ and classes take place at our St. James Campus¹⁹, mainly at 200 King St. E.²⁰, and 290 Adelaide St. E.²¹, Toronto, ON, Canada.

On-campus information sessions are held on a regular basis. Come and have your questions answered. Learn about the program content and career options, meet your friendly professors and staff, and experience what it is like to be in a George Brown College classroom. Sign up²² for an upcoming session.

Campus tours are offered on a regular basis. Sign up²³ today!

LINKS REFERENCE

- ¹<https://collegeapply.ontariocolleges.ca/?collegeCode=GBTC&programCode=B414&lang=en>
- ²<http://www.georgebrown.ca/international/futurestudents/tuitionfees/>
- ³<http://www.georgebrown.ca/consulting-hub/>
- ⁴<http://www.georgebrown.ca/business/>
- ⁵<http://www.georgebrown.ca/business/management/>
- ⁶http://www.georgebrown.ca/business/learning_environment/
- ⁷<http://www.georgebrown.ca/business/>
- ⁸<http://cmc-canada.ca/>
- ⁹<http://cmc-canada.ca/>
- ¹⁰<http://www.georgebrown.ca/international/futurestudents/howtoapply/>
- ¹¹<http://www.georgebrown.ca/admissions/>
- ¹²<http://www.georgebrown.ca/international/>
- ¹³<http://www.georgebrown.ca/financialaid/>
- ¹⁴http://www.georgebrown.ca/entry_advising_faq.aspx
- ¹⁵<http://www.georgebrown.ca/advising/contactform/>
- ¹⁶http://www.georgebrown.ca/info_sessions.aspx
- ¹⁷<https://centreforbusiness.as.me/managementprospective>
- ¹⁸<http://www.georgebrown.ca/business/management/>
- ¹⁹<http://www.georgebrown.ca/campuses/st-james/>
- ²⁰<https://www.google.com/maps/place/George+Brown+College/@43.650962,-79.3724126,17z/data=!3m1!4b1!4m5!3m4!1s0x0:0x2a2d39cb9b79ac42!8m2!3d43.650962!4d-79.3702239>
- ²¹<https://www.google.com/maps/place/George+Brown+College/@43.6519459,-79.3722555,17z/data=!3m1!4b1!4m5!3m4!1s0x0:0x975fd3a1900dc061!8m2!3d43.6519459!4d-79.3700668>
- ²²http://www.georgebrown.ca/business_infosessions/
- ²³http://www.georgebrown.ca/campus_tours/

George Brown College is continually striving to improve its programs and their delivery. The information contained in this calendar is subject to change without notice. It should not be viewed as a representation, offer or warranty. Students are responsible for verifying George Brown College admission, graduation, and fee requirements as well as any requirements of outside institutions, industry associations, or other bodies that may award additional designations concurrently with, or after completion of, a George Brown College program.