

**THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS
PUBLIC SESSION MINUTES**

**OCTOBER 4, 2017
290 ADELAIDE ST EAST, TORONTO
5:30 P.M.**

Present:	Wing Ki Chan Paul Clifford Kevin Costante Jim Daku Mark Guslits	Joshua Li Bob Richardson Anne Sado Pradeep Sood Martha Tory	Steve Upton Laurel Walzak Mike Williams (via teleconference) Joe Zenobio, Chair
Guests:	Cory Ross Adrienne Galway Mark Nesbitt	Leslie Quinlan Howard Gerhard Karen Thomson	Natalia Pizarro (Dialog) Mick Sweetman (Dialog) Rick Huijbregts
Regrets:	Julia Deans	Kevin King	
Minutes:	Diane Fantinato		

1.0 Chair's Report

J. Zenobio acknowledged Laurel Walzak's appointment as Chair of the Canadian Women's Hockey League. She will also be the keynote speaker at the Richmond Hill Sports Hall of Fame.

The Chair brought forward one appointment for Board approval, Kevin Costante, for a three year term. He provided an introduction to Kevin.

MOTION – 17-01-01

THAT the Board of Governors approves the appointment of Kevin Costante to the George Brown College Board of Governors for a three-year term effective October 4, 2017.

Moved: B. Richardson

Seconded: M. Tory

CARRIED

Our student Fall by-elections are currently underway. A replacement for the past representative should be in place for the December meeting which will also bring the Board to full complement.

It was noted that the President's annual performance review has been formalized and documented. Members were thanked for their feedback.

The Executive Committee had a teleconference this month to discuss the upcoming Board year. The Chair informed members of the topics proposed as well as the retreat framework.

The Colleges Ontario 2017 Higher Education Summit will be taking place November 26-27 at the Sheraton Centre Toronto Hotel. The Awards Gala on November 27 will include the presentation of the Premier's Awards. The Board Secretary will send details out to the Board members.

2.0 Consent Agenda

MOTION 17-01-02

THAT the Board of Governors approves the consent agenda for the October 4, 2017 meeting which includes the following items:

- **Approval of the Board of Governors' Minutes of June 7, 2017**
- **Approval of the draft Annual Report 2016-17**

Moved: J. Liu

Seconded: S. Upton

CARRIED

3.0 GBC 50 Year History (Did You Know Presentation)

Howard Gerhard, Professor-General Education, provided his personal experience since the College's inception – from starting salary, old and new campuses, teaching at various locations, meeting the challenges of a dynamic workforce, technology in the classroom, reports on education, and meeting students ever-changing needs over the years. His presentation was very informative and greatly appreciated by the Board.

4.0 Approval of the 2017-18 Business Plan

A. Sado advised that a Business Plan for each institution is required by MAESD and needs to be approved by the Board. The draft plan was submitted at the end of July 2017. The plan ties in with our balanced scorecard, summarizes our key achievements of 2016-17 and articulates our main objectives and strategic initiatives for the year ahead.

MOTION – 17-01-03

THAT the Board of Governors approves the draft 2017-18 Business Plan as presented.

Moved: L. Walzak Seconded: M. Guslits CARRIED

5.0 Strategic Mandate Agreement

A. Sado provided context of the current round of Strategic Mandate Agreement (SMA) negotiations. It was noted that the SMA is an aspirational document setting the College up for the next three years and beyond. She provided an overview of the agreement, institutional aspirations, Ministry response and commitment to date. This is an iterative process and work continues with the government in formulating a final version. Adrienne Galway, Special Advisor to the President, has been the lead for the College.

6.0 2017-18 Strategy 2020 Balanced Scorecard & I/IIQ

A. Sado provided an update on the 2017-18 Balanced Scorecard. It reflects the goals of the business plan and key drivers for Strategy 2020 with linkages to ensure the outcomes are achieved. Detailed status for each item was reviewed.

7.0 College Ontario Report

Anne Sado advised that a regular meeting of CoP has not taken place yet this fall, but the annual planning retreat was held last week. The key purpose of the retreat was to provide a forum for an open discussion on various factors that may affect the post-secondary environment in the future and to discuss the potential directions to be reflected in College's Ontario's next strategic plan. Some highlights include:

- Minister Deb Matthews joined the presidents for a reception and dinner on Sunday evening. The Minister engaged in a dialogue on the status of SMA's, Executive Compensation, Bargaining and Bill 148.
- Secretary of Cabinet, Steve Orsini, joined the group for a discussion and dinner speaking on digital disruption.
- John Duffy and John Matheson of Strategy Corp shared their perspectives on next year's Provincial election.

- Deloitte Consulting led a discussion on the possible consequences of Digital Disruption on our economy and on post-secondary education.

8.0 President's Report

A. Sado brought forward the following items for information and discussion:

Changes in the Senior Team

- Anne Sado introduced the newest member of our Executive team – Dr. Rick Huijbregts, who joined the College in August as VP, Strategy and Innovation.

Financial Viability

- **Enrollment** – The College has achieved very strong results for Fall 2017 – exceeding the target by 7%. Domestic enrollment achieved 103% of target with international achieving 125%. There are over 22K full time post-secondary students enrolled this fall, of which 4,900 are international. Winter enrollment trends look solid.
- **GBC Foundation** - Our Foundation hosted a very successful fourth annual Food Court Social on September 28 at the Waterfront Campus. Over 500 people attended, sampling delicious food at 15 different Chef stations. Approximately \$300K was raised to support our Augmented Education programs.

Student and Staff Successes

- **White Cashmere Competition** - Two students from the School of Fashion Studies were finalists in this annual competition where designers create garments out of bathroom tissue. Lesley Hampton and Juwryiya Hersi were two of the 16 finalists. The finals were this past weekend. Unfortunately, our students did not win - but the experience they gained from participating was very beneficial. This event raises awareness and money for breast cancer research.
- **50th Anniversary Athletics Homecoming** – The College's 50th Anniversary Athletics Homecoming was held on September 30 with 11 former athletes, coaches and athletic staff inducted into our George Brown College Athletics Hall of Fame. Those who attended came from across Canada. Funds raised from the evening will support athletic scholarships.
- **Centre for Hospitality and Culinary Management** - On September 20, the Centre for Hospitality and Culinary Arts officially opened their newly renovated labs at 300 Adelaide. The project was supported by a \$7M investment from Fed Dev Ontario, matched by College funds and private donations. It includes a new showcase kitchen, a large quantity kitchen and new baking and chocolate labs – which will support our food and beverage research and learning for students. Thank you to Laurel Walzak and Paul Clifford for attending.
- **New Degree** – The College has received consent to offer an Honours Bachelor of Digital Experience Design Degree. The program will be launched in 2019.

Other

- **Collective Bargaining**
 - The Support Staff Union has voted in favour of a contract extension. Their current contract expires in August 2018. With the extension, the next contract will expire in August 2022.
 - The contract with faculty has expired as of September 30, 2017. The bargaining teams have not been able to reach an agreement on a new contract. The union has received a strike mandate after a vote of their membership in mid-September. They also asked for a "no-board" report from the Minister of Labour. This has been acknowledged, enabling the union to strike as of October 15.
 - We remain hopeful that we can find a path to a settlement that is fair to faculty while being affordable and responsible to our colleges.

- **George Brown News** – One of our Board members became aware of George Brown News. Board members can be added to this monthly newsletter if interested in receiving it. Diane will send the next issue to the external Board members and those who wish to receive a copy going forward will be added to the distribution list.

There being no further business, the meeting was adjourned to a Private Session.