

**THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS
PUBLIC SESSION MINUTES**

**DECEMBER 4, 2013
290 ADELAIDE ST EAST, TORONTO
4:00PM**

Present:	Julie Bulmash Paul Clifford Laurie Cook Jim Daku	Mark Guslits James McPhedran, Chair Geetha Rahupathy Anne Sado	David Wilkes Mike Williams (via teleconference) Joe Zenobio
Guests	Adrienne Galway Robert Luke Eugene Harrigan	Ric Ho Nancy Hood	Mark Nesbitt Paul Ruppert
Regrets:	Rahul Bhardwaj	Shivam Kumar Khullar	
Minutes:	Diane Fantinato		

Note: Items do not necessarily appear in the order they were discussed.

ITEM	DISCUSSION	ACTION
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1.0 Chair's Report

The Chair brought the meeting to order. J. McPhedran advised that the Executive Committee approved an application to the Housing and Homelessness Supports and Initiatives in the amount of \$250,000 with the understanding that the College will absorb any costs above the approved amount necessary to complete the project. This funding supports the College's Augmented Education programs.

The Chair announced the election of the Student Representative Shivam Kumar Khullar, a Business Administration Finance student. Shivam will be formally introduced at the next meeting.

It was announced that Anne is the recipient of a 2013 Canada's Most Powerful Women: Top 100 Award. Anne will be honoured for the third time in the Public Sector Leaders category. She will also be accepting the Order of Canada insignia at a formal ceremony taking place on December 13. Congratulations Anne.

2.0 Consent Agenda

MOTION

THAT the Board of Governors approves the Consent Agenda for the December 4, 2013 meeting which includes the following items:

- Approval of the Board of Governor Minutes – October 2, 2013
- Approval of the Copyright Policy
- Approval of the 2013/14 Audit Plan

Moved: D. Wilkes

Seconded: L. Cook

CARRIED

MOTION

13-02-01

3.0 Financial Report

J. Zenobio reported that both the Audit Committee and Finance and Property Committee met on November 27. BDO Canada presented the audit plan which was reviewed in detail. The proposed 2013-14 work plans were presented as well as the October 2013 Statement of Operations and Statement of Financial Position interim

ITEM	DISCUSSION	ACTION
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financial report. The report is due January 2014 to MTCU. Overall revenues and operating expenses are on track and a balanced budget is expected at year-end.

MOTION

THAT the Board of Governors approves the submission of the Statement of Operations and the Statement of Unrestricted Fund as the College's interim report for the month ended October 31, 2013 to the Ministry of Training, Colleges and Universities in accordance with the Ministry's Business Plan Operating Procedures.

Moved: J. Zenobio Seconded: L. Cook CARRIED

**MOTION
13-02-02**

4.0 2012-2013 Multi-Year Accountability (MYAA) Report Back

R. Luke and the Institutional Research team coordinate the completion of the MYAA each year. R. Luke noted the MYAA report primarily serves to fulfill MTCU reporting requirements for funding purposes. The report confirms the College is tracking well to our strategy. No significant issues were raised as a result of year/year reporting comparison. Key trends in some indicators were highlighted. A. Sado advised it most likely will be one of the last of this type of report as we move to the Strategic Mandate Agreement.

MOTION

THAT the Board of Governors approves the 2012-2013 Multi-Year Accountability Agreement (MYAA) Report Back as presented.

Moved: D. Wilkes Seconded: J. Bulmash CARRIED

**MOTION
13-02-03**

5.0 Balanced Scorecard (BSC) and Strategy 2020 Update

A. Sado advised that Robert Luke is now chairing the 2020 Strategy (S2020) Committee. Robert reported that the Committee continues to monitor and direct work on S2020 objectives, with reporting from the three working groups. He provided an update on the College's balanced scorecard reviewing the various components, highlighting the end states, outputs and status for the third quarter. The majority of items are on track for delivery. A summary of the working groups – Partnerships, Field Education, and Innovation in Teaching and Learning – was discussed. The S2020 Committee has begun a review of the 2014-15 BSC. Work is focused on providing continuity among BSC elements and to focus efforts in accordance with S2020 and 2014-15 Presidential priorities. This alignment will assist in linking the elements to the annual College business planning. A key improvement for the structure is the implementation of quarterly milestones for more accurate reporting and monitoring.

6.0 Colleges Ontario Report

The following highlights from the last Colleges Ontario Committee of President's meeting were reviewed:

- **Report to Government on Differentiation** - Presidents provided feedback on a draft version of a report to be sent to government in response to the consultations on differentiation in the colleges. The sector's final report will elaborate on that response and continue to emphasize key policy areas.
- **Pre-budget Submission** - The funding requests that will be in the sector's upcoming submission to the Ontario government for the 2014 provincial budget were approved.
- **Canada Job Grant and Labour Market Agreements** – An update was provided on the province's negotiations with the federal government around the Canada Job Grant and the province's labour-market agreement with Ottawa. The provinces have been concerned about the implementation of the Canada Job Grant and will continue to meet with the federal government to discuss the new parameters. Current agreements expire at the end of March 2014. The system will continue to monitor.

- **Ministry Access to Data** - A request was received from MTCU to get direct access to data collected by Colleges Ontario and OCAS. The system wants to ensure the ministry is looking at the right data and will determine what data to provide and how the information is provided based on each individual request.
- **Research** – Navigator provided an overview of polling research conducted in early September for Colleges Ontario. The polling was done to gather further insight into public perceptions on issues such as expanding degree programs at colleges.
- **College Economic Impact Study** - Presidents were asked whether they wish to participate in a college impact study. They are seeking a minimum of 10 colleges to take part.
- **Tuition Issues** - MTCU is moving forward with changes to tuition related fees. Both colleges and universities have concerns with the proposals.
- **50th Anniversary of the College System** - An update was provided on the work of a task force that has been established to plan for the 50th anniversary of the college system in 2017. The College had a number of celebrations when it turned 40 and will consider how to celebrate the next milestone anniversary.

6.0 President's Report

The President's Report is structured to align with the Balanced Scorecard and the College objectives for 2013-14. As such, A. Sado brought forward the following items for information and discussion:

- **Strategic Mandate Agreement** – The deadline to modify our Strategic Mandate Agreement (SMA) submission is December 20. Anne provided background/context. The SMA will become the lens on how government looks at capital and program approvals. Currently program approvals have been frozen until the end of March 2014 including three GBC programs: Consulting, Project Management and Building Information Modeling Management. Further reports will be given to the board as information becomes available.

Financial Viability

- **Enrolment 2013** – To date there is an overall increase of 5% in applications year/year for winter enrollment. GBC is leading in confirmations at +7.4% year/year in comparison to other GTA colleges. This is the first semester that international students can apply directly to the College online rather than through the OCAS system. There is a substantial difference in the number of applications for this sector for the College - a 65% increase overall. All our agents have now converted to the new system. Congratulations on the good work of the international team and IT in implementing the new system.
- **RBC Donation Announcement/Branch Opening** - On December 2, RBC Royal Bank hosted an event at their new King and Berkeley branch that served as both the official launch of the branch and the announcement of RBC's \$550,000 donation to George Brown College. The donation will be directed towards funding 'More Than Me', a series of initiatives to strengthen mental health support and services across the College. The donation will also provide sponsorship for our annual Mental Health Conference.

Student/Graduate Success

- **Student Innovation Awards** - On October 25, our Student Innovation Awards were given out to five George Brown students as part of an Applied Research Showcase day. The awards were presented by Gary Goodyear, Minister of State for the Federal Economic Development Agency for Southern Ontario (FedDev Ontario) and Laura Jo Gunter. All winners received a small honorarium in appreciation.

Congratulations to:

- John Allan Ellingson (3rd year Mechanical Engineering)
- The ARGILE team: Miyoko Oiwana & Marc Buckley (Bachelor of Applied Technology – Construction Management)
- Khadija Atcha (Post graduate, Food and Nutrition Management program)
- Sam Zhang (graduate, Computer Systems Technology program)

John Allan Ellingson went on to represent his team at the Polytechnics Canada 8th Annual Applied Research Showcase in Calgary in mid-November and won 2nd place among 11 teams. The GBC team worked with industry partner SOS Customer Services Inc. to design, prototype and test a lightweight and portable crane. The new crane is expected to have significant advantages over existing technologies and approaches.

- **CMA Marketing Case Study** - Our student team won gold at The Canadian Marketing Association Case Study competition. The case required the students to develop a marketing plan for the Canadian launch of a student loyalty program. Congratulations to team members Maryam Akbar, Aijia He, Dinesh Kishnani and Rachel Smethurst as well as faculty member Margery Taylor.
- **Premier's Awards** – The annual awards were held recently at the end of College Ontario's annual Higher Education Summit. Both the Premier and Brad Duguid, Minister of Training, Colleges and Universities attended. We had six excellent nominees:
 - Blair Tripodi - Business
 - Tonia Richard - Community Services
 - Carolyn Quinn - Creative Arts and Design
 - Jody Snow - Health Sciences
 - Frances Atta - Recent Graduate

Jim Caruk, a Sheet Metal Apprenticeship grad, was the recipient in the Technology category. Jim is now a Master Contractor and has hosted two HGTV series. In 2009, he launched the not-for-profit Renos for Heroes Foundation, providing essential home renovations for Canadian soldiers who lost limbs in battle.

Key New Initiatives

- **Building Information Modeling (BIM)** - On October 3, the College hosted the official opening of the new lab dedicated to Building Information Modeling (BIM) at our Green Building Centre. This new facility will support digitization for the design, architecture and construction industries. Ellis Don made a presentation using their 3D BIM models for their new office tower at Waterpark Place and showed us how they utilize BIM. A Graduate Certificate program in BIM Management will be piloted next year. The facility, built with support of FedDev, will also include incubator space for small and medium sized businesses. We had strong industry representation. Congratulations go to CCET and all who helped implement this fantastic new facility.
- **Women Transitioning to Trades and Employment** - We hosted Minister Teresa Piruzza, Minister for Women's Issues and the Minister of Children and Youth Services at our Casa Loma Campus. Minister Piruzza announced ongoing support of the Women Transitioning to Trades and Employment initiative that we have participated in since 2007. Funded by the Ontario Women's Directorate, this preparatory program offers vulnerable women a pathway into skilled trades and other non-traditional occupations. There has been excellent collaboration within and across academic divisions. Faculty from the Assaulted Women's and Children's Counsellor/Advocate program have been the lead from the academic side. The College has received \$388K of funding towards the program until February 2015 and two cohorts and 50 students will be supported.

Other

- Some of the key forums/conferences/consultations Anne has participated in during the last two months include:
 - ACCC Skills Summit and Day "On the Hill" - Politicians and bureaucrats from all parties participated in the Summit or in one-on-one meetings. A key discussion issue was the need for more specific and geographically relevant labour market information. Many of the meetings reinforced that much positive work has been done in educating people on the college system.
 - Ontario Economic Summit – This year's theme was "Emerging Strong – Convening for Success". There was good turnout from industry and government. Anne spoke as part of a panel on the skills gap with labour and industry representatives.
 - Pre-budget consultation Roundtable with Minister of Finance Jim Flaherty
 - College Day @ Queen's Park - College Presidents and many board chairs spent the day on November 20 at Queen's Park, meeting with MPP's of all parties and sharing our key advocacy messages about the skills shortage, applied learning and college credentials. The day was topped off with a reception for MPP's and their staff members.
- **OPS Executive Learning Event** – On November 1, the College hosted an Executive Learning Event for the Ontario Public Service. The Secretary of Cabinet and 60 DM's and ADM's representing virtually every Ministry spent three hours learning about the college system. Four of my colleague presidents joined us to tell some of the college story, and Linda Franklin of Colleges Ontario provided a comprehensive overview of system challenges and opportunities. Two current GBC students and one recent graduate were able to tell their personal stories. We followed the information session with tours.
- **Ontario Research Fund Advisory Board** – Anne has been appointed to the Ontario Research Fund Advisory Board for a year beginning January 2014. This will be a valuable link to the research funding universe and an opportunity to educate people about the possibilities of practical industry-academic collaborations.

There being no further business, the meeting was adjourned.