

- Curriculum Planner -
B161 – Business Administration: International Business with Work Experience
Start Date: 2023-2024

| SEMESTER 1 | | |
|--------------------|----------------------------------|----------------------|
| Course Code | Courses (Mandatory) | Pre-requisite |
| BUS 1038 | Business Concepts I | NONE |
| COMM 2000 | Communicating Across Contexts | NONE |
| COMP 1010 | Business Computer Applications I | NONE |
| HRM 1008 | Fundamentals of HR Management | NONE |
| MARK 1020 | Principles of Marketing | NONE |
| MATH 1008 | Math for Business & Management I | NONE |

| SEMESTER 2 | | |
|--------------------|-----------------------------------|----------------------|
| Course Code | Courses (Mandatory) | Pre-requisite |
| ACCT 1036 | Principles of Accounting | NONE |
| BUS 1040 | Project Management | NONE |
| COMM 1034 | Professional Communications I | COMM 2000 |
| COMP 1115 | Business Computer Applications II | COMP 1010 |
| MATH 1095 | Math for Business & Management II | MATH 1008 |
| PSY 1129 | Organizational Behaviour | NONE |

| SEMESTER 3 | | |
|--------------------|-----------------------------|--------------------------------|
| Course Code | Courses (Mandatory) | Pre-requisite |
| ECON 1032 | Macroeconomics | NONE |
| MARK 1002 | Professional Selling | MARK 1020 |
| MGMT 1035 | Global Trade Assessment | MARK 1020 |
| MGMT 4009 | Operations Management | MATH 1008 |
| CMMK 1087 | Human Skills | NONE |
| BUS 1000 | Work Experience Prep Course | COMM 2000 & 3.0 GPA |

| SEMESTER 4 | | |
|--|-------------------------------|----------------------------------|
| Course Code | Courses (Mandatory) | Pre-requisite |
| ACCT 2031 | Managerial Accounting | ACCT 1036 |
| BUS 1041 | Small Business Management | BUS 1038 |
| BUS 1044 | Business Law | NONE |
| MGMT 2049 | Supply Chain Management II | MGMT 4009 & COMP 1115 |
| STS 1037 | Career Planning & Development | NONE |
| Select One General Education Elective | | |

| SEMESTER 5 | | |
|--|---------------------------------------|----------------------------------|
| Course Code | Courses (Mandatory) | Pre-requisite |
| MGMT 1020 | Management Decision Making | MGMT 4009 & ACCT 2031 |
| MGMT 2041 | International Sales and Marketing | MARK 1002 |
| MGMT 2042 | International Market Entry Strategies | BUS 1038 |
| MGMT 3008 | International Trade Finance | MGMT 1035 |
| MGMT 2043 | International Supply Chain Management | MGMT 2049 |
| Select One General Education Elective | | |

| SEMESTER 6 | | |
|--|--------------------------------|---------------------------------|
| Course Code | Courses (Mandatory) | Pre-requisite |
| MGMT 3006 | Strategic Analysis | COMM 1034 & MGMT1020 |
| MGMT 2029 | International Trade Management | MGMT 2041 |
| BUS 3017 | Freight Forwarding | MGMT2043 |
| Select Two Business Elective | | |
| Select One General Education Elective | | |

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In order to graduate from the **B161 program**, you need to complete **37 courses**: **32** Mandatory courses, **2** Business Electives, and **3** General Education Electives, and complete **2** Work Experience Terms. Work Experience term can be Coop, Internship, Simulation, Consulting, or Research projects.

Depending on the results of your placement tests, you may be required to take COMM 1000 (Introduction to College Communication) before progressing to COMM 2000. Similarly, you may be required to take MATH 1027 (Business Math with Remediation) before progressing to MATH 1008. COMM 1000 and MATH 1027 **do not** count towards the 37 courses required for graduation, and **you will be charged for these extra courses**. Please speak to the Business Office staff if you need any assistance.

General Education Courses (Semester Four, Five, and Six): You must complete **3** General Education courses chosen from at least **2** of the following categories: Social Sciences (GSSC), Arts and Humanities (GHUM) or Science and Technology (GSCI).

You are required to make up any failed or dropped courses before you are eligible to graduate. You can make up these classes during the day, and some are offered in the evening through Continuing Education. Please check with the Business Office staff to ensure that the continuing education courses are equivalent to what is taught in the full-time program. Please note that some courses may not be offered in every semester. Our staff can assist you in any special timetable requirements you may have.

Business Electives (Semester Six):

| Course Code | Business Electives | Pre-requisite |
|-------------|------------------------------------|---|
| BUS 3015 | Applied Business Planning | MARK 1020, ACCT 2031, MATH 1008 & HRM 1008 |
| BUS 3016 | Customs Administration | MGMT 1035 |
| CMMK 1114 | Business Research & Report Writing | COMM 1034 |
| CMMK 1127 | The Business Media in Canada | COMM 1034 |
| CMMK 1156 | Talking Business | COMM 1034 |
| COMP 1113 | Principles of E-Business | COMP 1010 |

| Course Code | Business Electives | Pre-requisite |
|-------------|---|--|
| ECON 1021 | Environmental Economics | ECON 1031 or ECON 1032 or ECON 1034 |
| HRM 2027 | Coaching for Effective Performance Management | HRM 1008 |
| MARK 2053 | Negotiation Skills | NONE |
| MGMT 2036 | Customer Service | MARK 1020 |
| MGMT 2037 | Retail Management | MARK 1020 |
| HRM 2030 | Field Based Advanced Coaching | HRM 2027 and by interview only |
| MGMT 3015 | Quality Improvement through Lean/Six Sigma | NONE |