

**THE GEORGE BROWN COLLEGE  
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS  
PUBLIC SESSION MINUTES**

**OCTOBER 13, 2010  
200 KING ST EAST, TORONTO  
5:30 P.M.**

<b>Present:</b>	Minaz Abji <i>(via phone)</i> Rahul Bhardwaj <i>(via phone)</i> Laurie Cook Michael Eubanks Chris Griffin Robert Luke	Marilou Martin James McPhedran Lynn Nagle Nathanial Fleming Christine Raissis <i>(via phone)</i> Jan Rush	Anne Sado Tom Tomassi David Wilkes
<b>Guests</b>	Eugene Harrigan  Ric Ho	Tom McCullough (McCullough Associates) Jen Norman	John Walker (Dean, CHCA)
<b>Regrets:</b>	Bob Wong		
<b>Minutes:</b>	Diane Fantinato		

*Note: Items do not necessarily appear in the order they were discussed.*

ITEM	DISCUSSION	ACTION
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**1.0 Chair's Report**

Chair Michael Eubanks brought the meeting to order and welcomed everyone back from the summer break. He congratulated Rahul Bhardwaj on the release of the Vital Signs report. He also noted that Chris Griffin has been appointed EVP-Global Operations at USG now having responsibility for all of North America in addition to international operations.

He noted that this year the Board will be introducing the Consent Agenda for meetings and explained the details regarding the new format. The omnibus motion will save time and allow the Board to focus on major items of business.

The Chair introduced our newest members to the Board. Marilou Martin will be serving her second term as Support Staff Representative and Dr. Robert Luke, Assistant Vice President of Applied and Institutional Research and Innovation is joining for his first term as the Administrative Representative.

The President's annual performance and compensation review was completed this summer. The Executive would like to thank the members for their input. We reviewed the feedback with Anne, which was positive and supportive. Compensation this year has been set per guidelines from the provincial government.

The Executive Committee had several meetings over the summer:

- **Acquisition of 193 King St. East** - The College has purchased a building located at 193 King St East. The purchase was originally reviewed and supported by Finance and Property at its April and June 2010 meetings. After a detailed environmental study and thorough economic and cost-benefit analysis was completed, it was suggested that the purchase was economically viable. Continuing Education, including administration and specific program areas, would occupy a large portion of the space.

- **Waterfront – Chartwells Food Service Contract** - the College recently issued an RFP for the provision of food services at the Waterfront Campus. Chartwells was the successful proponent.
- **Student Association – Mortgage Guarantee & Letter of Credit** - GBC's Student Association cannot borrow money without guarantees from the college. Such guarantees must first be approved by the Board, and then be forwarded to the Minister of Training, Colleges and Universities who in turn seek approval of the Minister of Finance. In addition, since December 2005, the college has issued a standing letter of credit on behalf of the SA to provide the Toronto Transit Commission (TTC) a guarantee of the obligations of the SA. As the SA has had an impeccable record in repaying the mortgage and in administering the Metropass program with the TTC, the Executive agreed to the college guaranteeing the mortgage and approving an increase in the letter of credit. The College is fully secured with signed legal agreements that enable us to recover from student fees if the SA fails to meet any of its obligations.

## 2.0 Consent Agenda

### MOTION

THAT the Board of Governors approves the consent agenda for the October 13, 2010 meeting which includes the following items as presented:

MOTION  
10-01-01

- Approval of the June 9, 2010 Minutes of Board of Governors meeting
- Approval of Annual Report 2009-2010
- Approval of Business Plan 2010-2011

Moved: C. Griffin

Seconded: L. Cooke

CARRIED

## 3.0 Financial Report

E. Harrigan advised that at the June 9 meeting it was agreed that the Finance and Property Committee would review the current format of the monthly financial report. Finance will present recommendations to the F&P Committee at their December meeting. As an update, at the end of August we are tracking on target.

## 4.0 Strategic Planning 2020 Update

A. Sado distributed a detailed summary on the status of the 2020 Strategic Plan. Highlights include:

- our strategic positioning statement which will differentiate us from other colleges
- the updated Path to Leadership
- confirmation of our six strategic imperatives; three that will drive change and three that are support enablers
- specific objectives have been identified for each of the imperatives and metrics will be set as we go forward
- throughout the consultation process, three areas were identified as essential to the achievement of the strategic imperatives
- project teams, chaired by a Senior Manager and consisting of cross-functional staff, has been formed to work on each of the priority themes
- a Strategic Steering Committee has been created responsible for ensuring alignment and integration of the priority themes and integration with other projects and processes such as the Technology Blueprint and Portfolio Analysis

Senior Management Committee is reviewing on an ongoing basis and ensuring final alignment with business plans for the coming year. The next stage of recommendations will be brought forward to the Board at the planning retreat in the new year.

A. Sado confirmed that a communication strategy is in development and that timing is key in terms of rolling out to partners and employers. The importance of this for the Board was noted.

**4.0 Student Experience**

A. Sado introduced Tom McCullough of McCullough Associates who will be presenting the Student Experience research. Wayne Poirier, Director, Student Service and Campus Life, has been the project lead and is developing a plan for George Brown in this area.

The long-term objective is to measurably improve the GBC Student Experience (SE). Benefits include a) delivering against the promise of employer-ready graduates that have critical soft skills b) to develop a leadership position in the GTA on student experience and satisfaction and c) to cultivate more and deeper student relationships that translate giving back to the GBC community.

Research highlights were reviewed in detail including student ratings for support from college staff, student involvement in extra-curricular activities, opportunities to improve satisfaction with co-op/industry work term experiences, student space, advising and campus environment.

Students evaluated several Student Experience concepts: Employment Ready and Industry Connected, Customer Service Excellence, People Who Care, and Campus Environment conducive to Learning. All four concepts scored above the 'norms' with the strongest appeal for campus environment.

Next steps include developing a full Student Experience Plan for approval, continuing consultation with other cross-college teams and divisions/departments.

John Walker, Dean, Centre of Hospitality and Culinary Arts, spoke of the initiatives within his division that have helped support students such as the First Impressions Program, focusing on key areas in service quality, engaging support staff, focusing on communications, student and industry celebrations, and continuous work on academic programs.

The full presentation will be forwarded to the Board.

**5.0 Approval of the Multi-year Accountability (MYAA) 2009-2010 Report Back**

R. Luke advised that the Multi-Year Accountability Agreement (MYAA) Report Back was submitted in draft format to MTCU by the required due date. This year, 15 system wide indicators required reporting. R. Luke highlighted five areas: participation in the credit transfer system, expanding online learning and international, Open Ontario Plan, pathways and increasing overall participation. R. Luke also informed the Board that retention and persistence rates are calculated differently throughout the system. We are one of six colleges whose process is being audited as part of a project to ensure a consistent approach across the province.

**MOTION**

**THAT the Board of Governors approves the 2009-2010 Multi-Year Accountability Agreement (MYAA) Report Back as presented.**

Moved: J. Rush

Seconded: C. Griffin

**CARRIED**

**MOTION**

**10-01-02**

**6.0 Colleges Ontario Report**

The following highlights from the last Colleges Ontario Committee of President's meeting were reviewed:

Colleges Ontario recently had their annual planning retreat. Prior to beginning discussions in working groups and plenary sessions, COP heard from a series of speakers to set the stage for their discussions, including: Nick Nanos, pollster; Alex Johnston, Director of Policy and Research, Office of the Premier; and Jim Wilson, PC critic for MTCU and MRI.

PSE agenda is still critical to the Premier, but there are significant challenges ahead given the fiscal situation. There is no clear timeline for moving forward on the new PSE vision. Online and international are key areas of possible focus, as well as differentiation.

Jim Wilson's message from the conservatives was living within our means and setting priorities based on what we can afford, wanting to level the playing field for college research, and apprenticeship reform.

Nick Nanos provided findings from research designed to test the mood of the public regarding the political parties in Ontario as well as their views of the post secondary landscape.

Colleges Ontario will be working on a new strategic plan focusing on better pathways, greater flexibility for colleges to deliver community needs, clarifying funding implications of 70% attainment rate, addressing system-wide collaboration and apprenticeship reform.

The next meeting will be in October.

#### **7.0 President's Report**

The President's Report is structured to align with the Balanced Scorecard and the college objectives. Due to timing, A. Sado distributed her report to the members via email.

#### **8.0 Other Business**

- **Mayor Arts Awards Luncheon** – Jan Rush attended the Mayor's Arts and Awards Luncheon where GBC was nominated under the Toronto Arts & Business Award. BMO was the recipient in that category. Regardless, it was very prestigious for George Brown to be nominated.

**There being no further business, the meeting was adjourned to a private session.**