

**THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS
PUBLIC SESSION MINUTES**

**FEBRUARY 10, 2010
290 ADELAIDE ST EAST
TORONTO
5:30 P.M.**

Present:	Minaz Abji <i>(via phone)</i> Rahul Bhardwaj Michael Eubanks Chris Griffin <i>(via phone)</i>	Marilou Martin <i>(via phone)</i> James McPhedran Maureen O'Halloran Lynn Nagle	Christine Raissis <i>(via phone)</i> Anne Sado David Wilkes Bob Wong
Guests	Michael Cooke Eugene Harrigan	Ric Ho Nancy Hood	Jen Norman Brenda Pipitone
Regrets:	Laurie Cook Marjorie McColm	Jan Rush Tom Tomassi	
Minutes:	Diane Fantinato		

Note: Items do not necessarily appear in the order they were discussed.

ITEM	DISCUSSION	ACTION
1.0	<p>Chairs Report Chair Michael Eubanks brought the meeting to order. He advised that George Brown's convocation ceremonies will be taking place June 22, 23 and 24. Board members are asked to hold Thursday, June 17 for the Honorary Recipients Dinner which will be held at the Chefs' House. Each year George Brown recognizes individuals in the community that have made an exceptional contribution to the GBC community. The 2010 ACCC Annual Conference is being held in Niagara Falls, June 6-10 hosted by Niagara College. The conference theme is <i>"Power the Future - Transforming Communities Through Learning"</i>. The Board Secretary will be sending out details via email regarding your participation for both events.</p>	
2.0	<p>Approval of the minutes of the Board of Governors meeting of January 29, 2010 There were no questions arising.</p> <p>The minutes will be revised to note that there was a concern raised regarding the recent Colleges Ontario marketing campaign and contests. It will also note that Minaz Abji attended the meeting. Copy of the amended minutes will be sent out to the members.</p>	
	<p>MOTION THAT the Board of Governors approve the minutes of the January 29, 2010 Board of Governors meeting with amendments as presented. Moved: B. Wong Seconded: C. Raissis CARRIED</p>	<p>MOTION 09-04-01</p>
3.0	<p>Approval of the motions of the Academic and Student Affairs Committee meeting of January 13, 2010</p> <p>The Culinary Arts-French certificate program was launched in 2006. Due to low enrolment it is being recommended for suspension. The program will undergo a review by the Chefs School in order to develop a model that is financially viable. There will be no negative impact on students currently enrolled in the program.</p>	

MOTION	THAT the Board of Governors approve the suspension of the Culinary Arts – French program as presented.	MOTION 09-04-02
Moved: L. Nagle	Seconded: D. Wilkes	CARRIED

The College has introduced a student e-mail system to improve ease of electronic communication within the College community. This will allow a consistent and single mode of communication with students. The policies which will govern the use of the new system were reviewed by the ASA Committee.

MOTION	THAT the Board of Governors approve the adoption of the student e-mail policies as presented.	MOTION 09-04-03
Moved: R. Bhardwaj	Seconded: J. McPhedran	CARRIED

4.0 Approval of the motions of the Finance & Property Committee meeting of February 3, 2010

C. Griiffin gave a report on the February 3, 2010 Finance and Property Committee meeting. The College is meeting all revenue targets and keeping expenses in line.

A question of clarification on regarding capital projections vs actual was tabled. The methodology of moving funds from internally restricted reserves once 'growth funding' is known is as per practice in previous years.

The Finance & Property Committee had a detailed discussion about the revised procurement policy and procedures. As noted in the minutes, the revisions take into account new government directives. Other key changes were presented.

As per the minutes, the proposed wording change regarding Board approvals was circulated and approved by the Finance & Property Committee members. The newly proposed wording was presented to the Board members.

A review of the policy is undertaken every two years or when a major change occurs or a new binding policy directive is introduced.

MOTION	THAT the Board of Governors approve the amended draft Procurement Policy and Procedures as presented.	
Moved: R. Bhardwaj	Seconded: C. Griffin	CARRIED

The revised Investment Policy was updated to reflect compliance with the recent MTCU policy directives. Following the Finance and Property Committee meeting, Eugene Harrigan re-circulated the Investment Policy document to the committee reflecting further changes discussed at the meeting. Finance and Property Committee reviews the performance of the portfolio against benchmarks on a quarterly basis.

**MOTION
09-04-04**

MOTION	THAT the Board of Governors approve the amended Investment Policy as presented.	MOTION 09-04-05
Moved: B. Wong	Seconded: R. Bhardwaj	CARRIED

5.0 Community Partnerships

Brenda Pipitone, Director, Special Projects & Community Partnerships presented a report on the Community Partnerships Office. The office was formed in 2005 to create strategic partnerships that advance the social and economic development of individuals and communities through education.

Their mandate is:

- to develop new partnerships responding to new opportunities for education, training and employment
- coordinate networks of employers, service providers and government funders to identify training opportunities and mechanisms for program development
- manage partnerships for sustained engagement and
- create new educational pathways for non-traditional students.

Work has evolved to include executing projects, looking at the systemic view of root causes and designing effective responses and being involved in high impact projects that result in sustained engagement and relevance. Brenda presented three examples of their involvement including the School to College to Work Initiative, Second Career and Beyond 3:30 and CHEF.

6.0 Strategic Planning 2020 Update

A. Sado first thanked the Board for their participation at the January Board Retreat. We have received the outputs report by Knightsbridge which consolidated the feedback from the retreat. There was some great discussion around language in the path to leadership and core values. There did not appear to be any disagreement with the strategic imperatives but rather a need to review some of the objectives and goals. The key will be determining the two or three key projects that will drive our strategic imperatives. There was reinforcement of the following themes: partnerships, innovation in learning delivery, placements and field experience with the technology piece interwoven throughout. In regards to other strategies that are currently underway, we will filter them through our strategic imperatives. Senior Management will be reviewing the consolidated feedback and work towards a plan for early in the next fiscal year. A status report will be presented at the next Board meeting.

7.0 President's Report

The President's Report is structured to align with the Balanced Scorecard and the college objectives for 2009-10. As such, A. Sado brought forward the following items for information and discussion:

Financial Viability

- **Enrolment** - Enrolment targets for January were met. Full-time students enrolled as of "Day 10" was 16,246 vs a plan of 15,827. Our domestic enrolment was +186 and international was +233 vs plan. Enrolment increased 6% year-over-year. February 1 is the "equal consideration date" for the system. The college system in Ontario is seeing a 14% increase in applicants - a 20% increase in non-secondary and about 8% in secondary. GBC was at +28% for non-secondary and +8% for secondary as of last week.
- **Grants** – The College recently won two bids to develop apprenticeship curriculum – one for Institutional Cook and one for Gas Technician. Both will assist in developing profile in apprenticeship programs. We also have been awarded Ontario Research Funding (ORF) for the Brickworks/Evergreen project. It will provide \$1M in funding to support development of new, sustainable construction materials. Congratulations to the Applied Research Office and principal investigator, faculty member Chris Timusk for their success in winning this funding. Congratulations also to Rolf Priesnitz for helping lead the apprenticeship opportunities. We were successful in receiving almost \$750K in funding to support an Enhanced Academic Pathway for Nurses GC project. This is a project to support Internationally Educated Nurses to prepare for CNO registration. This will enable the development of five courses delivered online and improvement seven online courses. Congratulations to Colin Simpson and the ConEd team for their success in getting this funding for GBC.

- **OTSS** – We have collected \$550K of our \$755K target. We have a good plan on how to close on the additional \$200K. We want to thank the Board members for their contributions and are hopeful that 100% of member participation will help us in our public fundraising and closing the gap.

Staff Success

- **Staff Awards** - Joe Baker, Chair of Continuing Education, Apprenticeship and Community Partnerships in CHCA has been awarded the Champion of Education and Training Educator Award from the CAFPP (Canadian Association of Food Service Professionals).
- **Staff Appreciation Letter** – Anne read a letter she recently received from a guardian of a student. The letter speaks to a committed employee who really impressed her with her focus on customer service.

Student Success

- **Awards - The Institute Without Boundaries** students have once again won for the best booth at the Interior Design Show. They were recognized publicly at the show receiving a beautiful wall clock from Rado and a \$5K cheque. As of the end of last year, a total of 22 CHCA students have received over \$50K in awards through the Ontario Hospitality Institute, the Canadian Hospitality Foundation and an International Scholarship of \$10K. These types of awards are key in helping our students complete their programs.

Other

- **Polytechnics Canada** – Anne was recently in Ottawa at an event organized by Polytechnics Canada. A “National Strategy Group” has been formed. It is made up of industry partners with whom Polytechnics Canada members are partnering – mostly for applied research projects. The nine member institutions were in attendance, as were two industry partners for each member. Thanks to Sami Torbey, CEO of Occorant, partner and sponsor of the Heart Monitoring Vest project, which you will recall won the best in show award at the Polytechnics Showcase. Also thanks to Niall Wallace, CEO of Infonaut, with whom we are working on testing their GPS surveillance system for use in hospitals. We are installing their tracking system in our Simulated Practice Centre that will be used to test infection prevention and control protocols. We met with the heads of Federal Research Funding Agencies (NSERC and CFI), Industry Canada DM Richard Discerni, Robert Dunlop, ADM of Science and Innovation and with the Chief of Staff to Science and Technology, Minister Gary Goodyear. It was an excellent day of building support for federal funding for our applied research efforts with key messages from SME industry members.
- **New Models for Engagement Session** - Anne recently moderated a half-day session called “New Models for Engagement – Connecting People, Employers and Jobs.” The Toronto Workforce Innovation Group and the Canadian Urban Institute cosponsored the session. Panelists included members of the Construction industry, Hospitality, Financial Services and Supply Chain. It was an excellent opportunity to discuss key issues and raise awareness of the role of community colleges in this subject area.
- **Ontario Chamber of Commerce** – Anne attended an Ontario Chamber of Commerce sponsored breakfast with Premier McGuinty and cabinet ministers Wilkinson, Milloy, Duguid, Duncan and Papatello. The Premier outlined his four-point plan for Building a Stronger Ontario. He provided very encouraging information citing colleges as a key element of our post secondary landscape. Some of the key themes he touched on included high quality on line learning, credit transfer and the opportunity of growing international student enrolment.

ITEM	DISCUSSION	ACTION
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- **Minister Dwight Duncan** - Anne attended a budget briefing with Colleges Ontario and Minister Duncan where our key needs were reinforced and how colleges could support the government's transformation agenda. Minister Duncan is very interested in learning more about Second Career successes and outcomes, the economic study done by the C4SE regarding credit transfer and Dr. Miner's report released last week on People without Jobs and Jobs without People.
- **Bullfrog Power** - GBC recently signed on with Bullfrog Power for 215 King (the chefs' house) as part of our commitment to the environment.
- **Waterfront** - The Waterfront project continues to progress. As of February 5, shoring is 80% complete and 310 of 397 caissons drilled. Test excavation and test tiebacks are both complete and successful. Excavation on the west half of the site will begin February 17. Our next key construction milestone will be tendering for the foundation construction. We have one last visit to the Design Review Panel in either March or April.

8.0 Other Business

- **Faculty Voting** – Today, full time and partial load faculty at colleges across Ontario have had the opportunity to vote on the final offer tabled by the Colleges' Bargaining team on January 27. There was approximately 71% voter turnout. Results of the vote will be revealed at a conference call this evening.

There being no further business, the meeting was adjourned.