

VIDEO DESIGN AND PRODUCTION PROGRAM (G112)

PROGRAM NAME	Video Design & Production	TUITION	\$5,055.00*
COURSE CODE	G112	ADDITIONAL COST	
SCHOOL	School of Media and Performing Arts		
CENTRE	Arts, Design and Information Technology		
LOCATION	St. James Campus		
DURATION	2 years (4 semesters)		
STARTING MONTH	September, January		
CREDENTIAL	Ontario College Diploma		
YEAR OF STUDY	2019-2020		
METHOD OF STUDY	FT		
APPLY TO	Ontario Colleges ¹		

* Amounts listed are the total of tuition, materials (non-refundable), student service and ancillary fees for the first two semesters of programs starting in Fall 2018. Fees are subject to change for programs starting in Fall 2019 and at later dates.

International students: Visit the International Fees and Related Costs² page for more information.

The **Video Design & Production program** will prepare future professionals with the skills required in this emerging field by merging traditional filmmaking techniques with new mediums and distributive methodologies. Graduates will be armed with entrepreneurial knowledge and skills that will enable them to decide which path (employment or self-employment) is best for them. Students will be exposed to elements of both video design and video production including phonography, immersive environments and auteurship, as well as the necessary video editing and post-production skills to create video for entertainment, marketing, advertising, education and social network strategies.

PART TIME STUDY OPTIONS

George Brown College also offers evening courses in film and video production. See the Continuing Education Course Guide at coned.georgebrown.ca

THE INDUSTRY

The media industry is experiencing a dramatic shift in how it records, transmits and presents itself to the world. As Toronto and the province of Ontario continue to adapt to these challenges and changes with vigour, this industry shows strong projected growth. With Canadians watching more online video than nearly anyone else in the world, and crowdfunding playing an increasingly significant role in video projects such as short and feature films, media continues to have a robust and solid grounding in Toronto. (Sources: ComScore, Canadian Media Production Association)

George Brown College's Centre for Arts, Design and Information Technology is home to Canada's first YouTube Creator Space³ — one of only nine such spaces in the world — which offers training, networking and production opportunities to people (predominantly creators with 10,000+ subscribers) who want to create content for the website's audience of one billion users.

PROGRAM STANDARDS AND LEARNING OUTCOMES

The graduate has reliably demonstrated the ability to:

1. Create independent digital film projects according to project specifications using various production techniques.
2. Work effectively as a member of a digital film production team in various capacities and roles.
3. Manage scheduling and budget for digital film productions.
4. Capture quality moving images using appropriate camera/lighting equipment and techniques.
5. Develop a short film and television portfolio to showcase digital filmmaking skills.
6. Write story-driven, visual and cinematic scripts focused on effective dialogue, structure and character development.
7. Record and mix multi-track sound in a digital format using industry standard equipment and software.
8. Market and distribute digital film projects using industry and new media outlets.
9. Edit digital video on non-linear, industry standard software and equipment.

REQUIRED COURSES

SEMESTER 1

Code	Course Name
VDES1001	Digital Storytelling I
VDES1002	Video Design and Composition
VDES1003	Digital Video Technology
VDES1004	Digital Production I
GHUM1079	Film Studies
COMM1007	College English

SEMESTER 2

Code	Course Name
VDES1011	Digital Storytelling II
VDES1014	Digital Production II
VDES1015	Digital Cinematography I
VDES1016	Video Editing and Visual Effects
VDES2020	Audio Production Post
GSSC1058	Introduction to Psychology

SEMESTER 3

Code	Course Name
VDES2004	Digital Production III
VDES2005	Digital Cinematography II
VDES2006	Post Production
VDES1017	Scriptwriting
VDES2009	Directing
GNED	General Education Elective

SEMESTER 4

Code	Course Name
VDES2014	Capstone Project
VDES2015	Production Entrepreneurship
VDES2016	Special Effects
VDES2008	Art Direction
GNED	General Education Elective

CAREER OPTIONS

Video designers are able to move across multiple platforms including film, television and interaction storytelling. Potential job titles include:

- Filmmaker
- Screenwriter
- Director
- Assistant Director
- Editor
- Editorial Assistant
- Producer
- Production Manager
- Production Assistant



FUTURE STUDY OPTIONS

For information on future study options, see georgebrown.ca/transferguide.

EDUCATIONAL/DEGREE PATHWAY

Graduates of this program may also be interested in the Screenwriting & Narrative Design⁴ graduate certificate program.

ADMISSION REQUIREMENTS

Applicants are selected on the basis of their academic achievement, including the required courses and any other selection criteria outlined below.

- Ontario Secondary School Diploma or equivalent**
- Grade 12 English (C or U)
- Portfolio (Demo reel)*

* Applicants should submit a minimum of one short film, trailer or demo reel. More information on how to submit the demo will be provided to qualified applicants during the application process.

** MATURE STUDENT STATUS (19 YEARS OF AGE OR OLDER AND NO OSSD)

Mature Students may take the Admissions Assessment for English⁵, OR may consider upgrading to achieve the credit (s) needed in English⁶.

Please note: Students who start the program in January (Winter term) will be required to attend classes during the summer months (May to August)

George Brown is committed to ensuring that applicants will succeed in their program of choice and meeting the minimum requirements does not guarantee admission to the program. Applicants may be required to have grades higher than the minimum requirements stated.

COURSE EXEMPTIONS

College or university credits may qualify you for course exemptions. Please visit georgebrown.ca/transferguide for more information.

INTERNATIONAL STUDENTS

Visit the International Admissions⁷ page for more information.



"Because the School of Media offers so many different programs, we have the opportunity to collaborate with one another. Working with the acting students has been really eye-opening. You create stories and you create characters but it's

not until you actually go to filming that you have the actors bring the characters to a different place."

Dave Nguyen (Student, Video Design & Production)



"I have had a wonderful experience with George Brown College. The faculty, management and the instructors have always stepped up and helped me out in every possible way. The video production course has been very informative and my knowledge base has really grown with

GBC. Their approach towards teaching is modern and they provide hands on experience on the latest equipment. I would definitely recommend GBC as a place of knowledge and growth."

Swati Goyal (Graduate 2018), Video Editor, Upstate

LINKS REFERENCE

- ¹<https://collegeapply.ontariocolleges.ca/?collegeCode=GBTC&programCode=G112&lang=en>
- ²<http://www.georgebrown.ca/international/futurestudents/tuitionfees/>
- ³<http://www.georgebrown.ca/news/george-brown-college-home-to-canadas-first-youtube-creator-space.aspx>
- ⁴<http://www.georgebrown.ca/screenwriting/>
- ⁵<http://www.georgebrown.ca/assessment/admi-pre/>
- ⁶<http://www.georgebrown.ca/upgrading-credits/english-diploma/>
- ⁷<http://www.georgebrown.ca/international/futurestudents/applynow/>
- ⁸<http://www.georgebrown.ca/performingarts/>
- ⁹<http://www.georgebrown.ca/performingarts/>
- ¹⁰<http://www.georgebrown.ca/campuses/st-james/>
- ¹¹<https://www.google.ca/maps/place/230+Richmond+St+E,+Toronto,+ON+M5A+1P4/@43.6533855,-79.3729994,17z/data=!3m1!4m5!3m4!1s0x89d4cb37339edba3:0x7645cc33d5469056!8m2!3d43.6533855!4d-79.3708107>
- ¹²<http://www.georgebrown.ca/infosessions/arts-design-information-technology/>
- ¹³<https://www.eventbrite.ca/e/st-james-campus-tour-registration-35598416823>
- ¹⁴<http://vt.georgebrown.ca/>

George Brown College is continually striving to improve its programs and their delivery. The information contained in this calendar is subject to change without notice. It should not be viewed as a representation, offer or warranty. Students are responsible for verifying George Brown College admission, graduation, and fee requirements as well as any requirements of outside institutions, industry associations, or other bodies that may award additional designations concurrently with, or after completion of, a George Brown College program.

CONTACT US

SCHOOL OF MEDIA & PERFORMING ARTS⁸

Phone: 416-415-5000, ext. 2015

Email: media@georgebrown.ca

For more information about George Brown College, you may also call the Contact Centre at 416-415-2000 (TTY 1-877-515-5559) or long distance 1-800-265-2002.

VISIT OUR CAMPUS

This program is offered through our School of Media and Performing Arts⁹ and classes take place at our St. James Campus¹⁰, located at 230 Richmond Street East¹¹, Toronto, ON, Canada.

On-campus information sessions are available. Come and have your questions answered. Learn about the program content and career options, meet your friendly professors and staff, and experience what it is like to be in a George Brown College classroom. Sign up¹² for an upcoming session.

Campus tours are offered on a regular basis. Sign up¹³ today! You can also check out our virtual tour¹⁴.