

**THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS
PUBLIC SESSION MINUTES**

**JUNE 8, 2011
200 KING ST EAST, TORONTO
4:30 P.M.**

Present:	Rahul Bhardwaj Laurie Cook Michael Eubanks Nathanial Fleming Chris Griffin	Lynn Nagle Marilou Martin James McPhedran Christine Raissis Jan Rush	Anne Sado Tom Tomassi Bob Wong
Guests	Michael Cooke Adrienne Galway Eugene Harrigan	Yves Hébert Ric Ho	Nancy Hood Karen Thomson
Regrets:	Minaz Abji	David Wilkes	Robert Luke
Minutes:	Diane Fantinato		

Note: Items do not necessarily appear in the order they were discussed.

ITEM	DISCUSSION	ACTION
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1.0 Chair's Report

M. Eubanks's brought the meeting to order. He announced that on June 15, the University of Toronto will be conferring an honorary Doctor of Laws degree to Anne Sado. As stated in a letter from President David Naylor, this is "in recognition of her remarkable record of leadership in business, higher education, and community service, as well as her contributions as a role model for women in engineering". M. Eubanks congratulated Anne on behalf of the Board.

The Chair advised the Board that the President's annual performance and compensation process is underway.

The Chair participated in the Young Men's 'Stand Up" Conference hosted at George Brown College. The event was led by Brenda Pipitone, Director, Special Projects and Community Partnerships and her team. The second annual conference provided its young male participants with the opportunity to engage with mentors from a variety of professions including business, sports, entertainment, medicine and politics.

Anne will be hosting the 7th Annual President's Breakfast for staff on Monday, August 29 at the Harbour Westin Castle Hotel. The Board Secretary will provide details to members.

2.0 Consent Agenda

THAT the Board of Governors approves the consent agenda for the June 8, 2011 meeting which includes the following items:

**MOTION
10-05-01**

- Approval of the Board of Governors' Minutes of April 13, 2011
- Approval of the Child and Youth Worker Fast Track Program
- Approval for the College to initiate a Request for Proposal (RFP) for the procurement of audit services for the next five years.
- Approval of the revised Procurement Policies and Procedures

Moved: L. Nagle Seconded: C. Griffin **CARRIED**

The Travel, Meal and Hospitality Policy item was removed from the consent agenda for discussion. The policy was revised based on the new Broader Public Sector directives which came into effect on April 1, 2011. A policy template was adopted on a system-wide basis and each college reviewed and created their own policy document. The rules under the policy apply to all employees of the College, consultants, contractors and Board members. Clarification was made on certain policies questioned by Board members. Revised policies will be communicated College-wide and a Q&A document will also be developed.

MOTION **MOTION**
THAT the Board of Governors approve the revised Travel, Meal and Hospitality Policy as amended **10-05-02**
Moved: C. Griffin **Seconded: J. Rush** **CARRIED**

3.0 Audit/Finance & Property Committee Report

C. Griffin advised the Board that a robust dialogue took place around the finances of the College. Anne Sado, Eugene Harrigan and the Finance team have ensured delivery of a clean audit with few comments. Strong financial results also xxx contribution to the College's cash reserves to ensure funds are available for capital projects.

MOTION **MOTION**
THAT the Board of Governors approve the draft Audited Financial Statements of 2010-11 with the amendment of Note 10 to reflect the transfer of \$12.2 million in unrestricted funds to internally restricted funds as presented. **10-05-03**
Moved: R. Bhardwaj **Seconded: T. Tomassi** **CARRIED**

MOTION **MOTION**
THAT the Board of Governors approve the allocation of internally restricted funds for 2011-2012 as follows: **10-05-04**

General contingency	\$13,000,000
Strategic initiatives	2,000,000
Capital projects	<u>50,000,000</u>
Total	\$65,000,000

Moved: R. Bhardwaj **Seconded: L. Cooke** **CARRIED**

4.0 2010-2011 Results

Nancy Miyagi, Manager of Institutional Research, was introduced. The College had a 60% response rate, representing 9,000 participants, for the 2010-11 KPIs. Our Student Satisfaction rate remains at 71%. A detailed presentation of the results was made and discussion followed. Student satisfaction with program-related capstones is relatively high while student satisfaction with non-program related capstones continues to lag behind. There were no significant differences in KPI scores found among varying student groups. Two analyses regarding the drivers of the capstone questions were presented: one using questions most related to the capstone questions and the other using a new set of new engagement questions included by the College. The following areas of focus to improve student satisfaction were noted: providing information on student financial aid services, student advisement and improving facilities (cafeteria, individual group study).

5.0 Colleges Ontario Report

The following highlights from the last Colleges Ontario Committee of President's meeting were reviewed:

- **KPI Review** - The Committee of Presidents (COP) has approved a number of recommendations to the province to help improve the collection of information for the government's annual Key Performance Indicators (KPIs) for colleges. These include conducting a comprehensive review of student satisfaction and graduate

satisfaction outcomes, launching a pilot project to measure graduate outcomes and changing the process for measuring graduation rates.

- **Quality Assurance Action Plan** - In response to last year's independent review of the Ontario College Quality Assurance Service, two recommendations were made to enhance the service for credential validation and quality assurance in the colleges. The management board for the service will be expanded to include one member from outside the college system with expertise in quality assurance and a student representative. A full-time employee will also be added to the staff.
- **Benchmarking** – Due to cost challenges, it was recommended to proceed with a task force on benchmarking for the sector. The task force will explore the sharing of best practices and benchmarking in areas such as academic materials, IT, finance and human resources.
- **Fall Election Plan** - An update was provided on the colleges' strategy for the upcoming provincial election. A public platform for college education will be available later in the process.
- **College Employer Council's (CEC) Strategic Plan** – A strategic plan is being developed for the CEC. It will be implemented over the next four years covering three general purpose areas: system capacity, human resources capacity and governance capacity.
- **Articulation Agreement with Ireland** – An Ontario delegation through Colleges Ontario (CO) visited Ireland last month. Marjorie McColm, Associate Vice President Academic, was part of this group. CO will be hosting a delegation from Ireland later this month visiting various colleges including GBC to discuss best practices. There are many interesting parallels and similar challenges between the two systems.
- **Competing with Private Colleges** – Private colleges continue to grow due to their position in offering flexibility in program delivery. A task force originally created to review the Second Career initiative when introduced will be revived to explore possible opportunities in providing this same flexibility for students looking to get new training or retraining in a shorter time period. It was agreed that colleges must balance that flexibility with a need to maintain the high standards associated with higher education at a public college.
- **Meeting with Ontario Infrastructure Minister** - Infrastructure Minister Bob Chiarelli spoke to COP about the government's long-range plan for investing in infrastructure improvements. He noted that the colleges would be part of a new 10-year infrastructure plan that will be released soon. He said the plan is a strategic lens for identifying priorities. The minister said the government is also exploring opportunities to attract private investment into college improvements. Partnerships with the private sector have traditionally gone to larger projects but there may be a way to support smaller projects through investments into groups of projects.
- **MTCU Deputy Minister Deborah Newman** – DM Deborah Newman gave an update on ongoing initiatives at the ministry. The province will soon announce its long-term plan for postsecondary education of which highlights should be contained in a May 30 speech MTCU Minister John Milloy is delivering to the Canadian Club of Toronto. The ministry will meet with college representatives to discuss the presidents' recommendation for fee refunds when an international student transfers to another college. The issue is related to international students who apply to get into Canada by applying to a college and then transfer to a different destination once they are inside the province. Newman also spoke about the ministry's work developing the new credit transfer system for postsecondary students. The Ontario government announced in January a five-year, \$73.7-million plan to help college and university students move more easily between institutions.
- **OCASA Update** - Diane Posterski, the executive director of the Ontario College Administrative Staff Association (OCASA) spoke to presidents about the role OCASA plays in providing professional development opportunities and support for administrative staff in the colleges.

- **Presentation by HEQCO President Harvey Weingarten** - Harvey Weingarten, the president of the Higher Education Quality Council of Ontario (HEQCO), spoke about recent research done by HEQCO and shared his thoughts for the future of higher education in Ontario. He said the research supports HEQCO's mandate to influence government to allocate funds more effectively and to successfully implement better programs to improve access, quality and accountability. HEQCO hasn't been making specific recommendations but has been helping government to better understand its options. He believes differentiation will be essential to the future of higher education in colleges as well as universities.
- **Study of At-Risk Students** - Presidents received an update on a research project to better understand at-risk students and how to better serve them. The report is to be completed by November.
- **College to College Pathways** - Judy Morris, vice-president, academic, at Lambton College gave an update on the work the College Committee of Vice-Presidents, Academic (CCVPA) is doing to improve student mobility within the college sector. The committee's research has found that many students aren't aware of the details about transferring completed credits to another college. The committee will continue to work to explore opportunities for students and will be developing a communications framework to improve the information available to college students.
- **Curriculum Sharing** - Linda Love, vice-president, academic at Georgian College, gave an update on work being done to allow colleges to share curriculum. The vice-presidents, academic, are developing a framework for curriculum materials that could be shared. The framework will be presented to COP in the fall.

6.0 President's Report

The President's Report is structured to align with the Balanced Scorecard and the college objectives for 2019-2011. As such, A. Sado brought forward the following items for information and discussion:

Financial Viability

- **Enrolment** – The College is on track for fall enrolment with over 8,800 students confirmed against our planned intake of 8,900 new students. We are managing this closely to ensure we don't exceed our targets in recognition of our quality commitments and student experience goals. The next important date is June 24 when we ask students for payment. Spring 2011 intake was on target and slightly higher than 2010.

Staff Success

- **Karen Walker** – Karen Walker Disability Consultant - Deaf and Hard of Hearing Services was selected by the College Committee on Disability Issues (CCDI) as the recipient of this year's Disability Services Award of Excellence. This award is granted each year to an individual in the province who has made an outstanding contribution to students with disabilities in the Ontario Community College system.
- **Ontario Hostelry Institute Awards (2011)** – The OHI event took place on April 14. Barbara Dunlop, Professor/Co-ordinator of the Food and Nutrition Program at CHCA was presented as a Fellow of the Institute. At the same event, Jamie Kennedy, GBC graduate, was honoured with the Lifetime Achievement Gold Award.

Student Success

- **2011 Skills Competition** - This year, 22 Centre for Construction & Engineering Technologies students competed in The Ontario Technological Skills Competition on April 30-May 2 in Waterloo. Our students earned 3 Bronze medals, 3 silver and 2 gold. At Skills Canada in Quebec City last weekend, we received a Gold Medal (Jeremy Nicholson in Sheet Metal) and a Bronze Medal (Sergejs Golomedovs in Refrigeration). Congratulations to all the students and to faculty advisors who volunteered their time to ensure the success of their students.

- **Discovery 2011 (Ontario Centres of Excellence)** - Discovery 2011 is the sixth annual conference of Ontario Centres of Excellence (OCE) Inc. bringing together key players from industry, academia, government, the investment community as well as entrepreneurs and students to pursue collaboration opportunities. Edward Wong, CCET student, won the OCE Connections video contest. The video described the Vertical Axis Wind Turbine project, which we have been supporting in partnership with Green Syndications. Congratulations to Edward and Professors Leo Salemi and Tyler Krimmel. Premier McGinty, Ministers Sandra Pupatello and Glen Murray, venture capitalists and other dignitaries attended the event and visited many booths including ours to see firsthand what innovation looks like in Ontario's colleges and universities.
- **SIFE** – At the national level, the GBC team placed in the top 10 out of 45 teams. The four competing colleges all placed in the top 20. It's been noted that GBC, Memorial University and Ryerson University are the teams to beat. Community partners came out to support the team including ten developmentally challenged participants from the common ground financial literacy challenge. Congratulations to Professor Mark Simpson who continues to do an amazing job. The team now numbers 38 students and there is an internal partnership with Nancy Sherman's students on two projects. One of the students, Jeffrey Ribeiro, was named 2011 SIFE Project Manager of the Year.

Positioning

- **ASL/AGO** – We have a new partnership with the Art Gallery of Ontario and the ASL-English Interpreter Program. The AGO will now offer monthly accessible tours for ASL users for their Canadian Art tours to make the Gallery more accessible and inclusive for deaf patrons. This is a great opportunity for our students and is similar to the program we launched last year in partnership with the ROM. Thanks to coordinator Corene Kennedy for making this partnership possible.
- **Top Five Buildings in Toronto** - The Toronto Star's Christopher Hume has named his top five buildings in Toronto, including George Brown College's Hospitality and Culinary Arts Building at Number 4.
- **Centre for Business Executive Breakfast** – This annual event was held on April 14. Thanks to Doug Turnbull, Chair of our Foundation Board, for generously hosting again at the TD Bank's executive facilities. Tim Jones, President and CEO of Artscape was the keynote speaker. We also heard from Billy Matjiunis, a student from our Game Development program, who was selected by the International Game Development Association as one of 25 students worldwide to receive the Game Development Conference 2011 student scholarship. He has since accepted an offer to work as an intern for Ubisoft, Toronto office.
- **Speaking Engagements/Key Events** - Recent speaking engagements events and key events Anne participated in the last few months:
 - ORION Summit – Anne has been elected as the Board Chair
 - Federal Research and Development Panel Roundtable – The Panel is focused on Business Innovation and includes Nobina Robinson, CEO of Polytechnics Canada as a member.
 - Senior Women Academic Administrators of Canada Annual conference – President's and Provosts Panel
 - Polytechnics Canada Annual Meeting - Anne has been elected Vice Chair of the board
 - ACCC Annual Conference – Anne attended with Board members Marilou Martin and Tom Tomassi and other GBC delegates.
- **Post-Secondary 5-Year Plan** - The Government of Ontario has released their new 5-year PSE strategy titled "Putting Students First" on May 30. It is still at a high level but key highlights include:
 - Government will support growth in the system
 - continued commitment to access and outreach to underrepresented groups
 - tuition policy to be updated for implementation (fall 2012)

- OSAP policy will continue to be evolved
- quality is key
- commitment to credit transfer
- on line institute

Minister Milloy had a conference call with college presidents on Monday. He noted specific messages around becoming a mature system, establishing mandate agreements and a new round of MYAA to be negotiated, enrolment adjustments, capacity issues and modernizing the funding formula. Regarding capital, he repeated the plan is to add 60K spaces of capacity by 2015. MTCU is working closely with the Ministry of Infrastructure stating that PSE will be part of the government's long term capital plan.

Other

- **Members** – Retiring members, Michael Eubanks, Jan Rush, Tom Tomassi and Nathaniel Fleming were thanked and individually recognized for their contributions to the Board.

7.0 Nominations – Executive 2011-2012

Anne Sado chaired this portion of the meeting and presented a slate of nominations for the committee as follows:

Chair, Board of Governors:

Chris Griffin

**MOTION
10-05-05**

Vice Chair, Board of Governor/ASA Chair:

Lynn Nagle

Chair, Finance + Property Committee/Audit Committee:

Rahul Bhardwaj

Member at Large: In the last number of years we have had a member hold this position. Anne will bring another recommendation to the Board in the fall.

Moved: J. Rush

Seconded: M. Eubanks

CARRIED

There being no further business, the meeting was adjourned to a members meeting.