In the Art and Design Foundation program, students gain practical, creative and critical thinking skills in art and design. Students develop their portfolios throughout this studio-based curriculum, integrating a variety of analog and digital projects. The portfolio is designed to support students in their application to both diploma and degree level art and design programs.

The first semester courses introduce students to the language of art and design, history of art, and the foundations of observational drawing, form and space, photography, and digital design. In the second semester, students learn advanced skills and creative problem-solving techniques in design process and the foundations of colour theory and practice.

The art and design portfolio showcase workshops introduce students to professional practitioners in the creative industries and their unique experiences of building successful portfolios. In addition, students can select between optional courses to gain specific skills needed in their future education.*

*Students can consult with the academic co-ordinator of the program about their second semester course selection and their future educational pathways in the field of art and design.

**PART TIME STUDY OPTIONS**

We also offer several evening Visual Arts courses and a part-time Fine Arts certificate. Please see the Continuing Education Course Guide at coned.georgebrown.ca.

**PROGRAM STANDARDS AND LEARNING OUTCOMES**

The graduate has reliably demonstrated the ability to:

1. Create two- and three-dimensional designs using a wide range of materials, processes and techniques.
2. Use the design process to develop and solve visual problems using various strategies for idea generation.
3. Apply the formal elements and principles of design.
4. Utilize a variety of presentation skills across a wide range of media appropriate to portfolios, public and private venues.
5. Develop skills in portfolio presentation in a variety of media through studio based projects.
6. Articulate art concepts, history and the role of art in society to the general public.
7. Manage personal digital presence/brand by participating in professional communities of practice.

**REQUIRED COURSES**

### SEMESTER 1

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<tr>
<th>Code</th>
<th>Course Name</th>
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<tbody>
<tr>
<td>ART1019</td>
<td>Foundation Drawing I: Observational Drawing and Composition</td>
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<tr>
<td>ART1020</td>
<td>Foundation Design I: Form and Space</td>
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<tr>
<td>ART1029</td>
<td>Introduction to Digital Media</td>
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<tr>
<td>ART1030</td>
<td>Introduction to Photography</td>
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<tr>
<td>ART1031</td>
<td>Art Culture</td>
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<tr>
<td>COMM1007</td>
<td>College English</td>
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SEMESTER 2

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<tr>
<th>Code</th>
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<tbody>
<tr>
<td>ART1021</td>
<td>Foundation Design II: Colour Theory and Practice</td>
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<tr>
<td>ART1036</td>
<td>Art and Design Portfolio Showcase</td>
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<tr>
<td>DESN1020</td>
<td>Design Process</td>
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<tr>
<td>ART1040</td>
<td>Painting and Mixed Media Studio</td>
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<tr>
<td>ART1024</td>
<td>Foundation Drawing II: Life Drawing</td>
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<td>ART1025</td>
<td>3D Materials and Techniques</td>
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<td>ART1035</td>
<td>Advanced Digital Media</td>
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<td>ART1033</td>
<td>Multimedia Storytelling</td>
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<tr>
<td>ART1043</td>
<td>Photography: People, Concepts and Stories</td>
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</tbody>
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3 of:

Please note that Foundation Design II involves life drawing.

General Education Electives

FUTURE STUDY OPTIONS

Graduates of the program with a cumulative grade point average of at least 3.5 are eligible for direct entry into the George Brown Graphic Design program.

EDUCATIONAL/DEGREE PATHWAY

ADMISSION REQUIREMENTS

Applicants are selected on the basis of their academic achievement, including the required courses, and any other selection criteria outlined below.

- Ontario Secondary School Diploma or equivalent**
- Grade 12 English (C or U)

We recommend that applicants should have taken at least one high school level art class and have some basic experience in areas such as photography, illustration and digital image creation.

** MATURE STUDENT STATUS (19 YEARS OF AGE OR OLDER AND NO OSSD)

Mature Students may take the Admissions Assessment for English, OR may consider upgrading to achieve the credit(s) needed in English.

Please note that George Brown is committed to ensuring that applicants will succeed in their program of choice and meeting the minimum requirements does not guarantee admission to the program. Applicants may be required to have grades higher than the minimum requirements stated.

COURSE EXEMPTIONS

College or university credits may qualify you for course exemptions. Please visit georgebrown.ca/transferguide for more information.

INTERNATIONAL STUDENTS

Visit the International Admissions page for more information.

CONTACT US

School of Design
Phone: 416-415-5000, ext. 2137
Email: design@georgebrown.ca

For more information about the program, you may also contact the Program Co-ordinator, Bahar Mousavi Hejazi: bmousavi@georgebrown.ca.

For more information about George Brown College, you may also call the Contact Centre at 416-415-2000 (TTY 1-877-515-5559) or long distance 1-800-265-2002.

VISIT OUR CAMPUS

This program is part of our School of Design, located at our Waterfront Campus at 3 Lower Jarvis St.

Come and have your questions answered. Learn about the program content and career options, meet your friendly professors and staff, and experience what it is like to be in a George Brown College classroom at one of our information sessions. You can also book a tour of the campus or explore our virtual tour.

The new home of the School of Design

In 2019 the School of Design moved to the Daniels Waterfront—City of the Arts complex at our Waterfront Campus. This 103,000-square-foot facility houses our design programs and serves as a research hub. It also includes the following features:

- Virtual and augmented reality lab
- Usability and testing lab
- Future Ways of Living lab
- Peer Tutor lab
- Digital Sandbox
- Incubators
- Prototyping and workshop spaces
George Brown College is continually striving to improve its programs and their delivery. The information contained in this calendar is subject to change without notice. It should not be viewed as a representation, offer or warranty. Students are responsible for verifying George Brown College admission, graduation, and fee requirements as well as any requirements of outside institutions, industry associations, or other bodies that may award additional designations concurrently with, or after completion of, a George Brown College program.