

BOARD OF GOVERNORS  
PUBLIC SESSION MINUTES

OCTOBER 8, 2014  
RM: 371, 341 KING ST EAST, TORONTO

5:30 P.M.

<b>Present:</b>	Joe Zenobio, Acting Chair Mike Williams Paul Clifford Laurie Cook	Mark Guslits Kevin King Jim Daku Geetha Rahupathy	Anne Sado Bob Richardson Laurel Walzak Sue Herbert
<b>Guests</b>	Adrienne Galway Laura Jo Gunter	Mark Nesbitt Nancy Hood	Paul Ruppert Karen Thomson
<b>Observers:</b>	Tina Todaro, Asst. Editor, Dialog –GBC student newspaper		
<b>Regrets:</b>	James McPhedran, Chair	Coty Zachariah	
<b>Minutes:</b>	Fatima Gata & Felicia Romano		

*Note: Items do not necessarily appear in the order they were discussed.*

ITEM	DISCUSSION	ACTION
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<b>1.0</b>	<p><b>Acting Chair's Report</b> J. Zenobio chaired on behalf of J. McPhedran and opened the meeting with a review of the public and private agendas and motions. As per Board of Governance policy, it was requested that members declare conflict of interest with any of the agenda items now or at time of discussion. The Chair welcomed the return of Sue Herbert to the Board, who completed her assignment with the Ministry of Training, Colleges and Universities. Three new Board members were welcomed and introduced with a short bio: Laurel Walzak, Bob Richardson and student representative Coty Zachariah who was not present.</p>	
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Chair Zenobio informed the Board that Diane Fantinato, Board Secretary to the Board and EA to Anne is on medical leave and that Fatima Gata and Felicia will support the Board and the President's office until a replacement is in place.

The Executive Committee met in September to discuss the upcoming Board year and meeting agendas. Discussion items will include the College's International Strategy; GBC Foundation update, a "people" focus for the April 2015 Board Retreat; and an update of GBC's By-Laws.

<b>2.0</b>	<p><b>Consent Agenda</b> There were no comments or questions raised with regards to the Consent Agenda. Anne noted the required approval of the 2013-14 Annual Report. A draft 2013-14 Annual Report, pending Board approval was submitted to MTCU in July. The report was mainly a summary of past key accomplishments derived from the College's Business Plan, key goals for the coming year and other required documents such as the College's 2013/14 Audited Financial Statements. More emphasis is placed on the College's 'external' 2013-14 Annual Report; of which members were given a copy.</p>	
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**MOTION**

**THAT the Board of Governors approves the consent agenda for the October 8, 2014 meeting which includes the following items:**

- Approval of the Board of Governors' Minutes of June 4, 2014
- Approval of the Draft Annual Report 2013-14

Moved: Mark Guslits                      Seconded: Laurie Cook                      **CARRIED**

**MOTION  
14-01-01**

ITEM	DISCUSSION	ACTION
3.0	<p><b>Approval of the 2013-14 Business Plan</b>  Mark sought approval of the 2013-14 Business Plan and advised that a Board approved Business Plan for each institution is required by MTCU. The draft Business Plan is a result of the College's in depth business planning process. He provided a brief overview of the plan which outlined the College's Core Values, its Path to Leadership, Strategic Plan and Imperatives, including 2013-14 accomplishments and the objectives for 2014-15. The plan remains aligned with the College's Strategy 2020 framework.</p>	<b>MOTION  14-01-02</b>
<p><b>MOTION</b>  <b>THAT the Board of Governors approves the 2013-14 Business Plan as presented.</b></p>		
<p><b>Moved: Mike Williams      Seconded: Laurie Cook      CARRIED</b></p>		
4.0	<p><b>Strategic Mandate Agreement (SMA) Overview</b>  In the past year, the Ministry of Training, Colleges and Universities (MTCU) negotiated Strategic Mandate Agreements (SMA's) with all postsecondary institutions. These agreements are aimed at moving forward with system transformation and supporting institutions in building on their individual strengths.</p>	<b>MOTION  14-01-03</b>
<p>As previously reported to the Board, Anne signed the SMA on behalf of GBC last spring. Sue Herbert and Laura Jo Gunter provided a deeper overview, with Laura Jo reviewing GBC's areas of program strength and opportunities- especially retention.</p>		
<p>It was noted that give the student population we serve, and our commitment to serving underrepresented groups, balancing retention with access to education will be an ongoing reality.</p>		
5.0	<p><b>Approval of the Creation of the Coat of Arms</b>  The College wishes to make an application to the Heraldic Authority to create a coat of arms. The rationale and process, as per documentation sent to the Board, was discussed.</p>	<b>MOTION  14-01-03</b>
<p><b>MOTION</b>  <b>THAT the Board of Governors approves the College's application to the Canadian Heraldic Authority in the office of the Governor General of Canada, for the creation of a college coat of arms.</b></p>		
<p><b>Moved: Geetha Rahupathy      Seconded: Jim Daku      CARRIED</b></p>		
6.0	<p><b>2014-15 Balanced Scorecard</b>  A. Sado provided an update on the Balanced Scorecard for 2014-15. It reflects the goals of the business plan and key drivers for Strategy 2020 with linkages to ensure the outcomes are achieved. It was noted that the College would look to update the Board with regards to the Strategic Imperative, "Leveraging state-of-the-art technology", as this is an area that requires significant investment.</p>	<b>MOTION  14-01-03</b>
7.0	<p><b>Colleges Ontario Report</b>  Highlights from the last Colleges Ontario Committee of President's meeting and the Annual Strategic Planning Retreat of September, 2014 were reviewed, including:</p> <ul style="list-style-type: none"> <li>• <b>Funding For Online College Courses</b> – \$9.5 million of funding is being provided for 2014-15, a slight year over year increase. The college system is trying to leverage its resources but there are limiting rules in place. The system is working together to address a number of policy issues.</li> <li>• <b>3 Year Degrees:</b> Discussions with regards to changing the post-secondary credential framework in Ontario continue. The Ministry has engaged consultants to review the framework and to make recommendations to the Ministry before the end of the year. The system is responding to consultant questions; many details to be reviewed, especially operationalization. The system will continue to monitor this initiative. The key issue is conversion of 3 year Advanced Diplomas to 3 year degrees.</li> </ul>	

ITEM	DISCUSSION	ACTION
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- **Crown Wards** – Last year the ministry asked all colleges and universities to waive tuition costs for Crown Wards. Many institutions, including George Brown, opted not to implement this request given the many diverse needs of students. The request has been made again. This year, our position remains unchanged, but we will continue to monitor the situation.
- **Retreat Update** – The new Minister of Training, Colleges and Universities, Reza Moridi attended the retreat this year. He shared his initial thoughts on his mandate and key initiatives. The Minister spoke extensively on internationalization and reinforced the importance of quality. MTCU will be undertaking a funding formula review for Universities in the coming year with colleges to follow.

## 8.0 President's Report

The President's Report is structured to align with the Balanced Scorecard and the college objectives for 2014-15. As such, A. Sado brought forward the following items for information and discussion:

### Financial Viability

- **Enrollment 2014** – Very strong results achieved for September 2014. We exceeded our plan and achieved a 5% growth year/year. We were the only college in the GTA to see growth in new student confirmations year/year. We also have over 3,000 International students.
- **Collective Bargaining** – Two new agreements – one with Faculty and one with Support Staff were ratified. The faculty agreement is in effect for 3 years until August 31, 2017 and the Support Staff contract is in effect for 4 years until August 31, 2018. The college is very pleased that we no longer have the risk of disruption of the academic year for students.

### Staff / College Successes

- **Pan Am** – The College has entered into an agreement with the Pan/Am Games Secretariat for an "in kind" donation of space. George Brown will be recognized as a "Proud Supporter of the Toronto 2015 Games".
- **Residence Naming** – An update on the process and stakeholder interests was reviewed with the Board.
- **Mayoral Debate** – George Brown and the Globe and Mail co-hosted a Mayoral Debate with the top 3 candidates at the Waterfront Campus, earlier today. It was a well-attended and animated event. We had over 500 staff and students in attendance, and over 2,800 people watched on our live webcast. There was significant "discussion" on social media during the event.
- **Vital Signs** – The Toronto Foundation recently launched their annual report on the State of the City. It was noted that George Brown College is the lead Research Partner for the report. Thanks and congratulations to the Institutional Research team for their work on this valuable report.
- **Alain Ducasse** – The Centre for Hospitality and Culinary Arts will be hosting a Culinary Cities of the World series of events from October 15-17th – featuring Paris and Lyon – and world renowned Chef Alain Ducasse. George Brown will be announcing our new Advanced French Patisserie program and our partnership with Ducasse education as part of the events.
- **International Partnerships** – George Brown has signed two new international agreements. The first – with KEA – the Copenhagen School of Design and Technology – will allow for student exchanges and degree completion for George Brown College Fashion and Computer Programmer Analyst programs. The second – with the Institute of Art, Design and Technology in Dublin – will enable us to explore joint program delivery and student and faculty exchanges in areas such as design and entrepreneurship.

### Other

- **Nuit Blanche** – congratulations to Luigi Ferrara and the School of Design for their "Garden of Renova" installation at Nuit Blanche. It was identified as one of the "3 must see installations".

There being no further business, the meeting was adjourned to a private session of the Board at 7:10 p.m.