

## The Plus One Approach To Images

by: Anna Bartosik











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Welcome to The Plus One Approach for making your course representative and inclusive.

My name is Anna Bartosik and I am seconded to the TLX as an Associate. My home department is the School of ESL and Immigrant Education in CPLS, where I work as a professor and an instructional designer. Today, I'd like to kick off a series of posts aimed at providing inspiration rather than overwhelming those who aspire to create more inclusive courses. I'll be approaching this approach through the lens of instructional design, showcasing how we can craft more inclusive and engaging learning experiences.

This week, I'm sharing some image resources I've curated for my course design and development work.

I believe that changing images in our course shells, our slide presentations, and in course materials is an easy step to begin making changes to representation. Images convey so much more than what we can describe, and they may prompt our thinking: how do the images we use in courses represent learners in the classroom? Which learners are not included? Who is represented well?

We can draw on the UDL framework's multiple means of representation principle, activist design to unpack our positionality and biases, and cognitive learning theories such as dual coding theory to support the addition of inclusive and representative images in course resources.

Below you'll find links to collections of images, most of them community-sourced. All are free but have different guidelines for attribution. Be sure to check and if in doubt, it is always best to cite the source and not edit.

<u>Images of Empowerment</u> – this is a free library celebrating women's lives from 13 countries around the world.

<u>Obesity Action Coalition</u> – free images of people of different weights and sizes portrayed positively in various settings.

<u>Gender Spectrum Collection</u> – a stock photo library featuring images of trans and non-binary models. Please be sure to read <u>the guidelines for use</u>, especially for topics such as "sexual health, crime, violence, and mental health." All photos taken by Zackary Drucker and Alyza Enriquez.

<u>Women of Colour in Tech</u> – These images are under a Creative Commons Attribution license, which means you may copy, distribute and display them as long as you attribute #WOCinTechChat or wocintechchat.com.

<u>Health Education Media Library</u> – This is an open-access media repository, hosted at The University of Western Libraries. These images were community-sourced, and the project was prompted because of a lack of representation of diverse populations in both patients and healthcare providers. It is under a Creative Commons Attribution-Noncommercial license, which means the images can be shared and adapted, but you must give appropriate credit, link to the license, and indicate if any changes were made.

<u>Age-Positive Image Library</u> – this is a free library which shows people over 50 to challenge stereotypes of older ages.

I hope you enjoy exploring these resources and making one change to your practice! Next time, I'll be sharing some ways to use colour.