

**THE GEORGE BROWN COLLEGE  
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS  
PUBLIC SESSION MINUTES**

**FEBRUARY 13, 2013  
200 KING ST EAST, TORONTO  
5:30PM**

<b>Present:</b>	Rahul Bhardwaj Julie Bulmash Laurie Cook Sue Herbert	Robert Luke James McPhedran Lynn Nagle, Chair Geetha Rahupathy	Anne Sado Joe Zenobio
<b>Guests</b>	Luigi Ferrara Stephanie Foster, Fostering Sustainability Adrienne Galway	Laura Jo Gunter Ian Hamilton  Eugene Harrigan	Dan Wright Mitzie Hunter
<b>Regrets:</b>	Mohammad Ali Aumeer Christine Raissis	David Wilkes Bob Wong	
<b>Minutes:</b>	Diane Fantinato		

*Note: Items do not necessarily appear in the order they were discussed.*

ITEM	DISCUSSION	ACTION
<b>1.0</b>	<p><b>Chair's Report</b> L. Nagle brought the meeting to order. She introduced Mitzie Hunter, who is expected to join the board shortly pending approval of her application to the Lieutenant Governor in Council.</p> <p>She advised that further to the Executive Committee nominations in June, the Committee recently approved the official designation of James McPhedran as Vice-Chair for the 2012-13 term.</p> <p>She reminded the board that the annual retreat is being held on April 11, 2013 at Verity. The subject of our retreat this year will be the Master Campus Plan. A regular board meeting will be held on Wednesday April 10 followed by a dinner at the Chefs' House.</p> <p>George Brown's convocation ceremonies will be taking place June 10-14 at the Sony Centre. As in previous years, we will be hosting a dinner for the honorary recipients on Wednesday, June 5 at the Chef's House.</p>	
<b>2.0</b>	<p><b>Consent Agenda</b></p> <p><b>MOTION</b> <b>THAT the Board of Governors approves the consent agenda for the February 13, 2013 meeting which includes the following items:</b></p> <ul style="list-style-type: none"> <li>▪ <b>Approval of the Board of Governor Minutes of December 12, 2012.</b></li> </ul> <p>Moved: G. Rahupathy      Seconded: L. Cook      <b>CARRIED</b></p>	<b>MOTION 12-01-01</b>
<b>3.0</b>	<p><b>Green Team Review</b> Eugene Harrigan introduced Stephanie Foster of Fostering Sustainability who has been integral in establishing the college's green plan and working closely with GBC's Green Team. The green strategy strives to engage and educate the college community in</p>	

conservation and environmental stewardship, establish an environmental performance report with targets, and develop curricula to prepare students to tackle the challenges of a sustainable society. The first phase of the plan focused on a systems approach to environmental sustainability. Ms. Foster gave a high level review on the targets achieved and progress in the areas of academic initiatives, energy management and carbon foot print, waste management and recycling, and water conservation. The next phase of the strategy is being developed with a continued emphasis on academics and curriculum, and key areas of energy and climate change, sustainable transportation, improved communications, and managing growth (green buildings). Stephanie was acknowledged for her expertise and support over the past five years.

#### 4.0 **Summary of Space Standards**

Eugene Harrigan introduced Ian Hamilton, Facilities Director. Mr. Hamilton advised that the Colleges Ontario Facilities Standards and Inventory (COFSI) project was initially recommended to the Committee of Presidents in order to develop better data related to the system's space inventory and utilization. MTCU provided Colleges Ontario with funding to support the project. A primary purpose of the project was to develop standards that will assist colleges in managing and analyzing space allocation and to support college capital planning processes by providing a provincial framework. Mr. Hamilton presented project details including a summary of key findings to date. Next steps consist of ensuring the integrity of the data and refining the draft guidelines.

#### 5.0 **Master Campus Plan**

Eugene Harrigan introduced Luigi Ferrara, Director, Centre for Arts and Design. Mr. Ferrara explained that a team was struck to engage in the development of a master space plan. It was recognized that although much work has already been completed the college still needed to: imagine and define the future space needs of the growing college; establish a set of principles to guide space planning; engage students, staff, faculty and other key stakeholders in an open and transparent project; and ensure the college remains a key contributor within Toronto and the GTHA. The benefits, processes established, key findings to date, and challenges in creating a successful master space plan were discussed. Next steps include a series of charrettes to be held over the next few months to engage internal and external stakeholders. The Board will also participate in a charrette at the April retreat. It is expected that a final document will be ready for approval by June.

#### 6.0 **Waterfront Campus**

E. Harrigan reported that the college is currently at its six month occupancy of the Waterfront campus. Since then it has won awards and been acknowledged in the media. There are currently 2,700 students attending with an expected target of 3,500 over the next three years. Transit now runs to the campus; classrooms, labs and the Library Learning Commons are operational; and all meeting rooms are complete with boardroom video-conferencing technology recently installed. The learning landscapes (student space) and food service areas are hugely successful with students. Although there are some outstanding challenges that are being dealt with as well as closing out the project, overall, it has been considered a great success.

#### 7.0 **Enterprise Risk Management**

E. Harrigan advised that the Finance & Property (F&P) Committee have been looking at risk in a more comprehensive way. The college is facing complex risks and we need to assess and understand what to concern ourselves with the most. Consulting firm MNP LLP is working with the college on this three-phase project -- Risk Identification & Assessment, ERM Implementation Plan, and Reporting. The F&P Committee will be reviewing the results at the next meeting with reporting to the Board at a future meeting.

## 8.0 Colleges Ontario Report

The following highlights from the last Colleges Ontario Committee of President's meeting were reviewed:

**Shared Services** – Consultants KPMG provided an update on the work being done to explore new savings through the sharing of services among colleges. The report surveyed areas such as Human Resources, IT and Finance. Some of the key opportunities are felt to be in the IT area where work is also being done by the CIO group. KPMG and Colleges Ontario have been asked to further develop potential opportunities in the information and communications technology area.

**Colleges Ontario's Strategic Plan** – An update on recommended changes to Colleges Ontario's long-term strategic plan was presented. The strategic directions that were previously approved by presidents continue to be priorities but some tactics were updated to adjust to recent developments at Queen's Park.

**College System Benchmarking** – A report from the college sector task force that has been looking at benchmarking and best practices for the sector was reviewed. The task force has been compiling data from each college in areas such as student profiles and enrolment.

**Ontario Budget Discussions** - Presidents were provided with an update on the discussions that Colleges Ontario and senior college leaders have been having with the provincial government in advance of the 2013 Ontario Budget. One of the key issues for the colleges has been addressing the allocation of budget reductions in last year's Ontario budget. Colleges Ontario will be preparing key messages and letters to raise MPPs' awareness of the issue.

**Political Strategy** – The strategy to get college priorities into the political parties' platforms in case of a possible election was discussed. Many of the key proposals would come from the *Empowering Ontario* policy submission.

**Update from the VPA Task Force on Pathways** - Work being done by a task force of vice-presidents, academic, to improve credit-transfer opportunities in the colleges was presented. This included research that determined how college students feel about the process for transferring completed credits. The research found students want improved access to information, including a better understanding of how decisions are made for recognizing a student's completed credits.

**Skills Symposium in June** - A symposium to raise awareness of the need to produce more skilled employees in Ontario is planned for June. Colleges Ontario is working with the Ontario Chamber of Commerce, Canadian Manufacturers Association, and Ontario's Workforce Shortage Coalition on the symposium, which will include a presentation of new research on employers' concerns about the skills shortage challenge.

**College Centre of Board Excellence Program** - The program, which is jointly run by Colleges Ontario and the College Employer Council, is an expansion of the former governors' orientation sessions. After completion of the requirements, a good governance certificate is issued. Based on feedback from the committee, the program for 2013-14 will be set and will be available for board members who are interested.

## 9.0 President's Report

The President's Report is structured to align with the Balanced Scorecard and the college objectives for 2012-13. As such, A. Sado brought forward the following items for information and discussion:

### Financial Viability

- **Enrolment Winter 2013** – All targets have been met.
- **Fundraising** – The Student Association is holding its board meeting this evening. Mohammad Aumeer and Graeme Page will be making a final presentation to the SA board regarding the Student Levy.
- **United Way** – GBC met our fundraising goal for the United Way – and exceeded our overall goal with donations to the foundation for scholarships/endowments. Anne acknowledged Nancy Hood, Executive Director of HR and Alex Irwin, Director of ESL

and Immigrant Education for co-chairing the 2012 campaign and to all the campaign cabinet for their energy, enthusiasm and commitment.

#### Staff/College Successes

- **Strategy 2020 Partnerships** - The second annual partnership event was held on January 31 at Daniel's Spectrum – the Artscape venue in Regent Park. It was called - Partnerships EQ – Connect & Create. The program was a multi-dimensional look at partnerships. Dr. David Weiss was once again the facilitator. Eleven stories of different partnerships from industry partners and staff was presented. The college celebrated our partnership with Paintbox Bistro – the social enterprise café owned and run by one of our part time culinary faculty. There were about 120 external attendees and 30 students who were note takers and facilitators at each table. Thank you to Board members Bob Wong and Laurie Cook for attending and former board chair Chris Griffin.

#### Student Success

- **Student Association Lounge – 200 King St.** – Congratulations goes to the Student Association for the renovation to the Student Lounge – now called “King’s Lounge” at 200 King St. East. They held an official opening on January 25.
- **Telio Breakthrough Designers Competition** – Last November Anne reported that three GBC students were among the 25 finalists for this competition – which was held during Montreal Fashion week. Telio is one of North America’s leading import/export and distribution companies in textiles. One of our students, Jila Partovi, was recognized as the winner for Creative Mention for 2013. This is a fantastic achievement given the quality of the competition.
- **TO DO School of Design Open House** - On January 24, The School of Design and the Institute without Boundaries hosted The Toronto Design Offsite Festival (TO DO) at the School of Design. The event presented current and past work by students. TO DO is a not-for-profit annual design festival that runs during Toronto's Design Week. Its aim is to provide exposure to local and national designers. It is an important local and international opportunity for student recruitment and industry partnership.
- **Vanier Case Competition (Feb 8-10)** – GBC students participated in the annual Vanier College Case Challenge, an inter-collegial marketing case competition involving colleges from across the country. Teams made up of three students have three hours to analyze a business problem and create a viable marketing plan, then make a 20 minute presentation on their marketing strategy in front of a panel of judges, peers and invited guests. GBC made it to the finals and placed 4<sup>th</sup> out of 30 teams. Anne thanked professors Tom Arhontoudis and John Hendrikx who coached the students.

#### Other

- **Waterfront Campus** - There was a great article in the January 9 Globe and Mail Business section by Beverley Smith on the Waterfront campus. The Waterfront Campus also won the Toronto Construction Association Project of the Year – Large Category. It was also named a finalist in the Globe Foundation awards in the category of Excellence in Urban Sustainability.
- **National Strategy Meeting** - Anne attended the Polytechnics Canada (PC) National Strategy meeting in Ottawa last week for two days of meetings with federal bureaucrats and ministers Goodyear (Science and Technology and SODA), Finley (HRSDC) and Paradis (Industry). We continue to be optimistic that the upcoming federal budget will recognize the importance of skills training in general and colleges in particular. Eighteen industry/applied research partners attended the event with the PC member college presidents. Niall Wallace, CEO Infonaut and Carlos Paz Soldan, CEO Tenet Computer Group attended from “GBC”. His Excellency Governor General David Johnston also joined the group – sharing some key thoughts and engaging in a very good dialogue with the group.

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ITEM	DISCUSSION	ACTION
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- **Brad Duguid** - Brad Duguid has been sworn in as MTCU Minister. He was former Minister of Economic Development and Innovation, Minister of Energy, Minister of Aboriginal Affairs, Minister of Labour and PA to Minister of Municipal Affairs and Housing.

There being no further business, the meeting was adjourned to a Private Session.