

BOARD OF GOVERNORS
PUBLIC SESSION MINUTES

JUNE 3, 2015
200 KING ST EAST, TORONTO
4:30 P.M.

Present:	Anne Sado Martha Tory Laurie Cook Laurel Walzak	Jim Daku (teleconference) Mark Guslits Kevin King	James McPhedran, Chair Anne Sado Joe Zenobio
Guests	Paul Ruppert Adrienne Galway Robert Luke	Laura Jo Gunter Ric Ho Suzanne Dwyer	Mark Nesbitt Karen Thomson
Regrets:	Bob Richardson Mike Williams	Paul Clifford Sue Herbert	Coty Zachariah
Minutes:	Mona Modaresi		

Note: Items do not necessarily appear in the order they were discussed.

ITEM	DISCUSSION	ACTION
1.0	<p>Chair's Report</p> <p>J. McPhedran advised the members that as per normal procedure, the President's performance review will be completed by the Executive, with input from the board within the next few weeks.</p> <p>The Annual President's Breakfast for staff will be held on Monday, August 31 at the Metro Toronto Convention Centre. The Board Secretary will be sending details to members.</p> <p>Chair McPhedran advised that Joshua Li has been elected as the new support staff representative on the board, effective September 1, 2015 for a three year term.</p> <p>Chair McPhedran congratulated A. Sado for being elected to the Canadian Academy of Engineering and inducted as a Fellow of the Academy, He also congratulated Nancy Hood for her pending retirement at the end of June, 2015.</p>	
2.0	<p>Consent Agenda</p> <p>MOTION</p> <p>THAT the Board of Governors approves the Consent Agenda for the meeting held on June 3, 2015 which includes the following items:</p> <ul style="list-style-type: none"> ▪ Approval of the Board of Governor Minutes – April 8, 2015 ▪ Approval of the following programs: <ul style="list-style-type: none"> ○ General Education/Liberal Studies Requirements Policy, Centre for Preparatory and Liberal Studies ○ Pre-Health Sciences (Diploma stream and Degree stream), Centre for Preparatory and Liberal Arts ○ Acting for Screen and Voice, Centre for Arts, Design and Informatics (new program two-year diploma) 	<p>MOTION 15-05-01</p>

- **Approval of the appointment of the following as officers of the College with immediate effect:**
 - Senior Vice President, Academic
 - Vice President, Corporate Services
 - Controller

That this authority remains in effect until the June 2016 meeting of the Board of Governors unless otherwise determined by the Board.
- **Approval of the appointment of the following as authorized signing officers for the College's bank account with the Bank of Nova Scotia with immediate effect:**
 - President
 - Senior Vice President, Academic
 - Vice President, Corporate Services
 - Controller
 - Manager, Finance Services

THAT this authority remains in effect until the June 2016 meeting of the Board of Governors unless otherwise determined by the Board.

Moved: J. Zenobio Seconded: M. Guslits CARRIED

A. Sado noted that a New Program Approvals Update Report was included with the ASA minutes. The report will be brought forward at ASA meetings. A Program Approval & Tracking sheet was also provided.

3.0 Audit/Finance & Property Committee Report

J. Zenobio advised the Board that a detailed review of the college's finances took place at the Finance and Property and Audit committees. Auditors BDO Canada LLP commended the college management team for their cooperation and positive financial results. He provided an update on the auditor's report, the financial statements, college reserves and allocation of internally restricted funds. A number of notes were reviewed and clarified. Strong domestic and international enrollment numbers, and excepted costs for capital projects contributed to the College's cash reserves.

MOTION

THAT the Board of Governors approve the college reserves for 2015-16 as follows:

**MOTION
15-05-02**

General contingency	\$18,000,000
Strategic initiatives	5,000,000
Capital projects	38,600,000
Total	\$61,600,000

Moved: J. Zenobio Seconded: L. Cook CARRIED

MOTION

THAT the Board of Governors approve the draft Audited Financial Statements for the year ended March 31, 2015 with the amendment of Note # 10 to reflect the transfer of \$7.8 million from unrestricted funds to internally restricted funds.

**MOTION
15-05-03**

Moved L. Cook Seconded: L.. Walzak CARRIED

4.0 Balanced Scorecard

A. Sado noted that we would be reviewing the Balanced Scorecard for 14-15. Robert reviewed in detail the output and lead indicators on the Balanced Scorecard and provided a summary of achievements to the Board. It was pointed out the scorecard is not a reflection of all of the projects and initiatives at the college but rather some of the strategic goals that are specific and measurable. Overall the senior team of the college feels positive regarding milestones achieved.

ITEM	DISCUSSION	ACTION
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5.0 2014-15 Key Performance Indicators (KPI) Results
 Suzanne Dwyer, Manager, Special Research Projects presented results for the college. A five-year trend was provided as well as the overall college student satisfaction results and results by campus for the four capstone questions. The next step is to arrange sessions with each division to discuss their respective results.

6.0 Colleges Ontario Report-

Highlights from the last Colleges Ontario Committee of President's meeting of May 12, 2015 were reviewed, including:

- **Sexual Assault Task Force-**Linda Franklin, the president and CEO of Colleges Ontario, provided an update on the work of the sector's task force on sexual assault. The task force is working on next steps after the public release in March of each college's policy and protocol on sexual assault. A meeting was held recently in Toronto to determine what is needed for the student orientations in the fall and for staff training. The task force determined there are many resources available for student orientations and colleges are encouraged to submit materials to Colleges Ontario. The materials will be made available to all colleges in June on Colleges Ontario's portal.

Online materials are also being developed to assist with staff training. The online training resource will be developed by a task force, led by Centennial and Humber colleges, and will be available to colleges in August.

Meanwhile, the provincial government is continuing to work on the implementation of its action plan on sexual assault. At this point, it has not been announced how the provincial funding to support the action plan will be allocated.

- **Provincial consultations on universities' funding formula-** Sue Herbert, the executive lead for the provincial government's consultations on the universities' funding formula, met with presidents to discuss the process for the review. Consultations will be looking at how funding is allocated and will not be examining the level of overall funding provided. The consultations are looking to achieve the following principles:
 - Enhanced quality and improving the student experience.
 - Support for the existing differentiation process.
 - Financial sustainability.
 - Increased transparency and accountability.

Herbert will be meeting with universities and other stakeholders, including the colleges, during the consultations

The decisions about changes to the funding formula will be made by the Ministry of Training, Colleges and Universities. Herbert said she has been asked to provide advice to the ministry but will not be making formal recommendations.

The ministry's review of the college sector's funding formula is scheduled for 2017.

- **50th anniversary of Ontario's colleges in 2017-** Don Lovisa, the president of Durham College and chair of the Ontario colleges' task force on the 50th anniversary, gave a presentation on the ideas that are being planned for the sector's 50th anniversary in 2017. Following interviews in April, the task force has selected LOFT Communications + Events as the lead agency to work with colleges on the anniversary. LOFT will be developing a number of events and communications that are based on the theme 'The Start of Something Amazing.

ITEM	DISCUSSION	ACTION
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There will be a strong social media campaign that promotes the colleges' leading role in innovation and looks ahead to the next 50 years.

- **Funding for deferred maintenance-** In an update for presidents from the Ministry of Training, Colleges and Universities, acting deputy minister Marie-Lison Fougère said the allocation of increased funding this year for deferred maintenance projects will use the same methodology from past years to determine what gets funded.

However, she said the ministry will be consulting this year with stakeholders on a new methodology for subsequent years.

The Ontario government announced last year that deferred maintenance funding is increasing to \$40 million for the post-secondary sector this year.

- **Section 28 approvals under the Financial Administration Act-** Work continues in partnership with government, to identify what kind of transactions require Section 28 and processes to facilitate approvals.

The colleges have been lobbying for changes and the government is responding. The 2015 Ontario Budget released in April included a commitment to amend the act to help facilitate approvals.

- **OCQAS accreditation process-** A trial run of the accreditation process audits for the five colleges that were audited this spring have gone well.

Colleges will be eligible to apply for accreditation starting this fall. It has been determined that the rendering of accreditation decisions will be done in January 2017. Colleges will have the option to seek accreditation or to stay with OCQAS' existing audit process. We are preparing to seek accreditation.

- **Enactus national competitions-** The 2016 Enactus World Cup will be held in Toronto.

7.0 President's Report

A. Sado brought forward the following items for information and discussion:

ENROLLMENT

- Enrollment for Fall 2015 is being watched carefully. Applications to colleges are 5 to 6% lower than last year in general. GBC was able to release more offers earlier this year without lowering admission standards. There are currently 8,160 confirmations, which is 75% of target.

STAFF/COLLEGE SUCCESSES

- **GBC Enactus team-** Went on to compete in the Canadian National competitions in mid-May, progressing to the semi- finals. They worked on two projects; The first was called "Seeding Success" where they helped revive a local garden in the Don Mills and Sheppard area, generating jobs and the opportunity to grow local produce. The second project was called "Girls Going Forward" in partnership with the YWCA. They developed a 12 week anti-violence program and helped women in Toronto and St. Lucia develop new businesses. John Polikar, this year's outgoing GBC Enactus president was the winner of one of the "Founder's Bursary Awards" from the John Dobson Foundation. Another student, Azar Allasvandi, was awarded one of the new Community Service Awards – Gold Member – awarded to students who have volunteered over 1000 hours in 2014/15.
- **Ontario Technological Skills Competition** -15 George Brown students competed in this competition in May and earned one bronze, two silver and one gold medal. Michael Tull, Gold Medal winner in the Sheet Metal Competition, went on to the Skills Canada National Competition in Saskatoon last week, representing Ontario.

- **CHCA:** Four hospitality team members were recognized by the Ontario Hospitality Institute at their awards gala recently. Bykova D'Sa and Candace Rambert were selected as Top 30 under 30; John Higgins received a Gold Award as Educator of the Year and Lorraine Trotter was inducted as a Fellow of the Institute.
- **CSHS:** Dr. Cory Ross, Dean of Community Services and Health Sciences was recently granted a fellowship from the UK-based Royal Society for Public Health. He was one of only ten Canadians awarded this prestigious designation. He earned the fellowship for his longstanding contribution to public health in general, and particularly for his scholarly contributions.
- **Minaake 2015 Award:** Pauline Shirt was selected as a Minaake 2015 Award Winner as "Culture Keeper".
- **GTA Food and Beverage Cluster launch.** In early May, the college hosted the GTA Food and Beverage Cluster launch at 300 Adelaide. This is an initiative launched a couple of years ago by the Toronto Region Board of Trade. Given George Brown's activities in the Food Innovation space, we have been supporting this cluster development from the beginning
- **Difest:** George Brown was once again the driver of this year's Difest, held at Corus on Queen's Quay. Difest showcases the latest trends in digital media, art, design and technology – bringing together industry, academia and the public – to think about how digital tools and technology will shape our future. Originally founded in 2002 by Luigi Ferrara, the festival was re-launched by the School of Design at George Brown in 2011. This year's theme is "Privacy, Money and Pleasure." We had great response from industry partners on the innovative work being done at the School of Design.
- **Five to Watch:** On May 22nd, George Brown hosted the 4th annual "Five to Watch" event at the Waterfront Campus. This is an event conceived and developed by a group of volunteers in support of the Sports and Event Marketing Program. Five phenomenal young professionals working in the "business of sport" were presented with awards – as was Nathalie Cook, an alumna of our program, who is now Vice President, Sales and Brand Partnerships at TSN. Laurel Walzak has been a key volunteer driving this event.
- **2nd Annual Philosophy of Education Conference:** The School of Liberal Arts and Sciences planned and hosted the 2nd Annual Philosophy of Education Conference at the end of May, 2015. The conference was organized around the question "Why do educators do what we do in the post-secondary environment?" Georgia Quartaro and Jean Choi and Professors Tom Malcomson, Mandy Bonisteel, Ed Ksenych, Dan Kozlovic, Trish Yeo and Thomas Ponniah were involved in planning and hosting this engaging conference.

FUNDRAISING

- **Chancellor's Circle** -Chancellor, Sally Horsfall Eaton and her husband John Craig Eaton, hosted the second Chancellor's Circle event on June 2nd at the York Club. Approximately 100 guests and Foundation staff were in attendance. 5 students who benefited from Scholarships and Bursaries were also in attendance. Anne expressed warm thanks for those at the college who were involved.

ITEM	DISCUSSION	ACTION
7.0	<p>Nominations – Executive 2015-16 Anne Sado chaired this portion of the meeting and presented a slate of nominations for the committee as follows:</p> <p>Chair, Board of Governors: Joe Zenobio</p> <p>Chair, Finance + Property Committee/Audit Committee: Martha Tory</p> <p>Chair, Academic & Student Affairs Committee: Sue Herbert</p>	<p>MOTION 14-05-03</p>
	<p>Moved: A. Sado Seconded: L. Cook CARRIED</p>	

There being no further business, the meeting was adjourned to a Members' Meeting.