

THE GEORGE BROWN COLLEGE  
OF APPLIED ARTS AND TECHNOLOGY

BOARD OF GOVERNORS  
PUBLIC SESSION MINUTES

APRIL 9, 2014  
200 KING ST EAST, TORONTO  
4:30PM

**Present:** Rahul Bhardwaj Jim Daku Anne Sado  
Julie Bulmash Mark Guslits David Wilkes  
Paul Clifford James McPhedran, Chair Mike Williams  
Laurie Cook Geetha Rahupathy Joe Zenobio  
Kevin King

**Guests** Luigi Ferrara Ric Ho Mark Nesbitt  
Laura Jo Gunter Nancy Hood Karen Thomson  
Eugene Harrigan (via  
teleconference)

**Regrets:** Shivam Kumar Khullar

**Minutes:** Diane Fantinato

*Note: Items do not necessarily appear in the order they were discussed.*

ITEM	DISCUSSION	ACTION
1.0	<p><b>Chair's Report</b> The Chair brought the meeting to order. R. Bhardwaj addressed the members noting he attended the ICD year-end grad dinner at the Chefs' House. The attendees, representing corporate executives from across the country, were impressed with both the food and service. R. Bhardwaj also announced that GBC will be hosting the 'Playing for Keeps Program'.</p> <p>George Brown's convocation ceremonies will be taking place June 9-13 at the Sony Centre. As in previous years, we will be hosting a dinner for the honorary recipients on Wednesday, June 4 at the Chef's House.</p>	
2.0	<p><b>Consent Agenda</b> A. Sado provided a short overview on the 2014-15 fees.</p> <p><b>MOTION</b> That the Board of Governors approve the Consent Agenda for the meeting held on April 9, 2014 which includes the following items:</p> <ul style="list-style-type: none"><li>▪ Approval of the Board of Governor Minutes – February 12, 2014</li><li>▪ Approval of the Advanced Baking and Pastry Graduate Certificate Program</li><li>▪ Approval of the 2014-2015 Child Care Fees</li><li>▪ Approval of the following Student Fees:<ul style="list-style-type: none"><li>- Approval of the 2014-2015 Student Tuition Fees</li><li>- Approval of the 2014-2015 Student Material Fees</li><li>- Approval of the 2014-2015 and 2015-2016 Enhanced Technology Fee Increases</li></ul></li></ul>	<p><b>MOTION</b> 14-04-01</p>
	<p>Moved: D. Wilkes                      Seconded: P. Clifford                      CARRIED</p>	

**3.0 George Brown College Master Campus Plan Follow-Up**

As directed by the Board, a supplementary presentation to the framework document provided in February was brought forward. Luigi Ferrara, Acting Dean, School of Design, advised that the presentation offers a context on how the goals and strategies of the Master Campus Plan (MCP) would be applied in the short-term. The members reviewed and discussed the constraints and drivers, priority projects, alignment of the projects and anticipated costs as well as the actions going forward.

The pros and cons of leasing versus owning space were discussed. It was also noted that although most projects would be phased in that consideration should be made on those that will provide the greatest ROI. At the same time, new opportunities and partnerships should continue to be evaluated.

A map representing the growing infrastructure planned in the lower east side of the city including public parks and reuse of existing facilities was presented.

The Board was in favour of the overall direction of the plan and thanked Luigi and his team for their excellent work.

**4.0 Approval of the Proposed 2014-15 Budget Plan and Strategic Investments**

A number of items from the budgeted income statement were highlighted. For 2013-14, revenue targets were met with both domestic and international revenues exceeding targets. Expenditures were within budget with salaries and benefits making up the largest portion. It is anticipated that there will be a modest year-end surplus.

In terms of investment decisions for 2014-15, the strategic imperatives were reviewed. Challenges and risk mitigation, key assumptions and opportunities were discussed. The proposed operating budget and strategic investments and capital were presented in detail.

The proposed budget is balanced for the next year, and as always, the Finance and Property Committee will continue to monitor regularly.

**MOTION**

**THAT the Board of Governors approve the Proposed Budget Plan and Strategic Investments for 2014-15 as presented.**

**Moved: M. Williams                      Seconded: D. Wilkes                      CARRIED**

**MOTION  
14-04-02**

**5.0 Colleges Ontario Report**

The following highlights from the last Colleges Ontario Committee of President's meeting of March 24 were reviewed:

- **Three Year Degrees** – There is continued advocacy on the expansion of degree programs at colleges including offering three-year degrees and two year associate degrees in general arts and sciences as a pathway to further degree studies.
- **Strategic Mandate Agreements (SMA)** – As of March 24, colleges had not signed SMA agreements pending further discussion with government regarding their commitment to college deferred maintenance needs.
- **Meeting with Conservative Leader Tim Hudak** – PC Leader Tim Hudak met with the presidents and covered a wide range of issues including addressing the skills mismatch, supporting key priorities identified by the system, and reviewing the apprenticeship system and moving policy ideas forward.
- **Study of College Governance** – A study by Borden Ladner Gervais and the Berkeley Consulting Group to assess the effectiveness of college governance was presented. The report was positive confirming the governance system for colleges is very effective.

- **Stand-Alone Nursing Degrees** – Advocacy efforts continue around receiving approval for colleges to offer stand-alone nursing degrees.
- **Presentation by ACCC president** - Denise Amyot, president and CEO of the Association of Canadian Community Colleges (ACCC), gave a presentation on the advocacy work being done at the national level.
- **Update on the Canada Job Grant** - The grant was announced in the federal government's 2013 budget and proposed that Ottawa would assume primary responsibility for job-training programs. A key change is that Ontario is no longer required to provide matching funds when training is to be provided to someone under the grant. This program remains very important to many communities.
- **Funding for Online Education** - MTCU has approved 57 college courses for funding this fiscal year under their online education strategy.

## 6.0 President's Report

The President's Report is structured to align with the Balanced Scorecard and the college objectives for 2013-14. As such, A. Sado brought forward the following items for information and discussion:

### Financial Viability

- **Enrolment 2014** – Both spring and fall numbers remain strong.
- **100 Doors to Success (Fundraising)** - The employee giving campaign '100 Doors to Success' was kicked off in March. The campaign is co-chaired by Eugene Harrigan and Michael Cooke. The goal is for staff and faculty to raise enough money over an 8 week period to fund 100 scholarships to open doors for 100 students. To date we have exceeded our \$50K goal.
- **Grants** – We were successful in two out of three submissions to the Ministry of Economic Development, Trade and Employment as part of their Youth Job Strategy. The first grant is the Youth Skills Connections Program through which we will be training individuals in Commercial Baking and Metal Working. Through the second grant, we will be launching an "Empowered Youth Start up Hub" within the GTA that will be linked with our Digital Media and Gaming incubator. Congratulations to the teams of staff who applied for these grants.
- **Major Capacity Expansion** - The updated framework document was released and clarifies the process going forward. It looks to meet goals of increased capacity at the undergraduate degree level, improved institutional differentiation and to promote regional economic benefits. It is expected that submissions will be led by universities, but college-university partnerships are encouraged. The notice of intent is due by June 27 with full proposals to be submitted by end of September.

### Staff Success

- **Tom Stephenson** – Congratulations goes to Tom Stephenson, Professor in our Centre for Construction and Engineering Technologies. Tom was recently named as a recipient of the 2014 College Sector Educator Award by the Society for Teaching and Learning in Higher Education.
- **15th Annual George Brown College Mental Health Conference** – The GBC Mental Health Conference took place in February at the Waterfront Campus. The Centre for Preparatory & Liberal Studies and Academic Services & Student Affairs co-hosted the event with sponsorship from RBC Foundation, the Centre for Addiction and Mental Health and the Ontario Disability Services Program. This year's theme was Post-Secondary Student Success: Fostering Mental Health and Wellness on Campus.
- **Labour Fair** – The 22nd Annual Labour Fair organized by the School of Labour was held in March. The Fair showcased current labour issues, initiatives and cultural events for students and staff.

- **Pow Wow** – The College’s 6th annual Pow Wow was held in April at the Waterfront Campus and over 1,000 people attended. This event is our largest single outreach to this community and is a crucial element in our strategic positioning to attract Aboriginal students and staff to George Brown. Congratulations to Dean Georgia Quartaro and her team for hosting a successful event.
- **BScN** - Both our BScN program and the Trent bridging program were granted a 7 year term - which is the maximum - from the Canadian Association of Schools of Nursing. Accreditations are a huge amount of work - congratulations goes to Chair, Dianne Diniz and all faculty and staff for this exceptional result.

**Student Success**

- **Student Awards Season** – Anne attended three student award ceremonies last week. Thanks to the generous donations from industry partners and the many endowments, we have increased support for student support substantially year/year. All academic divisions will be holding their awards ceremonies over the coming weeks.

**Other**

- **India/Dubai** – Over a two week period, Anne visited India and Dubai. While in India she met with a number of new education partners, hosted our first ever agent retreat and co-hosted a dinner at the high commissioner’s home for industry partners.
- **Strategic Mandate Agreement** – GBC has agreed to sign our Strategic Management Agreement with MTCU. Anne reiterated highlights of our SMA and its alignment with Strategy 2020.

There being no further business, the meeting was adjourned.