George Brown College equips students with the technical skills, people skills, industry experience and credentials to pursue their career goals. With three campuses in downtown Toronto, the college offers a wide array of credentials, including certificates, diplomas, graduate certificates, apprenticeships and degrees.
PEOPLE & PROGRAMS

ENROLMENT (FULL-TIME, PART-TIME STUDENTS, APPRENTICES): 32,254

Full-Time (FT) Enrolment 29,205
- Certificate 4,473
- Diploma 9,966
- Advanced Diploma 8,510
- Graduate Certificate 2,764
- Degree 1,681
- Apprentice 1,129
- Other 682

Part-Time (PT) Enrolment 3,049
- Certificate 295
- Diploma 910
- Advanced Diploma 650
- Graduate Certificate 63
- Degree 116
- Apprentice 2
- Other 1,013

Continuing Education Registrations 67,375

FULL-TIME PROGRAMS OFFERED

- Certificate 30
- Diploma 37
- Advanced Diploma 32
- Graduate Certificate 38
- Degree 8
- Pre-college 7
- Apprentice 10

STUDENT DEMOGRAPHICS

Gender
- Male 42%
- Female 57%
- Other Gender Identity 1%

Age (%)
- Under 21 31%
- 21-25 42%
- 26-30 15%
- 31-35 6%
- Over 35 7%

International Students† 17%

STAFF

Full-Time Employees 1,407
- Faculty 547
- Administrative Staff 204
- Support Staff 656

Part-Time Employees 3,000
- Faculty 1,029
- Administrative Staff 52
- Support Staff 1,596
- Continuing Education 323

NOTES & SOURCES: Data are updated annually. All data shown above refer to the 2016-17 fiscal year with the exception of graduate data. Graduate data are from the 2015-16 fiscal year. (Source: George Brown College Institutional Research & Planning and Department of Human Resources)
George Brown College has international students from 115 countries, with top enrolment coming from China, India, South Korea, Vietnam, Russia, Brazil, Ukraine and Japan.

CLARITY BEGINS AT GEORGE BROWN

At George Brown College, we understand that career clarity for students is influenced by many factors throughout their lives. No matter our students’ age or stage, we provide concrete information and accessible tools and services for them to confidently choose an area of focus and become highly employable.

CAREER CENTRE ADVISORS Working collaboratively with employers, students and faculty, the Career Centre uses a career education approach to guide and support students in developing the roadmap for their career journey. This experienced team works with students to ensure they understand their options, strengths, employability skills and effective job search strategies. This is accomplished using a variety of tools including online resume and interview tools; interest, values and skills assessment tools; program-tailored workshops and opportunities for students to connect with employers.

LIAISON OFFICERS are often a prospective student’s first point of contact with George Brown. Speaking at college fairs, Adult Learning Centres, high schools, community organizations and local recruitment and career events, our experienced liaison officers share tips on choosing a program and career, financing post-secondary education, preparing for college and much more. They also provide campus tours, and work with guidance counsellors to ensure high school students have access to the decision-making resources they need.

ENTRY ADVISORS help prospective students identify the program options that best align with their educational background and career goals, in addition to answering questions about educational pathways, academic upgrading and how to get credit for prior learning.

CAREER COACH is an online tool that provides up-to-date labour market information for the Greater Toronto Area, including salaries, employment growth projections, current job opportunities and related programs offered at George Brown. Career Coach enables users to gain a clear understanding of the job prospects in a given field before they begin their post-secondary experience, so they can choose their path based on real-world intelligence. Learn more at cc.georgebrown.ca
ENABLING THE INNOVATION ECONOMY

GEORGE BROWN HAS MADE INNOVATION ONE OF ITS CORE PRIORITIES AND SUCCESSFULLY BUILT APPLIED RESEARCH AND ADVANCED TRAINING CAPACITY ACROSS FIVE STRATEGIC AREAS:

- DESIGN FOR THE SMART ECONOMY
- SUSTAINABILITY & THE BUILT ENVIRONMENT
- COMMUNITY HEALTH, WELLNESS & EDUCATION
- FOOD & BEVERAGE INNOVATION
- BUSINESS/SOCIAL INNOVATION & ENTREPRENEURSHIP

NEW PROGRAMS STARTING IN 2017:

- **Apparel Technical Design**
  (one-year graduate certificate)
  This program trains students for careers in the apparel industry, translating designs into products that can be manufactured. Technical designers work with fashion design teams and manufacturing staff to develop and monitor technical standards and specifications for garments.

- **Sustainable Fashion Production**
  (one-year graduate certificate)
  This program prepares students to manage the production of small batch apparel products. Students learn to analyze environmental impacts and ethical practices to make optimum sustainable product development and manufacturing decisions.

- **Sound Design**
  (one-year graduate certificate)
  This program teaches students how to design and create soundscapes for film, television and game industries. Students learn how to record real environment sounds as well as foley creation. Students also learn mixing, video game audio, dialogue editing, sound design and recording to recreate sound.

- **Video Design and Production**
  (two-year diploma)
  Video designers work on multiple platforms, including film, television and interaction storytelling. Students will develop skills needed in this emerging field by merging traditional filmmaking techniques with new mediums.

- **Honours Bachelor of Commerce (Culinary Management)**
  (four-year honours degree)
  In this program, students develop the kitchen skills and business acumen needed to survive and thrive in the ever-changing food and beverage industry. This degree program prepares graduates for the kitchen, operations management or food management positions.

NEW PROGRAMS STARTING IN 2018:

- **Honours Bachelor of Digital Experience Design**
  (four-year honours degree)
  This program aims to produce designers who can solve problems using human-centered, socially conscious and economically viable digital solutions. In this program, students will develop the ability to critically analyse and adapt to ever changing conditions of technology and culture.
SALLY HORSFALL EATON, CHANCELLOR OF GEORGE BROWN COLLEGE

As Chancellor, Sally Horsfall Eaton plays a key role in advocating for the college’s vision and in expanding its visibility and reputation. She is a respected Toronto volunteer and philanthropist widely recognized throughout the city for her devotion to numerous not-for-profit organizations and advocacy for social issues.
NOTABLE GRADUATES

George Brown College graduates have succeeded in a wide range of careers from nursing to hospitality, from construction to business. Our renowned alumni are making an impact across the city and around the world.

Jim Caruk, Graduate 1976, Sheet Metal Worker Apprentice
Principal, The Caruk Group Construction; Founder, Renovation Contractor Magazine; Founder, Renos for Heroes; HGTV Expert

Cheryl Cecchetto, Graduate 1980, Theatre Arts
Founder and President, Sequoia Productions, Los Angeles

Dan MacKenzie, Graduate 1997, Sport and Event Marketing
Vice-President and Managing Director, NBA Canada

Roger Mooking, Graduate 2001, Culinary Management
Globally celebrated Chef, Cookbook Author and Restaurateur; Host and Co-Creator, Everyday Exotic; Host, Heat Seekers and Man Fire Food; Judge, Chopped Canada; Recording Artist

Randy Morton, Graduate 1980, Hotel Management
President and COO, Bellagio Resort & Casino, Las Vegas

Paul Rowan, Graduate, Graphic Design 1973
Co-Founder/Vice President Inspiration, Umbra

Christine Cushing, Graduate 1987, Food and Beverage Management
President of “Christine Cushing’s” line of gourmet food products; Food Network Host, Christine Cushing Live; Oprah Winfrey Network Host, Fearless in the Kitchen

Brad Goreski, Graduate 1999, Theatre Arts
Fashion stylist and TV personality, Los Angeles; Brand Stylist, Kate Spade New York

223,240
GEORGE BROWN COLLEGE ALUMNI

WHERE IN THE WORLD ARE OUR ALUMNI?

GRADUATES BY THE NUMBERS

60% TORONTO  134,637
93% ONTARIO  206,663
1.1% WESTERN PROVINCES
0.6% EASTERN PROVINCES
1% USA/TERRITORIES/
INTERNATIONAL

81,760
Number of recent grads 2006–16
George Brown College is the only college in Canada with an Intervenor for Deafblind Persons program.

ST. JAMES CAMPUS

George Brown College’s St. James Campus is located in downtown Toronto, between Briton Street to the north, Front Street to the south, Berkeley Street to the east and George Street to the west.

Seven buildings are located at 193, 200, 215, 341 King Street East; 290, 300 Adelaide Street East; and 230 Richmond Street East. They are home to the following schools:

- School of Accounting & Finance
- Chef School
- School of Deaf & Deafblind Studies
- School of Design
- School of English as a Second Language
- School of Hospitality & Tourism Management
- School of Human Resources
- School of Immigrant & Transitional Education
- School of Makeup & Esthetics
- School of Management
- School of Marketing
- School of Media & Performing Arts
- School of Social & Community Services
- School of Work & College Preparation

Programs from the college’s Centre for Continuous Learning, Centre for Preparatory & Liberal Studies and International Centre are also taught at our St. James Campus.

The main subway stop for St. James Campus is King on Line 1 (Yonge-University-Spadina).
The Angelo DelZotto School of Construction Management delivers one of the province’s only four-year degree programs in construction management.

George Brown’s Building Information Modeling (BIM) lab trains students in virtual building design practices and promotes industry innovation.

CASA LOMA CAMPUS

George Brown College’s Casa Loma Campus is located in midtown Toronto, between Davenport Road and Dupont Street to the north and south, at the corner of Kendal and Macpherson Avenues.

The campus is comprised of several buildings located at 146, 160, 175 Kendal Avenue; 1 Dartnell Avenue; and an administrative building located at 500 Macpherson Avenue. The Casa Loma Campus is home to the following schools:

- Angelo DelZotto School of Construction Management
- School of Apprenticeship & Skilled Trades
- School of Architectural Studies
- School of Computer Technology
- School of Fashion Studies
- School of Liberal Arts & Sciences
- School of Mechanical Engineering Technologies
- School of Media & Performing Arts

Programs from the college’s Centres for Continuous Learning, Preparatory & Liberal Studies and International Centre are also taught at Casa Loma Campus.

The main subway stop for Casa Loma Campus is Dupont station on Line 1 (Yonge-University-Spadina).
George Brown’s Honours Bachelor of Interpretation (American Sign Language) degree is the first program of its kind in Canada.

WATERFRONT CAMPUS

George Brown College’s Waterfront Campus is located south of Queens Quay, east of Jarvis Street and west of Sherbourne Street. The campus is home to the Daphne Cockwell Centre for Health Sciences located at 51 Dockside Drive, comprised of the following schools:

**Sally Horsfall Eaton School of Nursing**

**School of Dental Health**

**School of Health & Wellness**

**School of Health Services Management**

The campus is also home to the Office of Research & Innovation.

The main subway stops for the Waterfront Campus are Union station on Line 1 (Yonge-University-Spadina), as well as Sherbourne station and Pape station, which are on Line 2 (Bloor-Danforth).

George Brown College is the top research college in the country, and ranks first for number of paid student researchers, according to Research Infosource.
OFF-CAMPUS LOCATIONS

The Young Centre for the Performing Arts, located at 50 Tankhouse Lane in the Distillery Historic District, is home to George Brown’s theatre arts programs.

Sunnybrook Health Sciences Centre is home to the Clinical Methods in Orthotics/Prosthetics program, co-ordinated between George Brown College and Sunnybrook Health Sciences Centre, with associate clinics at Chedoke Rehabilitation Centre and the Bloorview Kids Rehab.

Fashion Exchange is a vibrant hub where fashion education, design, production, entrepreneurship and engagement come together under one roof. Located at 63 Regent Park Boulevard, Fashion Exchange offers graduate certificates in Apparel Technical Design and Sustainable Fashion Production as well as fast-track employment-focused certificates in Apparel Fit Technician and Industrial Power Sewing.

Sally Horsfall Eaton Centre for Studies in Community Health, located at 99 Gerrard Street East at Ryerson University, is home to the School of Early Childhood. This school also operates 12 innovative child care centres, offering high-quality child care in a variety of facilities across Toronto, including:

- Casa Loma Child Care Centre, 160 Kendal, Toronto M5R 1M3
- Daystrom Child Care Centre, 25 Daystrom Drive, Toronto M9M 2K8
- Elmlea Child Care Centre, 50 Hadrian Drive, Etobicoke M9W 1V4
- Esther Exton Child Care Centre, 55 Ameer Avenue, Toronto M6A 2Z1
- Fashion District Ryerson Child Care Centre, 96 Denison Avenue, Toronto M5T 1E4
- Nelson Mandela Child Care Centre, 440 Shuter Street, Toronto M5A 1X6
- Parkdale Child Care Centre, 78 Seaforth Avenue, Toronto M6K 3L2
- Queen Street Child Care Centre, 1001 Queen Street West, Toronto M6J 1H4
- Richmond Adelaide Child Care Centre, 130 Adelaide Street West, Mezzanine Level, Toronto M5H 3P5
- Rose Avenue Child Care Centre, 675 Ontario Street, Toronto M4X 1N4
- Sprucecourt Child Care Centre, 70 Spruce Street, Toronto ON M5A 2J1
- University of Toronto, Child Care on Charles, 35 Charles Street West, Toronto M4Y 1R6

92% of employers are very satisfied with the George Brown graduates they’ve hired.*

*Source: Key Performance Indicators, Colleges Ontario, 2016