

- Curriculum Planner -
B131 – Business Administration: International Business
Start Date: 2021 – 2022

SEMESTER 1		
Course Code	Courses (Mandatory)	Pre-requisite
BUS 1038	Business Concepts I	NONE
COMM 1007	College English	NONE
COMP 1010	Business Computer Applications I	NONE
HRM 1008	Fundamentals of HR Management	NONE
MARK 1020	Principles of Marketing	NONE
MATH 1008	Math for Business & Management I	NONE

SEMESTER 3		
Course Code	Courses (Mandatory)	Pre-requisite
ECON 1032	Macroeconomics	NONE
MARK 1002	Professional Selling	MARK 1020
MGMT 1035	Global Trade Assessment	MARK 1020
MGMT 4009	Operations Management	MATH 1095
STAT 1012	Business Statistics	MATH 1095
GHUM 1087	Successful Social Relations	NONE

SEMESTER 5		
Course Code	Courses (Mandatory)	Pre-requisite
MGMT 1020	Management Decision Making	MGMT 4009 & ACCT 2031
MGMT 2041	International Sales and Marketing	MARK 1002
MGMT 2042	International Market Entry Strategies	BUS 1038
MGMT 3008	International Trade Finance	MGMT 1035
MGMT 2043	International Supply Chain Management	MGMT2049
Select One General Education Elective		

SEMESTER 2		
Course Code	Courses (Mandatory)	Pre-requisite
ACCT 1036	Principles of Accounting	NONE
BUS 1040	Project Management	NONE
COMM 1034	Professional Communications I	COMM 1007
COMP 1115	Business Computer Applications II	COMP 1010
MATH 1095	Math for Business & Management II	MATH 1008
PSY 1129	Organizational Behaviour	NONE

SEMESTER 4		
Course Code	Courses (Mandatory)	Pre-requisite
ACCT 2031	Managerial Accounting	ACCT 1036
BUS 1041	Small Business Management	BUS 1038
BUS 1044	Business Law	NONE
MGMT 2049	Supply Chain Management II	MGMT 4009 & COMP 1115
BUS 3012	Intro. To Freight Forwarding I	MGMT 1035
STS 1037	Career Planning & Development	NONE
Select One General Education Elective		

SEMESTER 6		
Course Code	Courses (Mandatory)	Pre-requisite
MGMT 3006	Strategic Analysis	COMM 1034
MGMT 2029	International Trade Management	MGMT 2041
BUS 3013	Intro. To Freight Forwarding II	BUS 3012
Select Two Business Elective		
Select One General Education Elective		

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In order to graduate from the **B131 program**, you need to complete **37 courses**: **31** Mandatory courses, **2** Business Electives, **1** Mandatory General Education Course and **3** General Education Electives.

Depending on the results of your placement tests, you may be required to take COMM 1003 (English Skills) or CESL 1003 (English Skills-ESL) before progressing to COMM 1007. Similarly, you may be required to take MATH 1027 (Business Math with Remediation) before progressing to MATH 1008. COMM 1003/CESL 1003 and MATH 1027 **do not** count towards the 37 courses required for graduation, and **you will be charged for these extra courses**. Please speak to the Business Office staff if you need any assistance.

General Education Courses (Semester Three, Four, Five, and Six): You must complete **4** General Education courses. **1** mandatory ("Successful Social Relations" - GHUM 1087) and **3** chosen from at least **2** of the following categories: Social Sciences (GSSC), Arts and Humanities (GHUM) or Science and Technology (GSCI).

You are required to make up any failed or dropped courses before you are eligible to graduate. You can make up these classes during the day, and some are offered in the evening through Continuing Education. Please check with the Business Office staff to ensure that the continuing education courses are equivalent to what is taught in the full-time program. Please note that some courses may not be offered in every semester. Our staff can assist you in any special timetable requirements you may have.

Business Electives (Semester Six):

Course Code	Business Electives	Pre-requisite
BUS 1067	Field Education	By application only – Contact the Centre for Business Office
BUS 3010	Introduction to Customs I	MGMT 1035
BUS 3011	Introduction to Customs II	BUS 3010
BUS 3015	Applied Business Planning	MARK 1020, ACCT 2031, MATH 1008 & HRM 1008
CMMK 1114	Business Research & Report Writing	COMM 1034
CMMK 1127	The Business Media in Canada	COMM 1034
CMMK 1156	Talking Business	COMM 1034
COMP 1113	Principles of E-Business	COMP 1010

Course Code	Business Electives	Pre-requisite
ECON 1021	Environmental Economics	ECON 1031 or ECON 1032 or ECON 1034
HRM 2027	Coaching for Effective Performance Management	HRM 1008
MARK 2053	Negotiation Skills	NONE
MGMT 2036	Customer Service	MARK 1020
MGMT 2037	Retail Management	MARK 1020
HRM 2030	Field Based Advanced Coaching	HRM 2027 and by interview only
MGMT 3015	Quality Improvement through Lean/Six Sigma	NONE