

**THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS
PUBLIC SESSION MINUTES**

**JUNE 10, 2009
290 ADELAIDE ST EAST, TORONTO
5:30 P.M.**

Present:	Rahul Bhardwaj Chris Boyle Chris Griffin <i>(via phone)</i> Marilou Martin	Noella Milne Lynn Nagle Matthew Ricci Jan Rush	Anne Sado Tom Tomassi David Wilkes
Guests	Michael Cooke Eugene Harrigan Ric Ho	Nancy Hood Jen Norman	Darlene Norris Karen Thomson
Regrets:	Christine Raissis Michael Eubanks	Marjorie McColm Maureen O'Halloran	Bob Wong
Minutes:	Diane Fantinato		

Note: Items do not necessarily appear in the order they were discussed.

ITEM	DISCUSSION	ACTION
1.0	<p>Chair's Report Chair Chris Boyle brought the meeting to order. He reminded the Board that convocation will be taking place in the next few weeks and encouraged everyone to attend at least one ceremony</p> <p>He advised that the President's annual performance and compensation review is underway. Anne Sado has completed her personal assessment against last year's goals. The Board Secretary will circulate a copy to the members. Confidential input should be sent directly to Chris Boyle. The Executive Committee will review the assessment and compensation recommendations. The Board Chair will then meet with Anne to provide feedback. The Board will be updated on the outcome.</p>	
2.0	<p>Approval of the minutes of the Board of Governors meeting of May 13, 2009. There were no questions arising.</p> <p>MOTION THAT the Board of Governors approve the minutes of the May 13, 2009 Board of Governors meeting as presented. Moved: Noella Milne Seconded: Tom Tomassi CARRIED</p>	MOTION 08-09-01
3.0	<p>Approval of the minutes of the Academic and Student Affairs Committee meeting of May 13, 2009. Deferred to the next meeting.</p> <p>M. Cooke advised that the recent review of the Special Events – Destination Tourism program Identified an opportunity to focus more on the special events industry. The review suggested that the program quality could be strengthened by improvements to curriculum and delivery methods. The modified program will include additional courses in special events planning and operations delivery. A change in title will reflect the true content of the program.</p>	

MOTION	THAT the Board of Governors approve the change in name from Special Events – Destination Tourism to Special Events Planning.	MOTION 08-09-02
Moved: Lynn Nagle	Seconded: David Wilkes	CARRIED

Over the past year, the Office of Academic Excellence in collaboration with the Academic Committee of College Council has completed a thorough review of George Brown's academic policies. It was ensured that certain policies were correlated to other appropriate policies in the final documentation. The amended wording in the section pertaining to gifts in the Conflict of Interest policy was also noted. The Board wished to congratulate the team on a successful review.

MOTION	THAT the Board of Governors approve the proposed changes to the College's Academic Policies as presented.	MOTION 08-09-03
Moved: Marilou Martin	Seconded: David Wilkes	CARRIED

4.0 Approval of the minutes of the Audit Committee meeting of June 4, 2009.
There were no questions arising.

MOTION	THAT the Board of Governors approve the minutes of the June 4, 2009 Audit and Committee meeting and the draft 2008-09 Audited Financial Statements which include the transfer of \$6.5 million unrestricted to internally restricted funds as reflected in Note 11 in the final audited statements as presented.	MOTION 08-09-04
Moved: Rahul Bhardwaj	Seconded: Tom Tomassi	CARRIED

E. Harrigan informed the Board that the committee reviewed the draft audited statements in detail. We have a strong balance sheet and healthy cash position. E. Harrigan advised that the Internally Imposed Restrictions will be reflected in Note 11 in the final audited statements. It was noted that the Board must approve any distribution of these funds. C. Boyle advised the Board that the potential pension plan shortfall was discussed.

R. Bhardwaj and C. Boyle met with the auditors in the absence of management and felt confident of the audit results and position of the College.

5.0 Approval of the minutes of the Finance and Property Committee meeting of June 4, 2009.
There were no questions arising.

MOTION	THAT the Board of Governors approve the minutes of the June 4, 2009 Finance and Property Committee meeting as presented.	MOTION 08-09-05
Moved: Rahul Bhardwaj	Seconded: Jan Rush	CARRIED

E. Harrigan informed the Board that the photocopier contract was the first to be negotiated under the Ontario Educational Collaborative Marketplace (OECM).

MOTION	THAT the Board of Governors approve awarding the contract for renting 74 photocopiers for administrative use at all campuses to Xerox Canada Inc.	MOTION 08-09-06
Moved: Noella Milne	Seconded: Rahul Bhardwaj	CARRIED

6.0 Colleges Ontario Report

The following highlights from the last Colleges Ontario Committee of President's meeting were reviewed:

- **Vision for Reaching Higher 2** - The college presidents approved the framework for a vision for postsecondary education that would follow the Ontario government's Reaching Higher plan. The vision will address goals for postsecondary education that include a more accessible and flexible, cost-efficient, and differentiated system. MTCU Deputy Minister Deborah Newman advised that Leah Myers, the former president of Durham College, has been hired to lead a new secretariat that will craft the postsecondary strategy that follows Reaching Higher.
- **CONII** – Funded by the Government of Ontario, the Colleges Ontario Network for Industry Innovation (CONII) is a consortium of 10 leading colleges dedicated to helping small and medium business and industry through research and development. Consultations on some of the details of the governance structure, funding model and principles of the new entity are continuing.
- **Marketing Update** - A presentation on the second phase of the long-term marketing campaign was made to the presidents. The campaign promoted the idea that college and university are both viable postsecondary options and that students should pursue the higher education that works best for them. The research data indicated progress toward the long-term campaign objective of changing attitudes. Advertisements for 2009 will be running again in the fall.
- **Infrastructure Projects** – Prior to the infrastructure announcement, Colleges Ontario issued a news release calling on governments to complete the process so colleges could begin construction work.
- **Credit Transfer** – Colleges and universities are working collaboratively with MTCU on a province-wide strategy for the transfer of completed postsecondary credits from one postsecondary institution to another. MTCU wants to rollout the strategy in September with full implementation by 2012.
- **Funding Formula** – The funding formula is expected to be approved soon.
- **Environment** – It was recommended that colleges sign on to the ACCC environmental protocol and that we continue to pursue a provincial sustainability statement. The colleges shared their green initiatives.
- **Pandemic Planning** - Presidents received a briefing note from the college system's Human Resources Coordinating Committee (HRCC) on pandemic planning for the college system. The George Brown College plan has been shared with other colleges.
- **College of Trades** – A bill to establish a College of Trades to modernize apprenticeship training in Ontario was introduced into the legislature last week. We do not currently anticipate a significant impact on colleges.
- **Cost Savings in the College System** – **Colleges are** continuing to work collaboratively in exploring options to find system-wide efficiencies.

7.0 President's Report

The President's Report is structured to align with the Balanced Scorecard and the college objectives for 2008-09. As such, A. Sado brought forward the following items for information and discussion:

Financial Viability

- **Enrolment** - Enrolment for fall 2009 continues to remain on target. We had targeted over 8,600 new students and are close to that number in confirmations. Approximately 3,600 students have been waitlisted. Confirmations and offers are being monitored closely.
- **Knowledge Infrastructure Program** - On May 14 we were advised that the College would be receiving \$30M in funding from the Federal Government to support the Waterfront campus development. Anne personally thanked Ministers Smitherman

and Milloy for their support and members of Minister Smitherman's staff. A letter of thanks was sent to Minister Clement and Anne thanked Minister Flaherty personally at a recent dinner.

- **College Equipment Renewal Fund** – We received confirmation of the College Equipment and Renewal Funding (CERF) for next year. George Brown will be receiving \$3M which will assist in supporting ongoing technology upgrades.

Staff Success

- **ACCC Conference** - A number of George Brown staff participated in the recent ACCC conference held in PEI. Marilou Martin and Tom Tomassi attended from the Board. A number of our staff made presentations on topics including interdisciplinary design approaches (Technology and Design), the Academic Strategy, and International and Immigrant education. Anne also attended a Canada-EU forum to explore future partnerships with institutions in Europe.
- **CMU Post-Grad Dinner** – On June 13 we are hosting a reception at The Chefs' House to honour staff and faculty for their achievements in post-graduate studies through Central Michigan University.
- **20 Year Club** – Last night the College hosted our annual 20 year Club event where over 200 current and past staff attended.

Student Success

- **Ontario Global Edge Project** - GBC will be receiving funding from the Ontario Global Edge project. We will receive up to \$92,750 to support 14 international student placements in co-op and work opportunities. Placements to be supported include: 4 students at Bern Hotels in Panama; 1 student from Tool and Die for a placement in Germany; 3 students in ASL to complete a field placement in Jamaica; and 4 students in fashion to complete their work placements in India. Kudos to Aida Viveiros of the International Center and Helene Vukovich of Business, Arts and Design, who coordinated our proposal to the Ministry of Small Business and Consumer Services.
- **Institute of Hospitality** - Our centre for Hospitality and Culinary arts has earned accreditation from the UK based Institute of Hospitality, a professional association promoting high standards in management and education in international hospitality, leisure and tourism. Hotel Management, Food and Beverage Management and the Hospitality degree programs earned the accreditation. Currently GBC is the only Canadian college offering programs accredited by the institute. The Institute is a not-for-profit organization established in the UK more than 70 years ago with branches around the world.

Positioning

- **Chef School Events** - The College held a very successful week of events at the Chef School called Viva Italia. Several lunches and dinners featuring celebrity chefs earned us some good media coverage.

Other

- **Ontario Chamber of Commerce** - George Brown College has become a member of the Ontario Chamber of Commerce. This will create strong opportunities for us to participate in key forums with industry and government. Anne attended a breakfast with Finance Minister Dwight Duncan. Minister Duncan made ongoing references to the importance of investing in education.
- **Strategic Planning 2020 Update** - Knightsbridge Human Capital Solutions has been retained to work with us during the Strategic Planning process. Over the next few months Knightsbridge will be conducting interviews and focus groups with Board members, senior management, faculty, support staff, administration, students, alumni, industry/community partners and Foundation Board members.

- **Trillium Health Centre** – Anne informed the Board that she would be taking on the role of Chair of the Board of Trillium Health Centre effective at their AGM on June 11, 2009. Anne noted she had been involved with this board for the past eight years, and will hold the position of chair for the next two. An announcement will appear in the Globe next week. The Board position at Trillium has been of great benefit to Anne regarding connections in health and understanding healthcare policies and issues.
- **Retiring Board Members** – Chris Boyle, Noella Milne and Matthew Ricci were thanked and individually recognized for their contributions to the Board.

8.0 Nominations – 2009-10 Executive Committee

Anne Sado chaired this portion of the meeting and presented a slate of nominations for the committee as follows:

Chair, Board of Governors:

Michael Eubanks

Vice Chair, Board of Governors:

Chris Griffin

Chair, Finance + Property Committee/Audit Committee:

Chris Griffin

Chair, Academic and Student Affairs Committee:

Christine Raissis

Member at Large:

Rahul Bhardwaj

Moved: Anne Sado

Seconded: Marilou Martin

CARRIED

**MOTION
08-09-07**

9.0 Other Business

- **Luminato @ the Young Centre for the Performing Arts** – The New Waves Festival will be taking place at the Young Centre under the Luminato arts event. Under the leadership and inspiration of the Young Centre’s 12 Resident Artists, hundreds of Toronto’s established, emerging and youth artists will come together to bring multidisciplinary original works to audiences. J. Rush encourages everyone to attend.

There being no further business, the meeting was adjourned to a Members session.