

**THE GEORGE BROWN COLLEGE  
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS  
PUBLIC SESSION MINUTES**

**OCTOBER 14, 2015  
RM: ROOM B155, WORKSHOP ROOM 2, 200 KING ST EAST, TORONTO**

		<b>5:00 P.M.</b>	
<b>Present:</b>	Joe Zenobio (Chair) Wing Ki Chan Paul Clifford Jim Daku (telec.) Sue Herbert	Shivam Kumar Khullar Kevin King Joshua Li Bob Richardson (telec.) Anne Sado	Martha J. Tory Laurel Walzak Mike Williams
<b>Guests</b>	Adrienne Galway Laura Jo Gunter Robert Luke	Paul Ruppert Karen Thomson Leslie Quinlan	
<b>Observers:</b>	Dialog- GBC Student newspaper		
<b>Regrets:</b>	Mark Guslits		
<b>Minutes:</b>	Mona Modaresi		

*Note: Items do not necessarily appear in the order they were discussed.*

ITEM	DISCUSSION	ACTION
<b>1.0</b>	<p><b>Chair's Report</b> Chair Zenobio opened the meeting by welcoming everyone to the first Board meeting of 2015-16 and by introducing three new board members:</p> <ul style="list-style-type: none"> <li>a. Wing-Ki Chan as the newly elected faculty rep. for a three year term effective September 2015 to September 2018. Wing Ki has been a jewellery professor at George Brown College since 1998 and the program coordinator of jewellery studies since 2008. Wing-Ki received her education in Hong Kong, the United States and Canada. She earned a BFA from the University of Texas at Austin and an MFA in jewellery from NSCAD University.</li> <li>b. Joshua Li as the newly elected support staff rep. for a three year term effective from September 2015 to September 2018. Joshua has been working at the college since 2002, first providing frontline service to technology students, and then as an operations manager at centre for business and finally as a co-ordinator for the centre for business conducting marketing/recruitment and career events.</li> <li>c. Shivam Khullar –Shivam as the newly elected student representative. This is Shivam's second term on the board. Shivam is an international student currently in the Business Administration-Finance program. Once he completes his studies he wishes to pursue a career as a financial advisor or investment banker. Shivam holds a Bachelor of Arts (Honours) in English from the Delhi University and certificate in Computer Accounting from ICA (New Delhi).</li> </ul>	

Chair Zenobio also introduced Leslie Quinlan who was appointed as George Brown's new Vice President, Human Resources & Organizational Development on July 27th. Leslie has held progressive leadership positions in Human Resources in the financial services industry for over twenty years. Most recently, Leslie was the Senior Vice-President of HR, Corporate Office & Direct Channels at the TD Bank Group. She holds an Honours Bachelor of Arts

ITEM	DISCUSSION	ACTION
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degree in Political Science and French and a Post Graduate Certificate in Industrial Relations. She has completed an Advanced Human Resources Executive Program.

Chair Zenobio pointed out the importance of members attending meetings in person vs via teleconference whenever possible in order to be able to engage fully. He encouraged members to advise the group when they don't require context for certain topics as there may be an assumptions that members have background information, which is not always the case. He informed the board about some of the topics proposed for this year and advised that we will try and move board meetings to some other locations whenever possible, in order to give members an opportunity to get acquainted with various campuses and meetings spaces.

**2.0 Consent Agenda**

There were no comments or questions raised with regards to the Consent Agenda. Chair Zenobio noted the required approval of the Board of Governor Minutes dated June 3, 2015, the approval of the draft Annual report 2014-15 and the approval of the Academic & Student Affairs Committee 2015-16 Work Plan. M. Tory advised that there were some minor typos in the annual report and that she would pass on the information to M. Modaresi.

**MOTION**

**THAT the Board of Governors approves the consent agenda for the October 14, 2015, meeting which includes the following items:**

- Approval of the Board of Governors' Minutes of June 3, 2015
- Approval of the Draft Annual Report 2014-15
- Approval of the Academic & Student Affairs Committee 2015-16 Work Plan

Moved: Paul Clifford                      Seconded: Sue Herbert                      **CARRIED**

**MOTION**  
15-06-01

**3.0 "Did you know" Presentation re Highlights of input to MacLean's Magazine (college edition)- K. Thomson**

K. Thomson provided an overview presentation regarding the MacLean's Magazine college edition. She advised that MacLean's Magazine will be launching two new guides: Nov. 2nd All-stars Canadian University and College Stories about program reputation from student and employment perspective; and, Nov. 30th Guide to Canadian College with facts about offerings, enrolment, services and tuition. K. Thomson confirmed that George Brown College related stories will be included in each edition she and shared some unique facts about George Brown including:

- George Brow College is the only place in Canada that offers the Intervener of Deafblind Persons diploma and the Assaulted Women's and Children's Counsellor/Advocate diploma.
- George Brown College offers 10 programs that are exclusive in the province
- George Brown College has launched 16 new programs in the last 3 years

Chair Zenobio thanked K. Thomson on behalf of the board for her presentation.

**4.0 Approval of 2014-15 Report Back- A. Sado**

A. Sado sought approval of the 2014-15 Business Plan and advised that a Board approved Business Plan for each institution is required by MTCU. The draft Business Plan is a result of the College's in depth business planning process. She provided a brief overview of the plan which outlined the College's Core Values, its Path to Leadership, Strategic Plan and

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	Imperatives, including 2014-15 accomplishments and the objectives for 2015-16. The plan remains aligned with the College's Strategy 2020 framework.	
	<b>MOTION</b> <b>THAT the Board of Governors approves the 2014-15 Business Plan as presented.</b>	<b>MOTION</b> <b>15-06-02</b>
	<b>Moved: Mike Williams      Seconded: Laurel Walzak      CARRIED</b>	

**5.0 Strategic Mandate Agreement 2014-15 - R. Luke**

A. Sado provided some background regarding the Strategic Mandate Agreements (SMA's) and reminded the board that this document replaces the Multi-Year Accountability Agreement (MYAA). A. Sado advised that the filing of this report is not currently a mandatory requirement by MTCU this year, and that the report is before the board for information only. The SMA reports will not be posted online because the format is currently unreadable.

R. Luke advised that this report offers streamlining and a focused discussion with government regarding growth and is therefore a great metrics tool for the college system.

He also advised that while we did not get any feedback from the ministry when we filed the MYAAs, it is reasonable to expect that we will get feedback on the SMAs. R. Luke advised that although filing the report is optional this year, George Brown will be submitting the report in order to be as transparent as possible.

**6.0 Strategy 2020 and 2015-16 Balanced Scorecard- R. Luke**

R. Luke provided an update on the Balanced Scorecard for 2015-16. He advised that it reflects the goals of the business plan and key drivers for Strategy 2020 with linkages to ensure the outcomes are achieved. It was noted that the College is tracking well on retention. A. Sado advised that our graduation numbers are some of the strongest in the province.

**7.0 College Ontario Report- A. Sado**

Highlights from the last Colleges Ontario Committee of President's meeting and the Annual Strategic Planning Retreat of September, 2015 were reviewed, including:

- **Review of the funding formula-** The Ontario government is currently reviewing the funding formula for the university sector and is slated to review the college sector in 2017. To prepare for the college review, a task force of retired college presidents and vice-presidents has been looking at options for changing the formula.
- **Presentation from the Ministry of Training, Colleges and Universities –** The government has issued a discussion paper for its planned consultations on an international strategy for post-secondary education. We will be reviewing and providing input. The government is continuing to review the proposal to give colleges the option to offer stand-alone nursing degree programs. The ministry is looking at issues such as how the change could affect clinical placements. A timeline hasn't been set for the announcement of a decision.
- **Action plan for the college sector:** Presidents discussed potential priorities for the new deputy minister. Sheldon Levy, who has previously served as president of Ryerson University and president of Sheridan College, becomes the new deputy at the Ministry of Training, Colleges and Universities in December. Some areas that will be considered include:

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	<ul style="list-style-type: none"> <li>○ Establishing a service-level agreement for the approval of program areas in colleges, rather than requiring every individual request for a new program to go through its own approval process.</li> <li>○ A resolution to the college sector's request to allow colleges to establish stand-alone nursing degree programs.</li> <li>○ New policies to tie funding for special needs students to the individual student in all levels of education.</li> <li>○ Successful engagement of the college sector in the ministry's planned international strategy.</li> <li>○ The development of an apprenticeship registration system run by the college sector that is transparent and fair.</li> <li>○ New proposals to promote innovation and entrepreneurship.</li> <li>○ The development of new tuition policies that could provide more resources to colleges.</li> </ul> <ul style="list-style-type: none"> <li>● <b>Private career colleges-</b> A task force of college presidents will be established to determine whether Ontario's public colleges should respond to the private career colleges. Issues to be considered will include the lack of regulation of the private colleges and the government's plans for new legislation to govern them.</li> <li>● <b>Open a renewed dialogue with the Council of Ontario Universities-</b> Colleges Ontario will explore opportunities to work more collaboratively with the Council of Ontario Universities (COU). In the new year, former Colleges Ontario president David Lindsay will become the new president of COU. This could create opportunities for colleges and universities to collaborate on some priority issues such as funding for special needs students in the post-secondary system.</li> </ul>	

## 8.0 President's Report- A. Sado

A. Sado brought forward the following items for information and discussion:

### Financial Viability

- **Enrollment** – As of Day 10 (official count date) we had 21,304 FT students enrolled at the College vs a target of 21,100. Our year/year increase is 2.81%. This strong result was driven by very strong returning student numbers (+9% y/y) with some softness in new vs 2014. We currently have approximately 3600 International students enrolled, a 3.7% increase over our official plan. Funding is determined based on student counts on November 1st.
- **\$8M donation:** We recently announced \$8M donation received from Jack Cockwell and Brookfield Partners Foundation. This is a historical milestone and a truly transformative gift. In recognition of this donation, the Waterfront building will be named the Daphne Cockwell Centre for Health Sciences, in tribute to Mr. Cockwell's late mother and her career as a nurse.

### Staff / College Successes

- A. Sado completed a trip with our International Team this fall, visiting partners in Manchester (Manchester Metropolitan University); Copenhagen (KEA School of Design and Technology); Lucerne (International Management School of Switzerland - IMI); and Milan/Parma (Alma Culinary School). We signed partnership agreements that will enable more student exchanges and pathways in Fashion, Hospitality, Design and Architecture – including an opportunity for students to complete an MBA in Hospitality at IMI. We are also exploring funding opportunities through Erasmus + to support student mobility.
- On September 29th, we received Consent for our Bachelor of Interpretation (ASL). We also received consent for our Bachelor of Behavioral Science in late August. Developing and gaining approval for these degrees is a significant task. A. Sado

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	<p>thanked the Academic teams who spearheaded this work. These two degree credentials are important additions to our credential mix.</p> <ul style="list-style-type: none"><li>• A. Sado congratulated Jerry Gou, a recent graduate from GBC. He has been awarded an International Student Excellence Award in Entrepreneurship from Economic Development at the City of Toronto. The City was impressed by Jerry's initiative and business sense.</li><li>• The new Student Association space at Casa Loma, as well as the renewed Gym and Fitness Facility have been launched. Both are spectacular and should be seen as very positive changes by students and staff.</li></ul>	

There being no further business, the meeting was adjourned to a private session of the Board at 7:00 p.m.