

THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY

BOARD OF GOVERNORS
PUBLIC SESSION MINUTES

DECEMBER 13, 2017
290 ADELAIDE ST EAST, TORONTO
5:30 P.M.

Present:	Paul Clifford Kevin Costante Jim Daku (<i>via teleconference</i>) Mark Guslits	Kevin King (<i>via teleconference</i>) Bob Richardson (<i>via teleconference</i>) Anne Sado Martha Tory	Steve Upton Laurel Walzak Mike Williams Joe Zenobio, Chair
Guests:	Cory Ross Adrienne Galway Ric Ho	Rick Huijbregts Mark Nesbitt Leslie Quinlan	Paul Ruppert Karen Thomson
Regrets:	Wing Ki Chan Julia Deans	Joshua Li Pradeep Sood	
Minutes:	Diane Fantinato		

1.0 Chair's Report

The Chair brought the meeting to order. He announced that we have a new Student Representative chosen in a recent election. Nureisse Khan is a third year Student in the Honours Bachelor of Business Administration (Hospitality) program. He noted that Jim Daku, the Administrative Representative, will be leaving his role as Chair, School of Accounting & Finance and taking on the role of Professor – Economics at GBC effective January 29, 2018. On behalf of the Board, Jim was thanked for his service and many contributions at the Board table, including the Academic & Student Affairs Committee. The Board Secretary has initiated the process of recruiting a new Board member.

Congratulations to Julia Deans on being named one of Canada's Most Powerful Women – Top 100 by the Women's Executive Network (WXN) for the second time.

2.0 Consent Agenda

MOTION 17-02-01

THAT the Board of Governors approves the consent agenda for the December 13, 2017 meeting which includes the following items:

Approval of the draft Board of Governors' Minutes of October 4, 2017

Moved: M. Tory Seconded: P. Clifford CARRIED

3.0 New Organizational Structure (Did You Know Presentation)

A. Sado provided some context regarding a number of senior team changes over the past few years. This provided an opportunity to review our structure and how we could evolve the organization. The guiding principles as well as details of the new organizational structure were reviewed. She introduced Dr. Cory Ross as the new VP, Academic and on January 15, Chris McGrath will be joining the College as the VP, Student Success. Anne also announced Mark Nesbitt, VP, Corporate's retirement as well as the departure of Brenda Pipitone, Dean, Academic and Student Success.

4.0 Financial Report

M. Tory provided a brief financial report noting the forecast suggests a surplus. She advised that an adjustment was made to the original surplus projection presented at the F&P Committee meeting. She advised that although the year started very strong with enrolment ahead of budget, the College is dealing with some uncertainties post the faculty strike. Management has begun contingency planning, due to Bill 148, through the Colleges' business planning and budget process. The October 2017 statements will be submitted to the Ministry.

MOTION 17-02-02

THAT the Board of Governors approves the submission of the Statement of Operations and Statement of Changes in Net Assets as the College's interim report for the month ended October 31, 2017 to the Ministry of Advanced Education and Skills Development in accordance with the Ministry's Business Plan Operating Procedures.

Moved: M. Tory

Seconded: M. Guslits

CARRIED

5.0 Impact of Faculty Strike

A. Sado provided a high level review with timeline of the college system's faculty negotiations and strike. Key issues that surfaced during bargaining were discussed. She noted that the College lost four weeks and one day of classes during the five-week strike. A summary of the impact for the students was provided as well as next steps. It was disappointing that negotiations between the Union and Council did not result in an agreement and that the colleges experienced a work disruption. This impacted all stakeholders. We hope this kind of impact could be avoided in the future.

6.0 College Ontario Report

Highlights from the last College's Ontario Committee of President's (CoP) meeting of were reviewed, including:

- **System Design** - The Committee of Presidents (CoP) endorsed a proposal to establish a task force to look at how college education might be redesigned to respond to innovations and technological advancements in the workplace and in higher education. The task force will develop recommendations to be presented to the government after the June 2018 election.

- **Pre-Budget Submission to Government** – The presidents endorsed a submission to the Ontario government that calls for the province to use its 2018 Ontario Budget to address the fiscal crisis facing colleges. The submission will stress that colleges face a province-wide net operating funding gap in 2018-19. Items will include shortfalls in deferred maintenance, instructional equipment and digital infrastructure, and elimination of the funding differential between full-time and part-time activity. The system will also utilize a recent PwC report on the financial status of colleges that includes the estimated costs of the Fair Workplaces, Better Jobs Act, which was recently passed by the Ontario legislature.
- **Mental Health Strategy** - The presidents received an update on the November 2 release of a mental health report, In It Together, which was led by the College Student Alliance and the Ontario Undergraduate Student Alliance and supported by Colleges Ontario and the Council of Ontario Universities. The report notes colleges and universities are not primary deliverers of mental health care and urges the government, health-care providers and community agencies to work with the sector to address the rising challenge on campuses. The report was provided to MPPs at a breakfast meeting at Queen’s Park, along with copies of a Deloitte report on the rising cost at colleges to provide supports and services for at-risk students. Post-secondary groups will meet with community organizers and others to create a coalition to develop unified proposals to government. Consulting firm, Strategy Corp, will bring the larger coalition together to assist in enacting next steps.
- **2018 Ontario Election Platform** – A revised platform strategy for the 2018 provincial election was reviewed. The platform theme is Shape the Future – Hope in the Age of Disruption. The priority policy areas in the election will be career readiness and economic disruption and specific policy proposals will focus on areas such as the sector’s fiscal crisis. The platform will create opportunities to get key messages out prior to the budget and upcoming election.

7.0 President’s Report

A. Sado brought forward the following items for information and discussion:

Financial Viability

- **Enrolment** - We are confident that the College will meet financial targets for this year – although the results will not be as positive as they could have been given the initial strength of fall enrollment. The longer term impacts are too early to determine. We are currently focussing on supporting students who withdrew because of the strike, but wish to recommence their programs next year. There will also be a delay in our ability to confirm winter enrollment given the start dates for winter semester have been deferred.
- **GBC Foundation** - Our Foundation has recently hosted two events to celebrate significant gift donations:
 - Joey Restaurant Group Partnership made a \$160K donation to enable program and facility enhancements and to support capital projects at 300 Adelaide.
 - The new Sysco Large Quantity Cooking Lab was opened recently. Sysco is a global leader in selling, marketing and distributing food products to restaurants and institutions. The company has committed to a significant five-year partnership that is supporting programs, students and CHCA facilities.

- **Bill 148 (Employment Stability Act)** - A working group has been formed with our Ministry to ensure a common understanding of the impacts of Bill 148 and to discuss mitigation opportunities. This work is being expedited for completion by mid-January. Our new Deputy Minister, Greg Orencsak, has suggested a willingness to support the sector's needs with Treasury Board once a common understanding has been reached. It is believed that based on staffing models and degree of unionization that the college sector will be more significantly impacted than other broader public sector groups. We have initiated detailed work regarding how we will mitigate the impact for next year and at this time, are expecting to find solutions that will allow us to meet all of the Ministry's financial health indicators.

Celebrating our Successes

- The Premier's Awards are held every November during Colleges Ontario Higher Education Summit. This year we nominated six of our graduates. Natashe Falle, 2003 graduate of the Assaulted Women's and Children's Counsellor Advocate program, was selected as a recipient in the Community Services category. She gave a very moving speech. She noted that "George Brown changed her life." Congratulations to Natashe and thank you to Shannon Hynes and Olena Shklar of Alumni Relations for researching our nominees, connecting with them and bringing forth a strong slate of candidates.
- George Brown has been ranked the top research college in Canada for 2017 by Research Infosource. We were ranked #1 in 2015. This year we were also #1 for paid students in research; #1 for research income; #2 for number of partnerships and #2 for number of completed projects. Congratulations to the Applied Research Team and all the faculty and staff engaged in this valuable work.
- Last week it was announced that George Brown College was selected as one of the GTA's Top Employers for 2018 – based on a detailed submission and description of our workplace. Mediacorp Canada and the Globe and Mail partner in the selection process, and chose 50 employers from a highly competitive process. Thanks to the HR team for spearheading the application – especially Jansel Akyol-Yavuz, Senior Manager, Talent Management.

There being no further business, the meeting was adjourned to a Private Session.