

FASHION TECHNIQUES AND DESIGN PROGRAM (F113)

PROGRAM NAME	Fashion Techniques and Design	TUITION	\$4,536.00 *
COURSE CODE	F113	ADDITIONAL COST	
SCHOOL	School of Fashion Studies		
CENTRE	Arts, Design and Information Technology		
LOCATION	Casa Loma Campus		
DURATION	2 years (4 semesters)		
FIELD EDUCATION	Students with a minimum 2.7 GPA may apply for Field Education elective in second year.		
STARTING MONTH	September, January		
CREDENTIAL	Ontario College Diploma		
YEAR OF STUDY	2018-2019		
METHOD OF STUDY	FT		
APPLY TO	Ontario Colleges ¹		

* Amounts listed are the total of tuition, materials, student service and ancillary fees for the first two semesters of programs starting in Fall 2017. Fees are subject to change for programs starting in fall 2018 and at later dates.

International students: Visit the International Fees and Related Costs² page for more information.

The **Fashion Techniques and Design** program prepares graduates for careers in garment manufacturing design rooms. This is a women's wear program that simulates, as closely as possible, the industry's standards, practices and facilities. You will use industrial machines and learn the essentials of fashion illustration, pattern making, pattern grading and clothing construction. Additional core subjects include textiles, technical specifications and history of costume. Program electives allow you to select specific related subject areas, such as fashion show development, portfolio development, draping, lingerie, men's wear and bridal and evening wear. Computer skills in Adobe Illustrator, pattern drafting and pattern grading are included as core and elective courses and are continually upgraded to meet industry needs.

An annual fashion show and portfolio event highlights successful student projects. Students have the opportunity to network with industry, participate in numerous competitions, work on applied research projects, volunteer and attend industry events.

Note: This program requires extensive sewing; manual dexterity and good vision are assets. Both sewing experience and access to a sewing machine outside of the campus facilities are expected.



At the School of Fashion there are many extracurricular activities that students can take advantage of. Check out our video below.

PART TIME STUDY OPTIONS

We also offer Continuing Education courses and certificates in Apparel Pattern Drafting and Fashion Design. (Note: These are not equivalent to the full-time program.)

See the Continuing Education Course Guide at coned.georgebrown.ca

PROGRAM STANDARDS AND LEARNING OUTCOMES

The graduate has reliably demonstrated the ability to:

1. Draft and grade flat patterns for mass garment production.
2. Select and use production methods and techniques that best suit the fabric, pattern and design of the garments.
3. Select garment materials that are compatible with the overall apparel design and meet the user's needs.
4. Operate industrial sewing, pressing, grading and other technical equipment safely to professional standards.
5. Apply technical and computing skills to fashion design and production.
6. Research and analyze factors, trends, stylistic features, and art principles that influence current fashions.
7. Prepare visual and portfolio materials, product specifications, and cost analysis for a product, project and/or market.
8. Design, prototype and produce original patterns and garments using mass production industrial methods and equipment.

REQUIRED COURSES

SEMESTER 1

Code	Course Name
FASH1033	Technical Illustration
FASH1082	World of Fashion
FASH1107	Fabric Science: Textiles
FASH1115	Fundamental Pattern Drafting
FASH1117	Construction I – Theory and Practice
COMM1007	College English

SEMESTER 2

Code	Course Name
FASH1031	Fabrics Analysis
FASH1061	Torso Drafting
FASH1122	Construction II – Theory and Practice
FASH1153	Technical Specifications and Development
GHUM1049	Design and Colour

SEMESTER 3

Code	Course Name
FASH2038	Advanced Torso Drafting
FASH2056	Construction III – Theory and Practice
FASH2064	Pattern Grading and Marker Making
COMP1174	Adobe Illustrator
FASH	Program Elective (choose one)*
GNED	General Education Elective

SEMESTER 4

Code	Course Name
FASH2046	Construction IV – Theory and Practice
FASH2051	Advanced Drafting
GHUM1021	History of Costume
FASH	Program Elective (choose one)*
GNED	General Education Elective

ELECTIVES

*Program elective choices vary from semester to semester. These are examples of some of the program elective courses that may be offered:

Code	Course Name
FASH2082	Fashion Journalism – An Introduction
FASH1252	Fashion Business Communication
FASH1002	P.D.S. (Pattern Drafting System)
FASH1008	Visual Merchandising
FASH1084	Fashion Promotion and Advertising
FASH1089	Social Media for Fashion Marketing
FASH1125	Lingerie
FASH1132	Block Making
FASH1134	Collection Development
FASH1135	Independent Study
FASH2050	Draping
FASH2053	Men's Pattern Drafting
FASH2054	Portfolio Development
FASH2065	Bridal and Evening Wear
FASH2076	Fashion Project and Event Planning
FASH2078	Knitwear Product Development
FASH2077	Surface Textile Design
FASH2081	Introduction to Apparel Fit
FASH1090	Independent Study – Field Education

YOUR CAREER

This program is ideal for individuals with a love of fashion and a desire to be involved in the industry at various stages of creating a fashion line, from initial design concept to final product.

Graduates typically become members of a team in roles that might include:

- trend forecasting
- drafting specifications
- preparation for production

Graduates have had successful careers as:

- Assistant Designers
- Stylists
- Patternmakers
- Samplemakers
- Graders
- Technical Illustrators

Workplaces range from small design studios to large manufacturing companies. In the last 40 years, graduates have also developed into entrepreneurs in design, sewing and fashion-supply businesses.



FUTURE STUDY OPTIONS

Graduates may be eligible for admission to George Brown postgraduate programs, including Apparel Technical Design³ (F414) and Sustainable Fashion Production⁴ (F415).

Students who successfully complete this program with a grade point average of 3.5 or higher may be eligible for admission into fashion programs at other post-secondary institutions.

For further information, see georgebrown.ca/transferguide

ADMISSION REQUIREMENTS

Applicants are selected on the basis of their academic achievement, including the required courses, and any other selection criteria outlined below.

- Ontario Secondary School Diploma or equivalent**
- Grade 12 English (C or U)
- Grade 11 Math (M or U) or Grade 12 (C or U)

This program requires extensive sewing and drafting. It is strongly recommended that applicants have sewing experience. Students who enter the program with intermediate experience in working with commercial patterns and construction of garments have a better chance to succeed with program demands. Both sewing ability and access to a sewing machine outside of the campus facilities are expected.

Basic computer literacy and skill level in Word and Excel are recommended.

** MATURE STUDENT STATUS (19 YEARS OF AGE OR OLDER AND NO OSSD)

Mature Students may take the Admissions Assessment⁵ for English and Math, OR may consider upgrading to achieve the credit(s) needed in English⁶ and Math⁷.

Please note: Students who start the program in January (Winter term) will be required to attend classes during the summer months (May to August)

George Brown is committed to ensuring that applicants will succeed in their program of choice and meeting the minimum requirements does not guarantee admission to the program. Applicants may be required to have grades higher than the minimum requirements stated.

COURSE EXEMPTIONS

College or university credits may qualify you for course exemptions. Please visit georgebrown.ca/transferguide for more information.

INTERNATIONAL STUDENTS

Visit the International Admissions⁸ page for more information.



"I entered George Brown College without any fashion design experience. The technical curriculum left me finishing each day with a new skill at my disposal. Alongside guest lectures, competitions and paid work experiences granted through the school, my George Brown

education helped take me all the way to Belgium to continue my studies at the prestigious Antwerp Royal Academy of Fine Arts (although this decision was almost swayed by an amazing job offer in Toronto)! I can't express enough my gratitude for having learned so much in just two years."

Holden Vetro (Graduate 2015, Fashion Techniques and Design)



"The George Brown grad show was pretty much the first time I saw something that had gone from my concept to actually walking down a runway. It was a huge moment for me. Going from not knowing how to use a sewing machine to coming up with a 15-piece collection right out of school that showed in Vancouver Fashion Week is all credit to my alma mater." Read more of Gargi Ghugare's story.⁹

Gargi Ghugare (Graduate 2015, Fashion Techniques and Design)

Founder and Creative director of G aur M



"My advice to students is to take as many opportunities as you can. Apply for events, awards and shows. I was able to be in the Global Edge program and go to India, but was also shortlisted as one of five new menswear designers to showcase at the first Toronto Men's Fashion Week. I actually won the

Emerging Menswear Designer Award that year! That wouldn't have happened if I didn't apply for the opportunity in the first place." Read more of Joao Guedes' story.¹⁰

Joao Guedes (Graduate 2013, Fashion Techniques and Design)

Creative Director & Designer, **Joao Paulo Guedes Label**¹¹

LINKS REFERENCE

¹<https://collegeapply.ontariocolleges.ca/?collegeCode=GBTC&programCode=F113&lang=en>

²<http://www.georgebrown.ca/international/futurestudents/tuitionfees/>

³<http://www.georgebrown.ca/programs/apparel-technical-design-postgraduate-certificate-program-f414/>

⁴<http://www.georgebrown.ca/programs/sustainable-fashion-production-postgraduate-certificate-program-f415/>

⁵<http://www.georgebrown.ca/assessment/admi-pre/>

⁶<http://www.georgebrown.ca/upgrading-credits/english-diploma/>

⁷<http://www.georgebrown.ca/upgrading-credits/math-diploma/>

⁸<http://www.georgebrown.ca/international/futurestudents/applynow/>

⁹<http://www.georgebrown.ca/fashion-studies/alumni-stories/gargi-ghugare/>

¹⁰<http://www.georgebrown.ca/fashion-studies/alumni-stories/joao-guedes/>

¹¹<http://www.joaopauloguedes.com/>

¹²http://www.georgebrown.ca/fashion_infosessions/

George Brown College is continually striving to improve its programs and their delivery. The information contained in this calendar is subject to change without notice. It should not be viewed as a representation, offer or warranty. Students are responsible for verifying George Brown College admission, graduation, and fee requirements as well as any requirements of outside institutions, industry associations, or other bodies that may award additional designations concurrently with, or after completion of, a George Brown College program.

CONTACT US

School of Fashion Studies

Phone: 416-415-5000, ext. 4840

Email: fashionstudies@georgebrown.ca

For more information about George Brown College, you may also call the Contact Centre at 416-415-2000 (TTY 1-877-515-5559) or long distance 1-800-265-2002.

VISIT OUR CAMPUS

On-campus information sessions are held on a regular basis. Come and have your questions answered. Learn about the program content and career options. Meet your friendly professors and staff. Experience what it is like to be in a George Brown College classroom. Sign up¹² for an upcoming session.