THE GEORGE BROWN COLLEGE OF APPLIED ARTS AND TECHNOLOGY

BOARD OF GOVERNORS
PUBLIC SESSION MINUTES

February 8, 2023 230 Richmond St. E & VIA MS TEAMS 5:30 P.M.

Present: Kevin Costante, Chair

Jon Callegher Andrea Elliott Saeideh Fard Gervan Fearon Roger Grochmal Shivam Singh

via Teams: Omo Akintan

Bruce Choy

Rob Gilmour Peter Koutsokeris

Nancy Prenevost Kizzy Rodney

Cory Ross

Guests: Ian Austin

Giselle Basanta Janene Christiansen Joe Cressy Eileen De Courcy Rudi Fischbacher Cindy Gouveia Michael Herrera Laura Jamer Fay Lim-Lambie Michelle McCollum Leslie Quinlan

Guests via Teams: Fay Lim-Lambie

Regrets: Adrienne Batra

Andy Jasuja

Marnie MacDougall

Secretary of the

Board:

Emily Bain

Minutes: Patrick Lo

1.0 Welcome and Chair's Report

Chair Kevin Costante welcomed everyone to the meeting and provided some highlights on the following:

• The tour of the Centre for Hospitality and Culinary Arts at the St. James Campus today. A thank you to Dean Rudi Fischbacher for showing the incredibly informative sight of first-hand GBC student experience, along with a thank you to Vice-Chair for making himself available to represent the board last month for a visit and tour of the health sciences schools by the Minister of Long-Term Care, the Honourable Paul Calandra.

- The Foundation announced a \$750K donation from the Jackman Foundation towards Limberlost. In addition, funds have been raised for scholarships including the Garland Canada John Higgins Endowment Scholarship, which is just one example of many.
- A current successful event: the Honourable Jill Dunlop's Minister's Awards of Excellence event on Monday the 6th, celebrating the amazing talent across the postsecondary sector, which was hosted by GBC.
- Congratulations to both Jon Callegher and Roger Grochmal on the completion of the Good Governance program through the College Centre for Board Excellence at Colleges Ontario.
- A reminder about the convocation in June to celebrate student achievement and experience within the College.

Chair Costante provided a land territory acknowledgement. No one declared any conflicts of interest. No issue arising.

2.0 Approval of the Agenda and Consent Agenda

MOTION BGPUB-2023-04-01

THAT the Board of Governors approves the agenda for the meeting held on February 8,2023.

Moved: S. Fard Seconded: B. Choy CARRIED

MOTION BGPUB-2023-04-02

THAT the Board of Governors approves the Consent Agenda for the meeting held on February 8, 2023, which includes the following items:

2.2 Approval of revised Signing Limit and Approval Policy

That the Board of Governors approves the amended Signing Limit and Approval Policy as attached.

- 2.3 Approval of Bachelor of Business Administration Management degree
- 2.4 Approval of Ontario College Graduate Certificate Financial Services Compliance and Risk
- 2.5 Approval of Ontario College Graduate Certificate People Analytics

Moved: R. Grochmal Seconded: S. Fard CARRIED

3.0 Approval of Past Minutes

MOTION BGPUB-2023-04-03

THAT the Board approves the minutes of the public meeting on December 7, 2022.

Moved: J. Callegher Seconded: S. Singh CARRIED

4.0 President's Report

President's Report to the Board was presented during the meeting. President Fearon highlighted the following items:

- The Ontario post-secondary sector continues to see enrolment dynamics that are challenging in terms of domestic enrolment patterns and shifts.
- Post-secondary educational institutions will be crucial to supporting the skills and training
 development required to drive Canadian productivity as well as to support the transition
 and integration of new Canadians associated with the recently announced increase in
 immigration targets which is now set at 500,000 annually.
- February 1 is the launch of GBC's Black Futures Month celebrations and events.
- For the George Brown Foundation, the budgeted revenue target was set at \$5.0M for 2022–23. To date, this number has been significantly exceeded reaching \$6.1M in support of student scholarships and capital projects for the College.
- The College is working through the development of a number of implementation plans (e.g., Academic, Research, and Master Plans) aimed at realizing the strategic priorities outlined in Strategy 2026 as well as establishing the momentum and trajectory for the Future of George Brown College.
- The Budget for 2023-24 is being finalized by the finance team led by Michael Herrera and Olga Azem, including coordination with the Integrated Budget and Enrolment Management Committee.
- Working with the Board Chair on planning a Board session to facilitate a generative discussion regarding the future of George Brown College in a change post-secondary education sector.

Discussions took place around the re-balancing of the enrolment and consistency across the GTA colleges as well as in Ontario, the budget targets in connection with domestic returning 22% short of the projection, and the opportunities and demographics associated with the market property.

5.0 Standing Committee Reports

Academic and Student Affairs Committee

Committee Chair Roger Grochmal highlighted the 3 new program approvals in the consent agenda (Compliance and Risk, People Analytics, and BBA Management) associated with the importance of opportunities and demands of the market, and the formal program reviews process and the standards at the College.

Finance and Property Committee

Committee Chair Saeideh Fard introduced 2 new community members on the committee (Bhavna Duggal and Millan Mulraine) to Management and addressed the key updates on both the Campus Master Plan and the financial year-end forecast.

There being no issues arising, the committee reports were concluded.

6.0 Focus on Strategic Priorities

a) Connections that Build and Contribute to the Future

Joe Cressy, SVP – External Relations, Communications and Real Estate Development, and Kizzy Rodney, Director – External Relations and Community Partnerships Office, presented a high-level overview of the progress to date on the Community Engagement Plan, including current and future states, how we're approaching the work, how the plan aligns with GBC's Strategic Plan, goals, outreach plan, and next steps.

Concerns arose around the impact and consideration of the institution of choice over a number of different factors.

b) Environmental Sustainability

Leslie Quinlan, SVP – People Enablement and Experience, and Michelle McCollum, VP – Facilities and Sustainability provided an update on the environmental sustainability planning, including background and context, a current state overview, and highlighted actions already undertaken as well as a few key next steps, goals, and objectives toward Strategy 2026.

Much discussion focused on the important elements of taking best practices from other institutions that lead in the area of environmental sustainability.

There being no further business, the meeting was adjourned to the private session.