

**THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS
PUBLIC SESSION MINUTES**

**JUNE 9, 2010
290 ADELAIDE ST EAST, TORONTO
5:30 P.M.**

Present:	Rahul Bhardwaj Laurie Cook Nathaniel Fleming Marilou Martin Marjorie McColm	James McPhedran Lynn Nagle Christine Raissis <i>(via phone)</i> Jan Rush via phone	Anne Sado Tom Tomassi David Wilkes Bob Wong
Guests	Michael Cooke Eugene Harrigan Yves Hébert	Ric Ho Nancy Hood	Jen Norman Karen Thomson
Regrets:	Minaz Abji Michael Eubanks	Chris Griffin Maureen O'Halloran	
Minutes:	Diane Fantinato		

Note: Items do not necessarily appear in the order they were discussed.

ITEM	DISCUSSION	ACTION
1.0	<p>Chair's Report Chair Lynn Nagle brought the meeting to order. She advised the Board that the President's annual performance and compensation process will be completed once Michael Eubanks returns from vacation. Nathaniel Fleming, the newly elected Student Representative, was introduced. It was also noted that the 6th Annual President's Breakfast for staff will take place on Monday, August 30 at the Harbour Westin Castle Hotel. The Board Secretary will send out details via email.</p>	
2.0	<p>Master Space Plan E. Harrigan introduced Michel de Jocas, Principal, Educational Consulting Services Corp. Mr. Jocas highlighted three areas in his master space plan presentation: types of master space plans for existing institutions, George Brown's current campus planning and development considerations. A. Sado noted that the Board had reviewed a chart outlining the campus development options at the January retreat. The criteria are reviewed when real estate opportunities present themselves during the year. The chart is a pragmatic business tool and other considerations are taken into account such as our brand when reviewing locations.</p>	
3.0	<p>Colleges Ontario Report The following highlights from the last Colleges Ontario Committee of President's meeting were reviewed:</p> <ul style="list-style-type: none"> ▪ COP Chair – Anne advised that her term as COP Chair is ending July 1, 2010. She was very grateful for the opportunity. Dr. Tony Tilly, President, Fleming College, is the incoming Chair. Over the summer, she will continue to attend meetings with the Deputy Minister, MTCU. ▪ Strategic Plan - Colleges Ontario will be undertaking the development of a new strategic plan. The current plan was devised three years ago and all goals have been realized. The new plan will be aligned with MTCU's 5-year strategy for postsecondary education. 	

- **Ontario Election** – John Duffy and John Matheson, principals of StrategyCorp, gave a presentation to the presidents. They touched on the themes that are likely to emerge between now and the election. The government will be moving from a ‘governing mode to a ‘campaign’ mode focusing more on communications and managing issues versus policy issues. They were impressed with the way colleges have raised awareness of the approaching skills shortage and that Dr. Rick Miner’s report has had an impact at the federal and provincial levels.
- **COPEX Meeting –w- Min. Milloy** – At a recent meeting with Minister Milloy, he reassured the committee that he is committed to making approval for colleges to grant degrees easier, and that the PEQAB process needs to be more streamlined. He continues to work towards a long-term plan for postsecondary education. This will likely be tied into the Liberals platform for next year’s provincial election. As such, the minister is looking for examples of tangible results achieved by the colleges. The colleges are currently working on gathering data.
- **Student Graduation Rates** – The president’s were briefed on a report by Professor Ross Finnie (University of Ottawa) showing that graduation rates are higher than reported in KPI data. OCAS will be conducting research on ways to improve data collection on students and explore the creation of an Ontario Education Number.
- **HEQCO** – Dr. Harvey Weingarten has been named president of the Higher Education Quality Council of Ontario (HEQCO). Dr. Weingarten was President and Vice-Chancellor of the University of Calgary and will be a positive voice ‘at the table’.
- **College Mathematics Project** – The colleges will be asking the Ontario government to establish a provincial round-table to examine ways to improve teaching math to students. Research shows that one-third of college students in first-semester math programs will not complete their studies.

4.0 Approval of the minutes of the Board of Governors meeting of April 14, 2010.

There were no questions arising.

MOTION

THAT the Board of Governors approve the minutes of the April 14, 2010 Board of Governors meeting as presented.

Moved: T. Tomassi

Seconded: J. McPhedran

CARRIED

MOTION

09-07-01

5.0 Academic and Student Affairs Committee Report

L. Nagle noted that there was a very informative presentation on the overview of the upcoming PQAPA audit, which will take place at the college in the fall. A panel of students who had participated in different field education sessions in their respective programs discussed their experiences as well as benefits and improvements to this aspect of the program. Colin Simpson, Dean for the Centre of Continuous Learning, presented an overview of the Centre. C. Raissis, M. Cooke and L. Nagle have been working on a draft ASA Work Plan for 2010-11. A copy will be forwarded to members for review and approval at the fall meeting.

6.0 Audit Committee Report/Approval of the Draft 2009-2010 Audited Financial Statements

R. Bhardwaj reported to the Board that the committee reviewed the draft audited statements in detail and noted that the minutes are comprehensive. We have a strong balance sheet and healthy cash position. There was a discussion on the dating of the audit report. Under current Canadian GAAS, the auditors’ report is dated when the substantial completion of the audit has occurred. Going forward, the new accounting standards will require that the auditors’ report be dated when approved by our Board. Procedures will be required to cover any subsequent events between the date the audit fieldwork was completed and the date approved by the Board. E. Harrigan advised that the Internally Imposed Restrictions would be reflected in Note 11 in the final audited statements. The Committee met independently with the auditors and felt confident of the audit results and position of the college.

MOTION	<p>THAT the Board of Governors approve the draft 2009-2010 Audited Financial Statements which include the transfer of \$11.6 million unrestricted to internally restricted funds as reflected in Note 11 in the final audited statements as presented.</p> <p>Moved: R. Bhardwaj Seconded: T. Tomassi CARRIED</p>	<p>MOTION 09-07-02</p>
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7.0 Finance & Property Committee Report/Approval of the Allocation of Internally Restricted Funds
R. Bhardwaj advised that the minutes clearly captured the discussion on the investment portfolio and investment policy amendment. It was noted that the College Reserve Policy was referred to when deciding on how to allocate the 2010-11 internally restricted funds.

MOTION	<p>THAT the Board of Governors approve the allocation of internally restricted funds for 2010-2011 as follows:</p>	<p>MOTION 09-07-03</p>
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General Contingency	\$10.0M
Strategic Imperatives	\$ 1.5M
Capital Projects	\$40.8M
Fundraising	<u>\$ 500K</u>
Total	\$52.8M

Moved: R. Bhardwaj Seconded: T. Tomassi **CARRIED**

8.0 2020 Strategic Planning Update
A. Sado reported that work is continuing as we socialize ideas and themes with the college community. Town Hall meetings were held in May to introduce broad themes. The Strategic Planning Steering Committee will be meeting to finalize the Path to Leadership and Strategic Imperatives and to set-up a framework. We want to ensure alignment before engaging the college community. We have confirmed three strategic projects and will be working to select teams that have cross-college representation. These teams will be working with consultants to develop metrics, key steps and actions. We will focus on operationalizing the plan for the next three years where we will then re-access the plan.

9.0 President's Report
The President's Report is structured to align with the Balanced Scorecard and the college objectives for 2009-10. As such, A. Sado brought forward the following items for information and discussion:

Financial Viability

- **Enrolment** – We are currently showing strong results. Compared to last year, we are up 8.3% compared to other colleges in program choices (the system average shows a 6% increase). Our confirmations are up 5.4% compared to the system, which is up 5%. There was not a lot of drop off after the May date. We continue to manage acceptances and are confident that our target will be met.
- **Foundation - Case for Capital Campaign** – We continue to move forward on our case for support receiving great feedback from many partners, stakeholders and Toronto influencers. Several meetings are being planned to finalize and map next steps and recruit members.
- **OTSS Results** - The government has confirmed our matching amounts for OTSS. We will be receiving \$2.4M in matching, which will create new endowments worth \$3.5M when added to the \$1.1M raised from donors.

- **Yes Chef!** - We celebrated the completion of the Yes Chef! Campaign on May 18. The goal was exceeded with over \$5.1M in donations from industry partners, staff and students. Thanks to the Board members who supported our efforts and attended the celebration. Anne recommended walking through the atrium at 300 Adelaide to view the donor wall.
- **Capital Planning for PSE** - The government will undertake an extensive review of capital projects to be completed by the end of 2010. Following the review, the province has announced that a new ten-year provincial infrastructure plan will be launched in 2011. In addition, the Ministry proposes to initiate high-level engagement with the sector in areas related to capital planning. They will also be working on updating the inventory of institutional long-term capacity priorities. Input is due by June 30.

Staff Success

- **GBC Research Showcase** – The first annual GBC Research Showcase was held on May 6. Bob Cox and the Staff Development team together with the Applied Research Office organized it. The event was a great opportunity for staff, faculty, students and industry partners to come together to see and hear about the many innovative projects conducted over the past several years at the college.

Student Success

- **Students in Free Enterprise (SIFE)** - Our students competed in the SIFE National Competition held in Calgary in May. Our team made it through round one of the presentation but did not advance to the finals. Mick Theodore, one of our students, won the Gwyn Morgan Bursary for Principled Leadership.
- **Skills Ontario Competition** - GBC competitors won 13 medals in the recent Skills Ontario Competition held in Kitchener-Waterloo. We also won two medals in the Nationals - congratulations to Shayne Claringbold who won gold for Sheet Metal and Eric Ganton who won silver for Architectural CADD & Design. Congratulations and thanks to the staff in CCET who supported the students in preparing for the competitions.
- **New Accreditation Agreement with CGA Ontario** – On April 15, The Certified General Accountants of Ontario, George Brown's Centre for Business and its students celebrated the new accreditation of the Bachelor of Applied Business Degree, Financial Services, Accounting Program. This will provide George Brown graduates with the requirements necessary for direct entry into the CGA program of studies at the certification level. Students in the applied degree program are now on the fast-track to a CGA designation while still in school.
- **Royal Ontario Museum Media Accessibility Announcement** – On June 1, Anne attended an announcement at the Royal Ontario Museum (ROM). During National Access Awareness Week, the Royal Ontario Museum (ROM) announced new major accessibility initiatives, including a partnership with George Brown College's School of Deaf and Deafblind Studies to provide ASL-English Interpreted tours for visitors who are deaf, deafened or hard of hearing. Our third year students participated in the program by each providing 20 hours of interpretation support for museum visitors

Positioning

- **Viva Italia! Festival** – The Chefs School hosted an exclusive five-day festival celebrating the Italian culinary tradition featuring leading chefs from Italy and across Ontario. Events included lunches, risotto tastings, dinner with Chef Marco Soldati of the ALMA school and a Viva Italia Gala Tasting Reception.

- **Media/Conferences** – Anne participated in several media opportunities and conferences:
 - **Conference Board of Canada, 2010 Change Management Conference** – On April 27, Anne spoke at the Conference Board of Canada’s 2010 Change Management Conference. She spoke about Gen Y and their impact on the workforce.
 - **Toronto Next Survey** - Anne advised the Board earlier this month regarding some significant, high-impact media coverage that we have generated because of research we commissioned to determine Torontonians’ attitudes on the future of their city. The first phase of the research was launched May 6. Initial coverage was in the Toronto Star, Globe and Mail and National Post. Phase 2 of the results will be launched in the fall.
 - **Collingwood Conference** – On May 18, Anne participated on a panel in Collingwood entitled ‘Closing the Gap: Post-Secondary Education’. Panel members included Sheldon Levy, President, Ryerson University and Dr. Amit Chakma, President, University of Waterloo. It was a policy weekend for the Liberals before their platform is prepared for the next provincial election.
 - **2010 YWCA Women of Distinction Awards** – Anne, several GBC staff, Board members and Foundation Board members attended the awards’ dinner. That evening Noella Milne, current Foundation Board of Director and former Vice-Chair of the Board of Governors, received the Award for Mentorship.

Other

- **Vancouver Community College** – Kathy Kinloch, President, Vancouver Community College and Mark Zacharias, Assistant Deputy Minister, Post Secondary Education Division, Ministry of Advanced Education and Labour Market Development will be visiting the college for a meeting with GBC staff and tour on June 30. Former MTCU Deputy Minister Philip Steenkamp highly recommended the VCC president visit the college.
- **Convocation 2010**– Convocation ceremonies will be going forward as planned. A communications plan has been created advising staff and students on the best way to prepare for the day.
- **Accessibility Compliance Report** - Between January 1, 2010 and March 31, 2010, every designated public sector organization was required to file an Accessibility Report with the Ontario Government on compliance with the Customer Service Regulation. George Brown has met this deadline. We are also seen as a leader in this field.
- **Bill 168** – Amendments to the Occupational Health and Safety Act (OHSA) were introduced this year. As such, a draft policy was presented to the Senior Management Committee in May. During the summer, we will continue work on the policy ensuring alignment of other policies, procedures and implementation processes within the college.

10.0 Nominations – Executive 2010-2011

Anne Sado chaired this portion of the meeting and presented a slate of nominations for the committee as follows:

Chair, Board of Governors:
Michael Eubanks

MOTION
09-07-04

Vice Chair, Board of Governors:
Chris Griffin

Chair, Finance + Property Committee/Audit Committee:
Chris Griffin

Chair, Academic and Student Affairs Committee:
Lynn Nagle

ITEM	DISCUSSION	ACTION
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Member at Large:

Rahul Bhardwaj

Moved: A. Sado

Seconded: D. Wilkes

CARRIED

11.0 Other Business

- **Retiring Board Members** – Marjorie McColm and Marilou Martin were thanked and individually recognized for their contributions to the Board. Maureen O’Halloran was thanked in absentia and would be recognized personally at another time.

There being no further business, the meeting was adjourned to a Members’ Meeting.