

Researching Labour Market Information (LMI) is a useful skill that allows you to take control of your career path and make informed career decisions. You can learn about employment trends, working conditions, which industries are hiring or growing, education required to do the work and salary information.

How you can use this information

1. **Explore careers** – research trends and employability
2. **Find employment** – help you to determine which industries and organizations are growing
3. **Further education** – research the demand for graduates from a selected program

## Job Bank

[www.jobbank.gc.ca](http://www.jobbank.gc.ca)

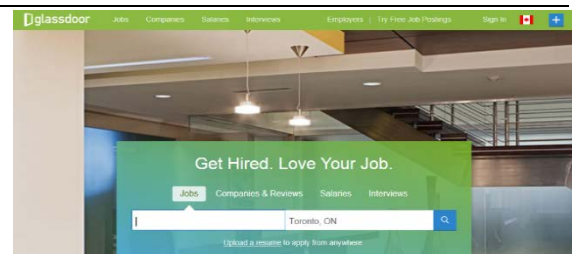
- Explore careers by occupation, education, wages, outlook, skills and abilities in your area
- Discover local job market trends and news in Ontario including the current unemployment rates and average weekly earnings
- Conduct job search
- Use their career tool



## Glass Door

[www.glassdoor.ca](http://www.glassdoor.ca)

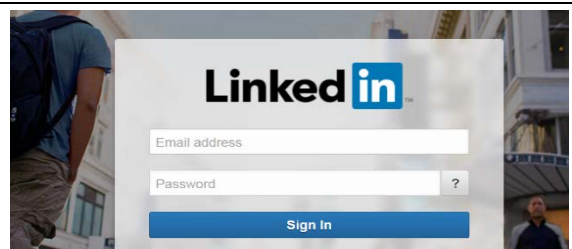
- Search for jobs
- Get reviews on companies from employees
- Acquire current salary information
- Obtain interview information from other job seekers



## LinkedIn

[www.linkedin.com](http://www.linkedin.com)

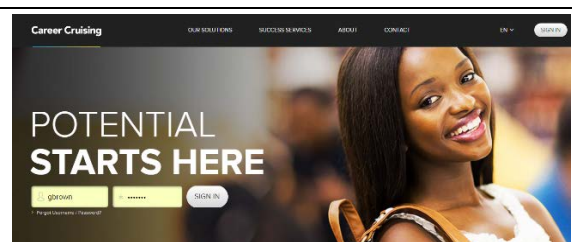
- Research employers
- Check where alumni are employed
- Follow organizations of interest
- Join industry groups where you can learn about industry trends
- Network with industry professionals



## Career Cruising

[www.careercruising.com](http://www.careercruising.com)  
(see Career Cruising tipsheet)

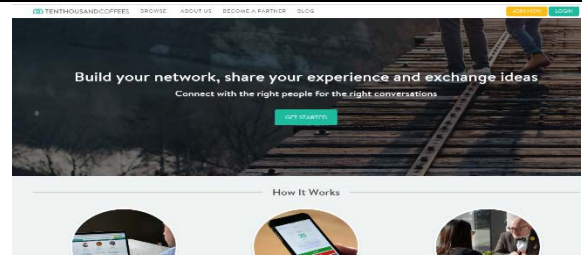
- Explore your interests
- Learn about careers
- Explore education options
- Find jobs



## Ten Thousand Coffees

[www.tenthousandcoffees.com](http://www.tenthousandcoffees.com)

- Build your network
- Learn from industry experts
- Have conversations online or in person



## National Occupational Classification (NOC)

[www5.hrsdc.gc.ca/NOC](http://www5.hrsdc.gc.ca/NOC)

- Learn about over 500 occupational groups
- Explore by skill type
- Learn about main duties and requirements of jobs



## Statistics Canada - Labour Force Survey

[www.statcan.gc.ca/daily-quotidien/160805/dq160805a-eng.htm](http://www.statcan.gc.ca/daily-quotidien/160805/dq160805a-eng.htm)

- Learn about trends in Labour Force
- Get the current employment and unemployment rates



## Ontario Government - Labour Market Information

[www.tcu.gov.on.ca/eng/labourmarket](http://www.tcu.gov.on.ca/eng/labourmarket)

- Current trends
- Read the Ontario Job Futures publication
- View the Ontario Skills Passport to learn about skills
- Employment patterns
- Occupational information



## Scott's Directory

[www.scottsinfo.com/scottsgoldnew/searchdesigner.aspx](http://www.scottsinfo.com/scottsgoldnew/searchdesigner.aspx)

(see Scott's Directory tipsheet)

- Learn about Ontario businesses
- Search by NOC Code, product or business type
- Get company information including size of company, number of employees, date established, website and other important information



**St. James**, 200 King Street (Room 155B), 416-415-5000 ext. 3818 [sjcarecentre@georgebrown.ca](mailto:sjcarecentre@georgebrown.ca)  
**Casa Loma**, 160 Kendal Avenue (Room C317), 416-415-5000 ext. 4100 [clcarecentre@georgebrown.ca](mailto:clcarecentre@georgebrown.ca)  
**Waterfront**, 51 Dockside Drive (Student Success Hub), 416-415-5000 ext. 5301 [wfcarecentre@georgebrown.ca](mailto:wfcarecentre@georgebrown.ca)

**GBCareers** - view job postings and events: [gbcareers.georgebrown.ca](http://gbcareers.georgebrown.ca)

\*Updated Feb 2020