

**THE GEORGE BROWN COLLEGE  
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS  
PUBLIC SESSION MINUTES**

**JANUARY 29, 2010  
ST. ANDREWS CLUB & CONFERENCE CENTRE  
TORONTO  
12:15 P.M.**

<b>Present:</b>	Minaz Abji Laurie Cook Michael Eubanks Chris Griffin	Marilou Martin James McPhedran Marjorie McColm Lynn Nagle	Jan Rush Anne Sado David Wilkes Bob Wong
<b>Guests</b>	Michael Cooke Eugene Harrigan Yves Hébert	Ric Ho Nancy Hood Jen Norman	Karen Thomson
<b>Regrets:</b>	Rahul Bhardwaj Maureen O'Halloran	Christine Raissis	Tom Tomassi
<b>Minutes:</b>	Diane Fantinato		

*Note: Items do not necessarily appear in the order they were discussed.*

ITEM	DISCUSSION	ACTION
1.0	<p><b>Chairs Report</b> M. Eubanks brought the meeting to order. He advised that in November, the Executive Committee approved the appointment of Gillanders Construction Inc. to undertake the construction of the Student Life and Library Learning Commons in the basement of 200 King Street East. This represents the next phase of the build-out of the basement space at 200 King. The project was approved in May as part of the 2009-10 operating budget and strategic initiatives.</p>	
2.0	<p><b>Approval of the minutes of the Board of Governors meeting of October 14 2009.</b> There were no questions arising.</p> <p><b>MOTION</b> <b>THAT the Board of Governors approve the minutes of the October 14, 2009 Board of Governors meeting as presented.</b> Moved: D. Wilkes                      Seconded: C. Griffin                      <b>CARRIED</b></p>	<b>MOTION</b> <b>09-03-01</b>
3.0	<p><b>Approval of the minutes of the Academic and Student Affairs Committee meeting of October 7, 2009 and November 11, 2009.</b> It was noted that Anne Sado did not attend the November 11<sup>th</sup> meeting and that Nancy Sherman was present. Minutes will be revised to note changes.</p> <p><b>MOTION</b> <b>THAT the Board of Governors approve the minutes of the October 7, 2009 and November 11, 2009 Academic and Student Affairs Committee meeting as presented.</b> Moved: L. Nagle                      Seconded: J. Rush                      <b>CARRIED</b></p>	<b>MOTION</b> <b>09-03-02</b>

ITEM	DISCUSSION	ACTION
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- 4.0 **Approval of the minutes of the Audit Committee meeting and Finance and Property Committee meeting of December 2, 2009.**  
A. Sado advised that the auditors requested clarification surrounding two issues in the management letter. An addendum to the management letter will be reviewed at a future Finance and Property meeting.

**MOTION**

**THAT the Board of Governors approve the minutes of the December 2, 2009 Audit Committee including the 2010 Audit Plan as presented.**

**Moved: D. Wilkes                      Seconded: L. Cook                      CARRIED**

**MOTION  
09-03-02**

The Board Secretary noted that the Ministry of Training, Colleges and Universities' new procedure required the colleges to submit an interim report on its business plan by January 8 and to have the report approved by the Board. Since the Board meeting was cancelled in December, the Executive Committee approved the report. It has been submitted to the Ministry.

**MOTION**

**THAT the Board of Governors approve the minutes of the December 2, 2009 Finance & Property Committee meeting as presented.**

**Moved: D. Wilkes                      Seconded: L. Cook                      CARRIED**

**MOTION  
09-03-02**

5.0 **President's Report**

- **Academic Bargaining** – The colleges' submitted a final offer to the union bargaining team and requested that the union take the final offer to their membership for a vote. The union will advise the management bargaining team of their decision by Monday, February 1. It is business as usual for the College and no strike date has been announced.
  
- **The Committee of Presidents (COP) Meeting** - The following highlights from the last Colleges Ontario Committee of President's meeting were reviewed:
  - System Issues** – Discussion around system capacity and the ability to grant degrees continues. Consultant David Trick and former Fanshawe College Snr VP Academic, Joy Warkentin, are preparing a policy paper seeking approval for colleges to offer baccalaureate degree nursing programs that would be recognized for entry to practice. A number of policy developments across Canada and in Ontario created the opportunity to propose a college nursing degree option to government. Colleges Ontario will be seeking input from various stakeholders as this work progresses.
  - Credit Transfer** – Cop discussed a report prepared by the Centre for Spatial Economics. It assessed the economic benefits of a more robust province-wide credential and credit recognition and transfer system for Ontario college graduates enrolling in a university undergraduate degree program in the province. COP endorsed the report and its findings will be used to support the colleges' lobby efforts for an improved credit-transfer system. Colleges Ontario will consider publicizing the study's findings at a later date.
  - Deputy Minister Deborah Newman** – The Deputy Minister updated the presidents on the long-term strategy for postsecondary education. Ms. Newman indicated that the strategy would likely be released at the same time as the 2010 Ontario Budget. The current Multi-Year Accountability Agreement (MYAA) framework is expiring. The Ministry is looking to change the process and the agreements so they are more streamlined, understandable and institution specific. The Second Career program continues with the new guidelines. Ms. Newman also provided details about the Ministry's recently announced changes to Employment Ontario employment counseling services.

**Labour Market Report** - Dr. Rick Miner has written a research report, People Without Jobs, Jobs Without People: Ontario's Labour Market Future, which will be publicly released February 3 at the Canadian Club of Toronto. Dr. Miner has linked the implications of our demographic profile and needed labour market skills as a compelling call to action for postsecondary capacity.

**Marketing** – As part of the college sector's long-term marketing campaign, the colleges are exploring opportunities to develop a province wide advertising campaign aimed specifically at potential aboriginal students. Presidents were presented with some themes that will be explored further in focus testing in aboriginal communities. The goal will be to provide an increased awareness of the college sector to an underserved population.

**JK/SK Expansion** – A short-term Early Childhood Education (ECE) Task Force has been initiated to consider the implications of the province's JK/SK expansion plans on college ECE programs and graduates. The task force will also give consideration to the necessary strategies to ensure that the province utilizes the resources of the colleges. Marjorie McColm and Patricia Chorney-Rubin from the College are members.

**Government Advocacy** – The 'budget ask' was discussed to ensure the colleges' strategies are aligned when meeting with Minister John Milloy. A meeting with the Minister of Finance Dwight Duncan is expected in the next few weeks.

**Financial Reporting** – Reviewed the pending changes in financial reporting standards for colleges by the provincial government and the possible implications.

**Colleges Ontario Marketing Campaign** - Concern was raised regarding the recent Colleges Ontario marketing campaign and contests. The outcomes seemed to result in focus on university vs college opportunities.

- **Polytechnics Canada** – A national strategy group meeting will be taking place February 1 with college representatives and some of our industry partners. We hope to advance federal funding in applied research for colleges.
- **OTSS Program** – M. Cooke creatively asked for support from the Board members in contributing to the success of reaching George Brown's target for the Ontario Trust for Student Support (OTSS) program. The Foundation is eligible to receive from the provincial government at least dollar for dollar matching on donations for student endowments and possibly a 2:1 match. If our target is reached, the endowments in support of our students at GBC would increase by \$2.2M.

There being no further business, the meeting was adjourned.