

**THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS
PUBLIC SESSION MINUTES**

**JUNE 5, 2013
200 KING ST EAST, TORONTO
5:30PM**

Present:	Mohammad Ali Aumeer Julie Bulmash Laurie Cook Sue Herbert	Mitzie Hunter Robert Luke Lynn Nagle, Chair Geetha Rahupathy	Christine Raissis Anne Sado Joe Zenobio <i>(via phone)</i> Joe Zenobi
Guests	Nancy Hood Suzanne Dwyer Adrienne Galway	Laura Jo Gunter Eugene Harrigan	Ric Ho Paul Ruppert
Regrets:	Rahul Bhardwaj James McPhedran	David Wilkes Bob Wong	
Minutes:	Diane Fantinato		

Note: Items do not necessarily appear in the order they were discussed.

ITEM	DISCUSSION	ACTION
1.0	<p>Chair's Report L. Nagle advised that the President's performance review will be completed by the Executive over the summer.</p> <p>The 10th Annual President's Breakfast for staff will be held on Monday, August 26 at the Harbour Westin Castle Hotel. The Board Secretary will be sending details to members.</p> <p>L. Nagle welcomed and introduced the college's new CIO, Paul Ruppert.</p>	
2.0	<p>Consent Agenda A minor typo was corrected in the April 12, 2013 minutes.</p> <p>That the Board of Governors approves the Consent Agenda for the meeting held on June 5, 2013 which includes the following items:</p> <p>2.1 Approval of the Board of Governor Minutes – April 10, 2013</p> <p>2.2 Approval of the appointment of the following as officers of the College with immediate effect :</p> <ul style="list-style-type: none"> ▪ President ▪ Board Secretary ▪ Senior Vice President, Academic ▪ Vice President, Corporate Services ▪ Controller <p>THAT this authority remains in effect until the June 2014 meeting of the Board of Governors unless otherwise determined by the Board.</p> <p>2.3 Approval of the appointment of the following as authorized signing officers for the College's bank account with the Bank of Nova Scotia with immediate effect:</p> <ul style="list-style-type: none"> ▪ President ▪ Senior Vice President, Academic ▪ Vice President, Corporate Services ▪ Controller 	MOTION 13-06-01

▪ **Manager, Finance Services**

THAT this authority remains in effect until the June 2014 meeting of the Board of Governors unless otherwise determined by the Board.

Moved: L. Cook Seconded: C. Raissis **CARRIED**

3.0 Audit/Finance & Property Committee Report

L. Cook advised the Board that a robust discussion took place around the finances of the college. Even with the changes due to the new Public Sector Accounting Board (PSAB) guidelines, the college team has ensured delivery of a clean audit. Auditors BDO Canada LLP were pleased with the level of cooperation from the college. A number of items were reviewed such as completion of the Waterfront capital project and status of the reserve fund. Strong financial results have contributed to the College's cash reserves which will ensure funds are available for strategic investments.

MOTION

THAT The Board of Governors approve the transfer of \$4M from internally restricted funds to unrestricted funds, and the allocation of internally restricted funds for 2013-14 as follows:

MOTION

13-06-02

	2013
General contingency	\$14,000,000
Strategic initiatives	2,000,000
Capital projects	26,000,000
Total	\$42,000,000

Moved: C. Raissis Seconded: G. Rahupathy **CARRIED**

MOTION

THAT the Board of Governors approve the draft Audited Financial Statements for the year ending March 31, 2013 as presented.

MOTION

13-06-03

Moved: C. Raissis Seconded: G. Rahupathy **CARRIED**

4.0 2013-14 KPI Results

Suzanne Dwyer, Manager, Special Research Projects presented results for the college. It was found that most scores were close to the provincial and GTA college average. This year there was an increased focus on the Student Satisfaction rates. College specific questions – academic and non-academic - were introduced to address quality issues. The overall college student satisfaction results as well as the results by campus of the four capstone questions were reviewed. In addition, a regression analysis of the KPI drivers was presented. The identified drivers were targeted to increase the capstone score. Progress will be tracked over the next three years. It was suggested that these specific results should be shared more widely with the college community and stakeholders. For the 2013-14 cycle, key questions will be around career services in alignment with the 2020 strategy. The board felt the approach presented was valid and the information collected should give the college a good indication of where to focus in the future.

5.0 Balanced Scorecard (BsC)

A. Sado advised that despite the long list of objectives, the college has made substantial progress this year. A more detailed discussion to ensure an articulation towards 2020 will be planned for the fall. R. Luke agreed that an ambitious agenda was set last year to track towards 2020. It was noted there was a large amount of work setting strategic imperatives and ends states. Overall, the college feels positive regarding milestones achieved. The Strategic 2020 Steering Committee has also ensured there is a link between the BsC and other areas such as business planning. It was suggested that management should continue to have stretch goals.

6.0 Colleges Ontario Report

The following highlights from the last Colleges Ontario Committee of President's meeting were reviewed:

Colleges Ontario Business Plan - The Colleges Ontario 2013-14 business plan was approved. The plan sets out the objectives, tactics and performance measures for the coming year to deliver on the goals in the strategic plan. It includes a number of tactics including promoting awareness of the skills mismatch, pursuing greater transparency in the credit-transfer system for post-secondary students, the expansion of degree programs, improvements to the apprenticeship system and supporting student retention efforts.

Ontario Youth Jobs Strategy - The presidents approved a plan to coordinate the colleges' discussions with government about the new Youth Jobs Strategy. The provincial budget announced \$295 million over two years for the strategy, which seeks to create 30,000 new job opportunities.

Advocacy Priorities for Apprenticeship - A number of advocacy priorities for the college sector were approved to respond to the Ontario government's interest in improving the apprenticeship system. The sector will focus its efforts on addressing the revenue/expenditure imbalance, reforming the seat purchase mechanism by moving towards a more global funding approach, expanding co-op apprenticeship diploma programs, and ensuring appropriate funding to support them.

Labour Market Training - The presidents were updated on the federal government's Canada Job Grant. The grant shifts the primary responsibility for job training from the provinces to the federal government. The federal government has recently started consultations on the new grant. Colleges will ensure the sector's views continue to be represented in the discussions. The presidents approved the creation of a task force which will begin its work this summer.

Meeting with MTCU Minister Brad Duguid - Minister Brad Duguid and Deputy Minister Deborah Newman met with presidents to discuss the ministry's plans for upcoming round-table consultations on some of the ministry's key policy areas. The Minister advised that the immediate priorities are improvements to the system for transferring completed post-secondary credits, online education and differentiation within the post-secondary system. There will also be a focus on the Productivity and Innovation Fund. The fund will provide \$45 million in seed funding in 2013-14 to help colleges and universities develop projects that make them more efficient. Colleges Ontario will explore the possibility of a system-wide request for funding to promote productivity opportunities in online education at the colleges.

Presidents' Meeting with Premier Kathleen Wynne - When meeting with the Premier, it was agreed to focus on three key strategic priorities: expanding the range of degree programs available at Ontario's colleges; addressing the fiscal health of the system; and bringing about improvements to apprenticeship training by enhancing the role colleges play.

Shared Services Study - Work on the possibility of finding savings through colleges sharing IT services was presented. The principle was supported and consideration was made in seeking external funding to support further exploration.

7.0 President's Report

The President's Report is structured to align with the Balanced Scorecard and the college objectives for 2012-13. As such, A. Sado brought forward the following items for information and discussion:

FINANCIAL VIABILITY

- **Enrolment 2013** - The current enrolment numbers show we have achieved 86% of our fall target. We are showing good strength from high school students with a bit of softness from non-directs. There is a large group of students in divisional select.

- **Foundation** - The Del Zotto family and Tridel announced a \$3M gift to George Brown College's Success at Work fundraising campaign. The donation will be directed towards the renovation and repurposing of learning spaces in the college's Centre for Construction and Engineering Technologies at its Casa Loma campus. In recognition of this donation, the college's construction management school will be named the Angelo Del Zotto School of Construction Management. We have already received the first payment of \$500K. We recently held the EllisDon terrace naming event at the Waterfront in recognition of the generous \$250K donated to the campaign. President Geoff Smith was in attendance. Nona Heaslip was also acknowledged at the same event for a \$100K donation from her foundation to name The William and Nona Heaslip Foundation Lecture Hall on the 7th floor.

STAFF/COLLEGE SUCCESSES

- **OCASA Awards** - George Brown College staff won three provincial awards:
 - Susan Heximer – CMU Research Award
 - Cindy Gouveia – OCASA Emerging Leader Award
 - Brenda Pipitone – OCASA Doug Light Lifetime Achievement Award
- **Series of College Events/Conferences** – The college recently hosted several events and conferences including the Colleges Serving Immigrants Conference, the “Stand Up” Young Men’s Conference, Rethinking Pedagogy in Changing Times Event, Polytechnics Canada Conference, the iCanada Summit and the Society of North American Goldsmiths (SAG) Conference.
- **FIRSt One Year Celebration** – The college recently celebrated the one year anniversary of the Food Innovation and Research Studio (FIRSt). Keynote speakers included Chef Christine Cushing and Steve Peters, Executive Director, Alliance of Ontario Food Processors. A number of companies we had worked with were also exhibitors. It was an Incredible event of industry and partners. Congratulations to CHCA and Applied Research & Innovation.

STUDENT SUCCESS

- **George Brown College Students Win It All at Bid Competition** - A group of third-year GBC students took all the top prizes at this year's Simulated Student Bid Competition – an annual competition put together by The Construction Institute of Canada (TCIC) and the Toronto Construction Association (TCA). It's the first time in the competition's history that a team has swept all the first prize awards. The group was made up of Dimitri Rodriguez, Jordan Porciello, Tyler Hamalainen and Jon Matthews, who won a total of \$4,000 in prize money.
- **ACCC Awards** – The Association of Canadian Community Colleges (ACCC) honoured Benjamin Valliquette Kissell with its 2013 Gold Award for Student Leadership Excellence Award. Benjamin has completed a Construction Engineering Technology Advanced Diploma and will be graduating with a Bachelor of Technology (Construction Management) degree in June.

Other

- **External Events/Conferences** – Anne participated in several consultations, events and conferences:
 - **Jobs Strategy Consultations Kick-Off** – The consultations were hosted by Dr. Eric Hoskins, Minister of Economic Development, Trade and Employment, and Brad Duguid, Minister of Training, Colleges and Universities. The roundtable addressed approaches and opportunities to maximize youth employment in Ontario.
 - **Roundtable Discussion on the Advance Manufacturing Fund In Ontario** – This consultation was hosted by Gary Goodyear, Minister of State for the Federal Economic Development Agency for Southern Ontario (FedDev Ontario). The key focus was to provide feedback on the Advanced Manufacturing Fund in Ontario.

- **ACCC Conference** - The ACCC Annual Conference 2013 was hosted by Okanagan College in Penticton, BC. This year's conference theme "Ideas Uncorked" provided an opportunity for colleges, institutes, cégeps, university colleges and polytechnics to share their success stories. Anne participated in the President's Leader's Network and presented as part of a panel on credit transfer.

8.0 Nominations – Executive 2013-14

Anne Sado chaired this portion of the meeting and presented a slate of nominations for the committee as follows:

Chair, Board of Governors: James McPhedran

Vice Chair, Board of Governor: Rahul Bhardwaj

Chair, Finance + Property Committee/Audit Committee: Joe Zenobio

Chair, Academic & Student Affairs Committee: David Wilkes

Member at Large: Sue Herbert

Moved: L. Cook

Seconded: R. Luke

CARRIED

**MOTION
13-06-05**

9.0 Other

Anne recognized Lynn Nagle's contributions as retiring Chair. She also acknowledged Christine Raissis, Bob Wong, Robert Luke and Mohammad Ali Aumeer for their contributions and time served on the Board and Committees. The college is losing highly dedicated members.

There being no further business, the meeting was adjourned to a Members Meeting.