GEORGE BROWN POLYTECHNIC

Strategy2030

At a glance

Shaping Our Polytechnic Future for Opportunity and Impact

PRIORITY 1

Every Learner Ready and Confident for What's Next

Position George Brown as a leading Canadian polytechnic institute with international recognition in teaching and learning, applied research, innovation and commercialization, collaborative partnerships, and community engagement. Through our Academic Plan, we will advance human-centred and research-informed academic experiences, alongside industry alignment and community engagement, to prepare learners for meaningful work, lifelong learning, and a changing future world. To fulfill our mandated impact as a leading polytechnic, we will support faculty engagement in applied and program-specific research.

Outcomes

1.1 **Build a distinctive polytechnic program portfolio that grows enrolment.**
Offer a deliberate mix of credentials spanning from certificates and diplomas through degrees and applied master's programs by balancing learner demand, labour-market evidence, public priorities, academic quality, access for underserved learners, and George Brown's areas of strength as a polytechnic in the Canadian setting.

1.2 **Expand access, pathways, and learner success.**
Grow and retain a diverse learner population through flexible entry and delivery, clear pathways and laddering, recognition of prior learning, and a connected, equitable student experience that supports persistence and completion.

1.3 **Make industry- and research-informed applied learning a defining feature of every program.**
Ensure learners develop relevant professional, digital and human capabilities through industry- and research-informed curriculum, applied experiences, work-integrated learning (WIL) and discipline-relevant emerging technologies.

PRIORITY 2

Collaborative Partnerships for Polytechnic Impact

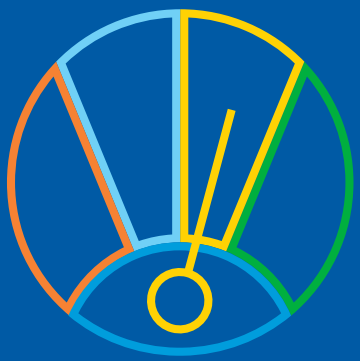
As a leading postsecondary institution for learners, partners, and society, we will build a focused portfolio of high-impact partnerships grounded in Indigenous principles of relationship and reciprocity; strengthen our institutional capacity to sustain and leverage those relationships; and mobilize our network to expand learner opportunities, applied innovation, community benefits, and thought leadership across Toronto, Ontario, and beyond.

Outcomes

2.1 **Build a focused portfolio of reciprocal, high-impact partnerships.**
Prioritize industry, community, Indigenous, government, and postsecondary relationships that advance learner success, applied research and innovation, social and economic impact, and George Brown's strategic strengths.

2.2 **Strengthen George Brown's institutional partnership capacity.**
Coordinate relationships, decision-making, and partner navigation across George Brown, so strategic partners experience a consistent institution, and we can understand, sustain, and leverage relationships across the polytechnic for present and future benefit.

2.3 **Mobilize partnerships for learner opportunity, public impact, and thought leadership.**
Mobilize George Brown's network and applied expertise to expand career and WIL opportunities, applied research, pathways and enrolment connections, while convening thought leaders to shape dialogue on societal challenges and strengthen George Brown's profile as a leading polytechnic.





PRIORITY 3

One George Brown, Positioned for the Future

Advance financial strength, sustainable infrastructure, reliable and secure technology, and aligned service standards, so they can work together to strengthen our capacity to collaboratively deliver on our academic programming, student services, research activities, and community engagement, all of which will position George Brown as a leading Canadian polytechnic.



Outcomes

3.1 Secure financial resilience and align resources to strategic priorities.
Achieve financial strength and agility by aligning resources and organizational capacity with strategic priorities, enrolment realities, academic needs, and risk management. Stop, deprioritize, or reallocate work and resources that no longer effectively advance the Strategy priorities and mandate, using reliable evidence and analysis of differential impacts on learner access and success.

3.2 Deliver a consistent, equitable, and human-centred service experience.
Deliver integrated student-facing and internal services that are equitable by design, accessible, reliable, consistent, and easy to navigate, with clear expectations and service standards for quality and accountability across the institution.

3.3 Sustain resilient technology, infrastructure, and environments for learning and work.
Maintain secure and reliable core technology and physical infrastructure that support academic quality, specialized learning environments, accessibility, safety, and environmental sustainability, while considering opportunities to address housing and residence needs that affect learner access and success.

3.4 Strengthen accountability and our capacity to execute as one institution.
Establish a governance framework that articulates decision scope, accountability, and responsibility; aligns institutional plans, information management, and reporting with the Strategy; and supports measurable outcomes, transparent progress and reporting. Major institutional decisions will be guided by evidence, our values, and clear accountability. Enable employees with the capabilities, tools, and support needed to advance learner success and George Brown's standing as a leading polytechnic, including through deliberate professional development opportunities.

