

**THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS
PUBLIC SESSION MINUTES**

**APRIL 14, 2010
290 ADELAIDE ST EAST
TORONTO
5:30 P.M.**

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| Present: | Rahul Bhardwaj Laurie Cook Michael Eubanks Chris Griffin Marilou Martin | Marjorie McColm James McPhedran Maureen O'Halloran Christine Raissis <i>(via phone)</i> Jan Rush | Anne Sado Tom Tomassi David Wilkes Bob Wong |
| Guests | Patricia Chorney Rubin Michael Cooke Eugene Harrigan | Yves Hébert Ric Ho | Nancy Hood Jen Norman |
| Regrets: | Minaz Abji | Lynn Nagle | |
| Minutes: | Diane Fantinato | | |

Note: Items do not necessarily appear in the order they were discussed.

| ITEM | DISCUSSION | ACTION |
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| 1.0 | Chairs Report Chair Michael Eubanks brought the meeting to order. He advised members that the location for the convocation ceremonies is now Roy Thomson Hall. The Board Secretary has sent out information regarding participation. | |
| 2.0 | Approval of the minutes of the Board of Governors meeting of February 10 2010 There were no questions arising. | |
| | MOTION THAT the Board of Governors approve the minutes of the February 10, 2010 Board of Governors meeting as presented. Moved: C. Griffin Seconded: D. Wilkes CARRIED | MOTION 09-05-01 |
| 3.0 | Approval of the motions of the Academic and Student Affairs Committee meeting of January 13, 2010 M. McColm presented the following programs for approval: <ul style="list-style-type: none"> ▪ Game Programming – Advanced Diploma Program – This 3-year advanced diploma program offered through the School of Technology is a ‘sister program’ to the Game Design program. It would introduce students to a wide array of programming tools and software specifically related to the development, testing and maintenance of console and mobile games. The program will focus more on programming skills rather than design skills. Proposed start date is September 2010. | |
| | MOTION THAT the Board of Governors approve approve the Game Programming Advanced Diploma program as presented. Moved: J. Rush Seconded: D. Wilkes CARRIED | MOTION 09-05-02 |

- Safety, Security and Emergency Management Diploma Program – The two year college diploma will be offered on a part-time basis through the Centre for Continuous Learning. The program will give graduates a comprehensive skill set in the areas of safety, security, infrastructure protection and emergency management. This would be a unique offering in Ontario and there is strong market demand from employers. Proposed start date is September 2010.

MOTION **MOTION**
THAT the Board of Governors approve the Safety, Security and Emergency Management Diploma program as presented. **09-05-03**
Moved: D.Wilkes **Seconded: J. McPhedran** **CARRIED**

4.0 Approval of the motions of the Finance & Property Committee meeting of April 6, 2010

C. Griffin presented a report on the Finance and Property Committee meeting of April 6, 2010:

- Financial Report - The February month end financial report was reviewed. It was agreed that there is an opportunity to present the report in a different framework. This would help in the future to identify new projects and additional funding received throughout the year after the budget has been approved. The Committee will discuss at their next meeting.
- 2010-11 Child Care Centre Fees - E. Harrigan advised that the proposed 2010-11 Child Care Centre Fees represented an increase of 3.5% in all age categories. The fee increase is largely to offset increase in staff costs and was comparable to other Metro locations. It is anticipated that this program will be close to breaking even this year.
- 2010-11 Student Fees – The material and tuition fees schedule was reviewed in detail. The proposed fees are in line with government guidelines and other GTA colleges. The Student Association Board has approved an increase in their Student Activity Fee. In keeping with Ministry directives, this fee must also be approved by the Board. It was noted that the College has also approved an increase in international fees. As these fees are not regulated, it does not require Board approval.
- Medium Term Financial Outlook (2009-2014) – The Board asked the Committee to provide an initial projection of the impact on College debt of the Waterfront development and build-out of back-fill space at St. James and Casa Loma Campus. The projections were reviewed and demonstrated that the College would be in a relatively good position in reserves at March 31, 2014. This scenario did not factor in the fundraising campaign.
- 2010-11 Proposed Operating Budget and Strategic Initiatives – For 2010-11, the process framework will continue to use The Balanced Scorecard and Project Portfolio Management. Challenges include tighter operating margins, government funding restraints, space challenges, and timing of the long-term capital funding process. Key assumptions and risk mitigation were conservative for planning.

The following motions were put forward:

MOTION **MOTION**
THAT the Board of Governors approve the 2010-11 Child Care Centre Fees as presented. **09-05-04**
Moved: L. Cook **Seconded: J. McPhedran** **CARRIED**

MOTION **MOTION**
THAT the Board of Governors approve the 2010-11 Student Material Fees Schedule as presented. **09-05-05**
Moved: C. Raissis **Seconded: C. Griffin** **CARRIED**

| ITEM | DISCUSSION | ACTION |
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| MOTION | THAT the Board of Governors approve the 2010-11 Student Tuition Fees Schedule as presented. | MOTION 09-05-06 |
| Moved: L. Cook | Seconded: J. McPhedran | CARRIED |

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| MOTION | THAT the Board of Governors approve the 2010-11 Student Activity Fee (Student Association) as presented. | MOTION 09-05-07 |
| Moved: T. Tomassi | Seconded: J. Rush | CARRIED |

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| MOTION | THAT the Board of Governors approve the draft 2010-11 College Operating Plan and Strategic Initiatives as presented. | MOTION 09-05-08 |
| Moved: J. Rush | Seconded: J. McPhedran | CARRIED |

E. Harrigan reported on the tender process to award the contract for phase two renovations to the St. James Athletics facility. The process was carried out and with a Tender Evaluation Committee. Out of the five bids received, Charterhouse was the lowest bidder. It was noted that the Student Athletics Fee funds this work.

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| MOTION | THAT the Board of Governors approved of the awarding of the renovation contract of the St. James Campus Athletics facility to the low bidder Charterhouse as presented. | MOTION 09-05-09 |
| Moved: T. Tomassi | Seconded: J. McPhedran | CARRIED |

5.0 Strategic Planning 2020 Update

A. Sado advised that work continues on the plan. There are on-going discussions with senior management, student focus groups and recently we held a meeting with the College administration group for further cross-functional input. We continue to look at the wording on the Path to Leadership. Fundamentally, what we have articulated is right-minded but we now need to reconcile the internal and external perspectives. The key themes in supporting the six key strategic imperatives continue to resonate and are in alignment with what the Board identified at the retreat. Key themes and goals of the plan will be finalized over the summer and launched at the President's Breakfast.

6.0 Committee of President's (COP) Report

E. Harrigan attended the March COP meeting on-behalf-of Anne while she was in India. The following highlights of the meeting were reviewed:

- **Visit by Minister John Milloy** - Although not part of the Provincial budget, the Minister confirmed continued support from his ministry in working on a long-term plan for postsecondary education. The secretariat responsible for creating the plan has had its mandate extended by three months. The focus will be on college degree granting, the new online institute and concept of credit transfer. There will be additional funding for Second Career.
- **Aboriginal Marketing Campaign** - There is a plan to develop a system-wide marketing campaign specific to aboriginal communities. MTCU has provided Colleges Ontario with \$250K in provincial funding toward a consultation process and the campaign. It is scheduled to launch in the fall.
- **Nursing Degree Lobby** – An update was presented on the lobbying efforts to expand the colleges' ability to offer nursing degree programs. The colleges are seeking to have Ontario move to allow baccalaureate programs for nurses provided through a range of options such as university programs, college programs, and collaborative college-university programs. The consultations have been going forward positively.

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- **Dr. Rick Miner Report** – A planned tour to promote the report People Without Jobs, Jobs Without People by Rick Miner was discussed. The speaking engagements will offer an opportunity to reinforce that college education is important for the ‘skilling and reskilling’ of our workforce.
- **Conference Board of Canada** – Colleges Ontario has contracted the Conference Board to produce a report on the role of colleges in regards to innovation.
- **Ontario Education Number** – The proposed provincial plan to create an Ontario Education Number for each student in postsecondary education was presented. The Assistant Deputy Minister Marie-Lison Fougere advised that the issue is challenging and that implementation of the plan would be a multi-year undertaking.

7.0 President’s Report

The President’s Report is structured to align with the Balanced Scorecard and the college objectives for 2009-10. As such, A. Sado brought forward the following items for information and discussion:

Financial Viability

- **Enrolment** – Our target enrolment for Fall 2010 is approximately 8,600 students. We have received almost 48K applications and currently sit at almost 25% confirmations toward our target.
- **OTSS** – GBC exceeded our OTSS goal. Our target was \$755K and we raised \$1,118M. As we exceeded our target, we will have to wait for information from the government regarding the amount of matching we will receive. Thanks to our Board members for their generosity. Both our Board and the Foundation Board were instrumental – with donations and leads – in enabling this achievement.
- **Yes Chef! Campaign** – We have met our Yes Chef! Campaign target and may even exceed the \$5M goal by the May 18 celebration date. In February, the cheque presentation to the campaign by Compass Group Canada brought a pleasant surprise of an increase in their pledge by \$100K to an even \$1M donation.

Student Success

- **SIFE Students In Free Enterprise** – SIFE George Brown placed first at the Advancing Canadian Entrepreneurship (ACE) Central-Regional Exposition on March 8. Their win earned them a place at the ACE National Exposition to be held in Calgary.
- **Maple Leaf Sports and Entertainment Second Culinary Olympics** - Brian Cheng assisted by three other George Brown Chef School students, Jex Paisley, Rene Tungul and Michael Arokium won the iron chef-style open kitchen competition with competitors from Ontario colleges.
- **Trevor Ritchie** – Trevor Ritchie, Chef School graduate, received the title of ‘best junior chef on earth’ in February in a culinary competition held in Chile. Ritchie, who works at the Queen’s Landing Hotel in Niagara-on-the-Lake, single-handedly represented Canada at the Hans Bueschkens Junior Culinary Challenge at the World Association of Chefs Societies Congress after winning both Ontario and Canadian competitions in 2009.
- **Labour Fair** – The 18th Annual Labour Fair was held in March. This year’s topic was A Jobless Recovery: Who wins? Who loses? 87 classes participated in the fair - representing almost 3,500 students which is our highest number to date. Congratulations to the Labour Fair committee led by Maureen Hynes and thank you to Maureen O’Halloran who receives special requests to participate.
- **Student Awards** – We are currently holding our annual student award presentations through divisions. We are once again seeing great industry support and participation in the awards. CHCA had a very successful night where over \$70K in awards was presented.
- **Early Childhood Leadership Degree** – George Brown has been given consent to grant an Early Childhood Leadership Degree. We anticipate there will be great interest in this degree and that it will be very well received with our international partners.

Staff Success

- **Central Michigan University-OCASA Outstanding Research Award** - Central Michigan University (CMU) and Ontario College Administrative Staff Association (OCASA) will be honouring Linda Croall as the recipient of the 2010 annual CMU-OCASA Outstanding Research Award. Linda is a faculty member in the Arts and Sciences Department and will be receiving the award for her Masters' Degree research on Self-Determination Through Indian Controlled Indian Education (ICIE) at the Level of Higher Learning.
- **CCDI Glenn Crombie Award** – John Hardy, Director of the Learning Resource Centre, is the recipient of the CCDI Glenn Crombie Award from the College Committee on Disability Issues. This award is given to an individual who has contributed in a significant way to disability services in the province. John was nominated and chosen based on his support of Captioned Media and E-text and his leadership in the planning of the Integrated Assessment Centre at St. James Campus. Congratulations to John.

Positioning

- **Awards** – George Brown has been named one of Canada's Top 45 Diversity Employers and Top 25 Family-Friendly Employers. We were selected from among thousands of private and public sector organizations and it is the only college on either list. Anne thanked Nancy Hood and Dale Hall for their work in putting together the submission.
- **Events** - Anne attended a number of events which offered important networking opportunities: the 2010 Heritage Dinner, a number of Greater Toronto Marketing Area (GTMA) events, lunch with opposition leader Tim Hudak and the Third Annual Executive Breakfast hosted by Business, Arts and Design.
- **Key Performance Indicators (KPI)** - The Provincial Government's annual Key Performance Indicator (KPI) results were published this week. KPI scores across the system are down this year. Across the board, we held our own in this year's results. We remain near the top of the system in Graduation Rates. Among our graduates, employment satisfaction went slightly down. We continued to report strong results in employer satisfaction. Student Satisfaction is down less than one per cent from last year's score. Our rates are quite favourable on the academic indicators versus facilities. An in depth analysis is underway.
- **India** - Anne completed a very successful trip to India with the International team in March. We visited our newest partner school – the Institute of Apparel Management at their locations in Mumbai and Delhi. We also negotiated our renewal agreement with Chitkara Institute and visited their newest campus.

Other

- **Class Action Lawsuit** – Anne reported on the pending lawsuit by two former students as part of a class action against the College.

There being no further business, the meeting was adjourned.