

- Curriculum Planner -
B412 - Analytics for Business Decision Making
Start Date: 2023 – 2024

In order to graduate, you need to complete the following 14 mandatory courses.

SEMESTER 1

Course Code	Courses (Mandatory)	Co-requisite
Weeks 1-7		
BUS 4046	Introduction to Business Analytics	NONE
Week 8-14		
BUS 4047	Applied Business Communications	NONE
Week 1-14		
COMP 4007	Computer Applications Involving Analytics	NONE
MGMT 4030	Business Research	NONE
MGMT 4084	Digital Media Analysis	NONE
STAT 4001	Statistics for I Analytics	NONE
BUS 4022	Programming Fundamentals for Analytics	NONE

SEMESTER 2

Course Code	Courses (Mandatory)	Pre-requisite
MARK 4018	Data Mining & Modeling	STAT 4001
COMP 4008	Advanced Computer Applications involving Analytics	COMP 4007
BUS 4023	Business, Web and Social Media Metrics and Analysis	STAT 4001
BUS 4024	Business Decision-Making Through Advanced Analytics	BUS 4022
MGMT 4083	Business Metrics	MGMT 4030
STAT 4003	Statistics II for Analytics	STAT 4001
BUS 4045	Data Project Capstone Project	Completion of semester 1