

**- Curriculum Planner -
B424 - Esports Management Graduate Certificate
Start Date: 2022 – 2023**

In order to graduate, you must successfully complete the following 13 Mandatory courses.

SEMESTER 1

| Course Code | Courses (Mandatory) | Co-requisite |
|-------------------|------------------------------------|--------------|
| Weeks 1-7 | | |
| ESP4003 | Human Resources for esports | NONE |
| Weeks 8-14 | | |
| ESP4006 | Ethics and Law for esports | NONE |
| ESP4007 | Capstone I | NONE |
| Weeks 1-14 | | |
| ESP4000 | Introduction to esports | NONE |
| ESP4001 | Technology for esports | NONE |
| ESP4002 | Selling and Networking for esports | NONE |
| ESP4004 | Marketing Management for esports I | NONE |
| ESP4005 | Project Management for esports | NONE |

SEMESTER 2

| Course Code | Courses (Mandatory) | Pre-requisite |
|-------------|--|---------------|
| ESP4008 | Business Strategies and Revenue Models for esports | ESP4002 |
| ESP4009 | Marketing Management for esports II | ESP4004 |
| ESP4010 | Media Production for esports | ESP4001 |
| ESP4011 | Event Management for esports | ESP4005 |
| ESP4012 | Capstone II | ESP4007 |