- Curriculum Planner -

B155 - Business Administration with Work Experience

Start Date: 2023-2024

SEMESTER 1		
Course Code	Courses (Mandatory)	Pre-requisite
BUS 1038	Business Concepts I	NONE
COMM 2000	Communicating Across Contexts	NONE
COMP 1010	Business Computer Applications I	NONE
HRM 1008	Fundamentals of HR Management	NONE
MARK 1020	Principles of Marketing I	NONE
MATH 1008	Math for Business & Management I	NONE

SEMESTER 2		
Course Code	Courses (Mandatory)	Pre-requisite
ECON 1031	Microeconomics	NONE
BUS 1040	Project Management	NONE
COMM 1034	Professional Communications I	COMM 2000
COMP 1115	Business Computer Applications II	COMP 1010
MATH 1095	Math for Business & Management II	MATH 1008
PSY 1129	Organizational Behaviour	NONE

SEMESTER 3		
Course Code	Courses (Mandatory)	Pre-requisite
ECON 1032	Macroeconomics	NONE
MARK 1002	Professional Selling	MARK 1020
MGMT 4009	Operations Management	MATH 1008
ACCT 1036	Principles of Accounting	NONE
STAT 1012	Business Statistics	MATH 1095
CMMK 1087	Human Skills	NONE
BUS 1000	Work Experience Prep Course	COMM 2000 & 3.0 GPA

SEMESTER 4		
Course Code	Courses (Mandatory)	Pre-requisite
ACCT 2031	Managerial Accounting	ACCT 1036
BUS 1041	Small Business Management	BUS 1038
BUS 1044	Business Law	NONE
MGMT 2049	Supply Chain Management II	MGMT 4009 & COMP 1115
STS 1037	Career Planning & Development	NONE
Select One General Education Elective		

SEMESTER 5		
Course Code	Courses (Mandatory)	Pre-requisite
MGMT 1020	Management Decision Making	MGMT 4009 & ACCT 2031
MGMT 3015	Quality Improvement through Lean/Six Sigma	NONE
Select Three Business Electives		
Select One General Education Elective		

SEMESTER 6		
Course Code	Courses (Mandatory)	Pre-requisite
MGMT 3006	Strategic Analysis	COMM 1034 & MGMT1020
BUS 3015	Applied Business Planning	ACCT 2031, MARK 1020, MATH 1008 & HRM 1008
Select Three Business Electives		
Select One General Education Elective		

Page 1

Email: business@georgebrown.ca

- Curriculum Planner -

B155 - Business Administration with Work Experience

Start Date: 2023-2024

In order to graduate from the **B155 program**, you need to complete **37 courses**: **28** Mandatory courses, **6** Business Electives, and **3** General Education Electives, and complete **2** Work Experience Terms. Work Experience term can be Coop, Internship, Simulation, Consulting, or Research projects.

Depending on the results of your placement tests, you may be required to take COMM 1000 (Introduction to College Communications) before progressing to COMM 2000. Similarly, you may be required to take MATH 1027 (Business Math with Remediation) before progressing to MATH 1008. COMM 1000 and MATH 1027 **do not** count towards the 37 courses required for graduation, and **you will be charged for these extra courses**. Please speak to the Business Office staff if you need any assistance.

General Education Courses (Semester Four, Five, and Six): You must complete 3 General Education courses from at least 2 of the following categories: Social Sciences (GSSC), Arts and Humanities (GHUM) or Science and Technology (GSCI).

You are required to make up any failed or dropped courses before you are eligible to graduate. You can make up these classes during the day, and some are offered in the evening through Continuing Education. Please check with the Business Office staff to ensure that the Continuing. Education courses are equivalent to what is taught in the full-time program. Please note that some courses may not be offered in every semester. Our staff can assist you in any special timetable requirements you may have.

Business Electives (Semester Five and Six):

Course Code	Business Elective	Pre-requisite
CMMK 1114	Business Research & Report Writing	COMM 1034
COMP 1113	Principles of E-Business	COMP 1010
HRM 2027	Coaching for Effective Performance	HRM 1008
TIMIVI ZUZI	Management	
MARK 2053	Negotiation Skills	NONE
MATH 1138	Retail Math	MATH 1008
MGMT 3025	Procurement	MGMT 2049 & BUS 1044
MGMT 1034	Retail Marketing	MARK 1020

Course Code	Business Elective	Pre-requisite
MGMT 2041	International Sales and Marketing	MARK 1002
MGMT 2042	International Market Entry Strategies	BUS 1038
MGMT 2029	International Trade Management	MGMT 2041
MGMT 2037	Retail Management	MARK 1020
MGMT 3013	Shopper Research	MARK 1020
HRM 2030	Field Based Advanced Coaching	HRM 2027 and by interview only

Email: business@georgebrown.ca Page 2