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Financial statements of  
The George Brown College  
Foundation

March 31, 2019

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Independent Auditor's Report	1-2
Statement of financial position	3
Statement of operations and changes in net assets	4
Statement of cash flows	5
Notes to the financial statements	6-13

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## Independent Auditor's Report

To the Members of  
The George Brown College Foundation

### Opinion

We have audited the financial statements of The George Brown College Foundation (the "Foundation"), which comprise the statement of financial position as at March 31, 2019, and the statement of operations and changes in net assets and of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies (collectively referred to as the "financial statements").

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Foundation as at March 31, 2019, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations ("ASNPOs").

### Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards ("Canadian GAAS"). Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Foundation in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Foundation's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Foundation or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Foundation's financial reporting process.

### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian GAAS will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian GAAS, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Foundation's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Foundation to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

*Deloitte LLP*

Chartered Professional Accountants  
Licensed Public Accountants  
June 27, 2019

# The George Brown College Foundation

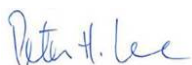
## Statement of financial position

As at March 31, 2019

		2019			2018
		Endowment Fund	Restricted Donations/ Scholarships Fund	Program Fund	Total
Notes		\$	\$	\$	\$
<b>Assets</b>					
Current assets					
	Cash	285,399	706,544	327,415	1,319,358
	Accounts receivable	—	—	61,787	61,787
	Prepaid expenses	—	—	8,287	8,287
2	Short-term investments	13,492,168	7,229,493	652,356	21,374,017
2	Long-term investments	14,768,719	697,532	—	15,466,251
3	Capital assets	—	—	12,974	12,974
	Artwork	—	—	16,100	16,100
		<b>28,546,286</b>	<b>8,633,569</b>	<b>1,078,919</b>	<b>38,258,774</b>
					36,303,534
<b>Liabilities</b>					
	Accounts payable and accrued liabilities	—	35,813	77,160	112,973
10					117,241
7	Funds in trust	13,023,316	410,053	—	13,433,369
		<b>13,023,316</b>	<b>445,866</b>	<b>77,160</b>	<b>13,546,342</b>
					13,649,213
<b>Net assets</b>					
5	Externally restricted	15,353,409	8,187,703	—	23,541,112
5	Internally restricted	169,561	—	—	169,561
	Unrestricted	—	—	1,001,759	1,001,759
		<b>15,522,970</b>	<b>8,187,703</b>	<b>1,001,759</b>	<b>24,712,432</b>
		<b>28,546,286</b>	<b>8,633,569</b>	<b>1,078,919</b>	<b>38,258,774</b>
					22,654,321
					36,303,534

The accompanying notes are an integral part of the financial statements.

Approved on behalf of the Board of Directors



Peter Lee, Chair Board of Directors



Gary Teelucksingh, Chair Finance Committee

**The George Brown College Foundation**  
**Statement of operations and changes in net assets**  
Year ended March 31, 2019

		2019			2018
		Endowment Fund	Restricted Donations/ Scholarship Fund	Program Fund	Total
Notes		\$	\$	\$	\$
		(Note 5)	(Note 5)	(Note 5)	
<b>Revenue</b>					
	6	<b>437,549</b>	<b>3,480,026</b>	<b>1,250,000</b>	<b>5,167,575</b>
	4	<b>573,707</b>	<b>507,021</b>	<b>27,713</b>	<b>1,108,441</b>
		<b>1,011,256</b>	<b>3,987,047</b>	<b>1,277,713</b>	<b>6,276,016</b>
<b>Expenses</b>					
		—	<b>2,628,655</b>	—	<b>2,628,655</b>
		—	—	<b>8,604</b>	<b>8,604</b>
		—	—	<b>1,580,646</b>	<b>1,580,646</b>
		—	<b>2,628,655</b>	<b>1,589,250</b>	<b>4,217,905</b>
		<b>1,011,256</b>	<b>1,358,392</b>	<b>(311,537)</b>	<b>2,058,111</b>
	8	<b>(152,150)</b>	<b>152,150</b>	—	—
		<b>14,663,864</b>	<b>6,677,161</b>	<b>1,313,296</b>	<b>22,654,321</b>
		<b>15,522,970</b>	<b>8,187,703</b>	<b>1,001,759</b>	<b>24,712,432</b>

The accompanying notes are an integral part of the financial statements.

## The George Brown College Foundation

### Statement of cash flows

Year ended March 31, 2019

		2019			2018	
		Endowment Fund	Restricted Donations/ Scholarship Fund	Program Fund	Total	
		\$	\$	\$	\$	
Note					Total	
					\$	
<b>Operating activities</b>						
	Excess (deficiency) of revenue over expenses	1,011,256	1,358,392	(311,537)	2,058,111	1,696,634
	Non operating items -					
	Endowment contributions	(437,549)	—	—	(437,549)	(331,331)
	Items not involving cash					
	Realized and unrealized gains	(573,707)	—	—	(573,707)	(459,928)
	Amortization of capital assets	—	—	8,604	8,604	7,376
	Change in non-cash operating working capital	—	793	(30,254)	(29,461)	(212,692)
3		—	1,359,185	(333,187)	1,025,998	700,059
<b>Financing activities</b>						
	Endowment contributions	437,549	—	—	437,549	331,331
	Funds in trust	—	(98,603)	—	(98,603)	11,215
	Interfund transfers	(152,150)	152,150	—	—	—
8		285,399	53,547	—	338,946	342,546
<b>Investing activities</b>						
	Purchase of capital assets	—	—	(8,546)	(8,546)	(6,211)
	Short-term investments (net)	—	(836,582)	669,148	(167,434)	(356,616)
	Long-term investments (net)	—	(357,490)	—	(357,490)	(225,298)
		—	(1,194,072)	660,602	(533,470)	(588,125)
	Increase in cash	285,399	218,660	327,415	831,474	454,480
	Cash, beginning of year	—	487,884	—	487,884	33,404
	<b>Cash, end of year</b>	<b>285,399</b>	<b>706,544</b>	<b>327,415</b>	<b>1,319,358</b>	<b>487,884</b>

The accompanying notes are an integral part of the financial statements.

## **Purpose and organization**

The George Brown College Foundation (the "Foundation") is a not-for-profit organization incorporated without share capital under the Corporations Act (Ontario). The Foundation administers scholarships, bursaries, and student awards under the restrictions set out by the donors of the funds and raises funds for initiatives of The George Brown College of Applied Arts and Technology (the "College"), and other charitable organizations. The Foundation is a registered charity under the Income Tax Act (Canada) (the "Act"), and is exempt from income taxes. The Foundation must meet certain requirements under the Act. In the opinion of management, these requirements have been met.

### **1. Significant accounting policies**

Management has prepared these financial statements in accordance with Canadian accounting standards for not-for-profit organizations.

#### *(a) Use of estimates*

In preparing the financial statements, management is required to make estimates and assumptions that affect the reported amounts of assets, liabilities and net assets and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenue and expenses and changes in net assets for the year. These estimates are reviewed periodically and, as adjustments become necessary, they are reported in the period in which they become known. Actual results could differ from those estimates. Items included in these financial statements that require estimates are: investments with respect to valuation; capital assets with respect to useful life; and certain accrued liabilities.

#### *(b) Fund accounting*

The financial statements include the following funds:

- (i) The Endowment Fund reports non-expendable donor and related Board-restricted contributions.
- (ii) The Restricted Donations/Scholarship Fund reports only donor-restricted resources that are used to provide bursaries, scholarships, student awards and other project initiatives as directed by their related agreements.
- (iii) The Program Fund accounts for the Foundation's operations and administrative activities.

#### *(c) Revenue recognition*

The Foundation follows the *restricted fund method* of accounting for contributions. Restricted contributions are recognized as revenue of the appropriate Restricted Fund in the year received. Contributions for endowments are recorded as revenue in the Endowment Fund.

Unrestricted contributions are recognized as revenue of the Program Fund in the year received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.



**1. Significant accounting policies (continued)**

*(d) Investment income*

Investment income is accrued as it is earned. Investment income earned on externally restricted funds is a resource that must be spent on bursaries, scholarships, student awards and other project initiatives as defined by the donor and is recognized as revenue of the appropriate fund. Other investment income is recognized as revenue of the Program Fund when earned. Interest and dividend income earned on the endowment fund, net of investment management fees, is transferred to the Restricted Donations/Scholarship Fund. Realized and unrealized gains/losses on endowment investments are recorded as increases/decreases respectively to the Endowment Fund.

*(e) Contributed goods and services*

Contributed property, equipment and services (other than volunteer fundraising activities) are recorded as revenue at fair market value as at the date of receipt, when fair market value is reasonably determinable.

*Contributed securities*

Gifts of publicly traded securities are recognized at their fair value based on the average published price on the date of receipt, when such information is available, or other estimated fair value as applicable.

*(f) Volunteer fundraising activities*

The work of the Foundation is dependent on the volunteer fundraising activities of many members. Because these services are not normally purchased by the Foundation and because of the difficulty in determining their fair value, donated services are not recognized in these financial statements.

*(g) Financial instruments*

The Foundation initially recognizes financial instruments at fair value and subsequently measures them at each reporting date as follows:

Asset/liability	Measurement
Cash	Fair value
Short-term investments	Fair value
Long-term investments	Fair value
Accounts receivable	Amortized cost
Accounts payable and accrued liabilities	Amortized cost
Funds in trust	Amortized cost

Financial assets measured at amortized cost are assessed at each reporting date for indications of impairment. If such impairment exists, the asset is written down and the resulting impairment loss is recognized in the statement of operations and changes in net assets for the period.

The Foundation has elected to use the fair value option to measure all of its investments.

# The George Brown College Foundation

## Notes to the financial statements

March 31, 2019

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### 1. Significant accounting policies (continued)

#### (h) Capital assets

Capital assets consist of computer equipment and furniture and equipment and are recorded at cost. Amortization is recorded on the straight-line basis over 3 years for computer equipment and over 5 years for furniture and equipment.

#### (i) Artwork

Artwork consists of donated art which is recognized at fair market value as at the date of receipt.

### 2. Investments

#### Short-term investments

Short-term investments consist of guaranteed investment certificates held as at March 31 in respect of the following:

	<b>2019</b>	2018
	<b>\$</b>	\$
Guaranteed investment certificates		
Short-term investments held for the Foundation program funds	<b>652,356</b>	1,321,504
Short-term investments held for the Foundation restricted funds	<b>6,482,716</b>	5,884,255
Short-term investments held in trust for the College restricted funds	<b>746,777</b>	508,656
Short-term investments held for the Foundation endowment funds	<b>468,852</b>	468,852
Short-term investments held in trust for the College endowment funds	<b>13,023,316</b>	13,023,316
Aggregate fair value	<b>21,374,017</b>	21,206,583
Aggregate cost	<b>21,029,846</b>	21,070,000

#### Long-term investments

The Foundation's endowment investments are invested primarily in pooled-mutual funds and a fixed income limited partnership, managed by three investment managers.

**2. Investments (continued)**

*Long-term investments (continued)*

The Foundation's endowment investments are invested as follows:

	<b>2019</b>	2018
	\$	\$
Pooled funds		
Canadian cash equivalents	<b>124,142</b>	200,254
Canadian bond funds	<b>4,237,717</b>	4,024,302
Canadian equity funds	<b>2,988,845</b>	2,703,074
US and global equity funds	<b>6,698,516</b>	6,207,946
Global fixed income limited partnership	<b>1,417,031</b>	1,399,478
Aggregate fair value	<b>15,466,251</b>	14,535,054
Aggregate cost	<b>11,979,037</b>	11,306,346

**3. Capital assets**

	<b>Cost</b>	<b>Accumulated amortization</b>	<b>2019 Net book value</b>	2018 Net book value
	\$	\$	\$	\$
Computer equipment	<b>103,106</b>	<b>(92,206)</b>	<b>10,900</b>	13,032
Furniture and equipment	<b>2,621</b>	<b>(547)</b>	<b>2,074</b>	—
	<b>105,727</b>	<b>(92,753)</b>	<b>12,974</b>	13,032

**4. Investment income**

	<b>2019</b>	2018
	\$	\$
Interest and dividends	<b>711,954</b>	530,173
Realized gains	<b>316,961</b>	429,362
Unrealized gains	<b>258,506</b>	30,566
Investment management fees	<b>(178,980)</b>	(186,215)
	<b>1,108,441</b>	803,886

## **5. Capital management**

The Foundation considers its net assets, which consist of externally and internally restricted funds and the program fund, as its capital.

### *Externally and internally restricted funds*

#### *Endowment Fund*

The Endowment Fund has been established to provide ongoing investment income to be used for bursaries, scholarships, student awards and other College initiatives as directed by the related endowment agreements. The Endowment Fund is comprised of externally and internally restricted funds. The Endowment Fund capital is managed in accordance with the Foundation's and its investment manager's investment policies. The objectives of the investment policies are to invest the Endowment Fund capital with a long-term growth-oriented asset mix in order to maximize the rate of return within acceptable risk tolerances to enable growth in endowments, to ensure the preservation of the capital of the endowed funds of the Foundation over a long term focus, recovery of costs incurred to manage and administer the funds, generate sufficient annual net investment income and cash flow to support the Foundation's endowment objectives, as determined by the Foundation's Board from time to time.

Interest and dividends from this fund, net of investment management fees, are recorded in the Restricted Donations/Scholarship Fund when earned. Funds are disbursed from the Restricted Donations/Scholarship Fund, when required by the College for use in accordance with each respective endowment agreement or purpose.

#### *Donations/Scholarship Fund*

The Restricted Donations/Scholarship Fund has been established to provide capital for College initiatives, as well as bursaries, scholarships, and student awards as directed by the related agreements. The Restricted Donations/Scholarship Fund is managed in accordance with the Foundation's investment policy for restricted non-endowed funds. The objectives of this investment policy are as follows: to protect the principal to ensure that the required disbursements may be met; to maximize liquidity so that the funds will be available when required and to achieve the highest possible net yield after first giving consideration to the requirements of principal protection and liquidity needs.

Funds are disbursed from the Restricted Donations/Scholarship Fund, when required by the College for use in accordance with the related agreements or purpose. Management has determined that the restrictions and policies have been satisfactorily complied with for the year ended March 31, 2019 on a consistent basis with the preceding year.

#### *Program Fund (Unrestricted)*

The Program Fund accounts for the Foundation's operations and administrative activities. In managing this capital, the Foundation focuses on resources available for operations. The Foundation's objective is to have sufficient resources to continue operations in accordance with its mission and to provide it with the flexibility to take advantage of opportunities. The need for sufficient resources is considered in the preparation of an annual budget, the monitoring of cash flows, the comparison of actual operating results to budget and ensuring adherence with the approved investment policy.

## The George Brown College Foundation

### Notes to the financial statements

March 31, 2019

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#### 6. Related party transactions and balances

The College traditionally provides a contribution for services rendered by the Foundation to raise and administer funds in support of the College. A memorandum of understanding dated March 9, 2011 outlines the services provided between the College and the Foundation. During the year, the Foundation received contributions from the College of \$1,250,000 (\$1,000,000 in 2018) comprising of \$625,000 for operating expenses and \$625,000 for fundraising campaigns (\$500,000 and \$500,000, respectively in 2018).

During the year, the Foundation provided \$2,735,565 (\$1,914,604 in 2018) directly to the College, comprising of \$784,381 for various projects, \$410,000 for capital initiatives and \$1,541,184 for student scholarships and awards (\$721,732, \$nil and \$1,192,872 respectively in 2018).

In addition, the Foundation utilized office space owned by The George Brown College. The space is provided rent free.

#### 7. Funds in trust

Certain eligible endowment contributions received by the Foundation were matched by the Government of Ontario from the Ontario Student Opportunity Trust Fund ("OSOTF") and the Ontario Trust for Student Support ("OTSS") matching endowment grant programs. These matched endowment funds were transferred to the Foundation in trust pursuant to a trust agreement with the College dated June 15, 2011 (Trust agreement). The Foundation invests the matched endowment funds and administers the corresponding expendable funds in accordance with the Trust agreement. Matched endowment funds held in trust for the College by the Foundation total \$13,023,316 (\$13,023,316 in 2018). Corresponding expendable funds held in trust for the College by the Foundation total \$410,053 (\$508,656 in 2018).

#### 8. Fund transfers

Fund transfers consist of the following:

	<b>Endowment Fund</b>	<b>Restricted Donation/ Scholarship Fund</b>	<b>Total</b>
	<b>\$</b>	<b>\$</b>	<b>\$</b>
Interfund transfers	<b>(152,150)</b>	<b>152,150</b>	<b>—</b>
	<b>(152,150)</b>	<b>152,150</b>	<b>—</b>

During the year, interfund transfers of certain scholarship funds in the amount of \$3,779 (\$68,432 in 2018) were transferred from the externally restricted Donations/Scholarships Fund to the Endowment Fund, in accordance with the related agreements.

In addition, an interfund transfer of an Endowment fund held in trust in the amount of \$155,929 was transferred from the Endowment fund to the Restricted Fund. The Endowment was held in trust for a third party charitable organization and its Restricted Expendable fund was distributed back to the organization during the year.

## **9. Financial instruments and risk management**

The investments held by the Foundation are exposed to a variety of financial risks. The Foundation seeks to minimize the potential adverse effects of these risks by regularly monitoring the investment's position, market events and the diversity of the investment portfolio within the constraints of the Foundation's Investment Policies.

Significant risks that are relevant to the Foundation's investments and other financial instruments are as follows:

### *Financial risk management*

The Foundation is subject to market, currency and interest rate risks with respect to its long-term investments and interest rate risk with respect to its short-term investments.

### *Market risk*

Market risk arises as a result of trading in equity securities and fixed income securities. Fluctuations in the market expose the Foundation to the risk of loss.

### *Currency risk*

Currency risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates. The Foundation's investments include non-Canadian equities, the value of which fluctuates in part due to changes in foreign exchange rates. The US and global equity funds and global fixed income limited partnership are denominated in currencies other than Canadian dollars and are therefore directly exposed to currency risk as the value of these investments denominated in other currencies will fluctuate due to changes in exchange rates.

### *Interest rate risk*

Interest rate risk arises from the possibility that changes in interest rates will affect the value of fixed income securities held by the Foundation. The short-term interest bearing investments held by the Foundation have a limited exposure to interest rate risk due to their short-term maturity.

### *Credit risk*

Credit risk is the risk that one party to a financial instrument will fail to discharge an obligation and cause the other party to incur a financial loss. The Foundation is subject to credit risk with respect to its accounts receivable. The balance of accounts receivable on the statement of financial position represents the Foundation's maximum exposure at March 31.

### *Liquidity risk*

Liquidity risk is the risk that the Foundation will encounter difficulty in meeting the obligations associated with its financial liabilities. The Foundation is exposed to this risk mainly in respect of its accounts payable and accrued liabilities.

To manage its market, currency and interest rate risks, the Foundation has established investment policies which include target mix of investment types and concentration limits designed to achieve the optimum return within reasonable risk tolerances. To manage its credit risk, the Foundation evaluates the credit worthiness of its counter-parties.

### *Financial liabilities*

At March 31, 2019, it is management's opinion that the Foundation is not in default of any terms of its financial liabilities.

## **The George Brown College Foundation**

### **Notes to the financial statements**

March 31, 2019

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#### **10. Government remittances**

As at March 31, 2019, \$13,525 (\$11,450 in 2018) was payable to the Government of Canada with respect to payroll taxes and included in accounts payable and accrued liabilities on the statement of financial position.

#### **11. Guarantees**

In the normal course of business, the Foundation enters into agreements that meet the definition of a guarantee.

Indemnity has been provided to all directors and/or officers of the Foundation for various items including, but not limited to, all costs to settle suits or actions due to association with the Foundation, subject to certain restrictions. The Foundation has purchased directors' and officers' liability insurance to mitigate the cost of any potential future suits or actions against the directors and/or officers of the Foundation. The term of the indemnification is not explicitly defined, but is limited to the period over which the indemnified party served as a trustee, director or officer of the Foundation. The maximum amount of any potential future payment cannot be reasonably estimated.

The nature of this indemnification agreement prevents the Foundation from making a reasonable estimate of the maximum exposure due to the difficulties in assessing the amount of liability which stems from the unpredictability of future events and the unlimited coverage offered to counterparties. Historically, the Foundation has not made any payments under such or similar indemnification agreements, and therefore no amount has been recorded in the financial statements with respect to these agreements.