

**THE GEORGE BROWN COLLEGE  
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS  
PUBLIC SESSION MINUTES**

**JUNE 6, 2018  
290 ADELAIDE ST EAST, TORONTO  
4:30 P.M.**

<b>Present:</b>	Wing Ki Chan Paul Clifford Kevin Costante Julia Deans Mark Guslits	Gerard Hayes Nureisse Khan Kevin King Joshua Li Bob Richardson	Anne Sado Pradeep Sood Martha Tory Laurel Walzak Joe Zenobio, Chair
<b>Guests:</b>	Cory Ross Adrienne Galway Rick Ho	Rick Huijbregts Chris McGrath Leslie Quinlan	Vidyia Rego Karen Thomson Dymka Harte
<b>Regrets:</b>	Mike Williams	Steve Upton	
<b>Minutes:</b>	Diane Fantinato		

## **1.0 Chair's Report**

---

The Chair brought the meeting to order. He noted the Board Secretary will be sending out the 2018 -19 schedule after consultation with the incoming Chair.

As per normal procedure, the President's performance review will be completed shortly by the Executive Committee, with input from the Board.

The Annual President's Breakfast for staff will be held on Monday, August 27 at the Metro Toronto Convention Centre. Details will be sent out to the members.

Ric Ho, Controller, was acknowledged for his contributions to the college pending his retirement at the end of June. The Chair noted that the college was very fortunate to have Ric at the college for over 21 years.

Sally Horsfall Eaton, our Chancellor, will be retiring this year. She has served as the college's first Chancellor over these past six years and in a few weeks, will be convening over her final convocation. We will have an opportunity to celebrate Sally at an event in the fall. A search for a new Chancellor is ongoing.

The Chair announced that Anne Sado has been appointed as Honorary Colonel for the Governor General's Horse Guards (GGHG). The GGHG is the most senior reserve regiment in Canada.

## 2.0 Consent Agenda

---

### **MOTION 05-01-18**

**THAT the Board of Governors approves the Consent Agenda for the meeting held on June 6, 2018 which includes the following items:**

- **Approval of the Draft Board of Governor Minutes – April 11, 2018**
- **Approval of the following programs:**
  - **Interprofessional Complex and Long-term Care Certificate (Sally Horsfall Eaton School of Nursing)**
  - **Honours Bachelor of Business Administration (Trades Management) (School of Management, Centre for Business)**
- **Approval of the reappointment of the following as officers of the College with immediate effect:**
  - **Vice President, Academic**
  - **Vice President, Corporate Services**
  - **Director, Finance**

**THAT this authority remains in effect until the June 2019 meeting of the Board of Governors unless otherwise determined by the Board.**

- **Approval of the reappointment of the following as authorized signing officers for the College's bank accounts with immediate effect:**
  - **President**
  - **Vice President, Academic**
  - **Vice President, Corporate Services**
  - **Director, Finance**
  - **Manager, Finance Services**

**THAT this authority remains in effect until the June 2019 meeting of the Board of Governors unless otherwise determined by the Board.**

**Moved: J. Deans    Seconded: M. Guslits                      CARRIED**

## 3.0 “Did You Know Presentation” UNSGND

---

Dymka Harte, a graduate of the Graphic Design program, was introduced by Chris McGrath, VP, Student Success. Dymka is the founder of UNSGND (*unsigned*), a female run creative agency focused on providing branding, design and print services to small businesses and recording artists. It has been operating for two years completing over 100 successful projects with clients across North America. Dymka provided background into her journey noting she found her passion early in life, competing in design and photography competitions in high-school. At the college, she was involved in the digital media incubator and continued to win and place in several competitions. She participated in startGBC, a research hub that fosters entrepreneurship, and went on to be named startGBC Student Entrepreneur of the Year. She continues to be involved with startGBC participating as a panelist in the #WhyNotMe speaker events to help promote entrepreneurship to students. Dymka will also be involved with the Stackt Market Toronto partnership with the City of Toronto. She noted that “what she learned in the classroom, she brought to the real world.”

#### 4.0 Audit and Finance & Property Committee Report

---

M. Tory advised the Board that a robust dialogue took place around the finances of the college. Anne Sado, the management and Finance team have ensured delivery of a clean audit. As there will be significant capital projects next year, \$18.3M has been moved from unrestricted reserves and placed in the internally restricted reserves. The Committee will be meeting in the fall to discuss how the assets will be used going forward to support the projects.

**MOTION 05-02-18**

**THAT the Board of Governors approves the college reserves for 2018-19 as follows:**

<b>General contingency</b>	<b>\$18.0 million</b>
<b>Capital projects</b>	<b>\$59.8 million</b>
<b>Total</b>	<b>\$77.8 million</b>

**Moved: M. Tory      Seconded: B. Richardson      CARRIED**

**MOTION 05-03-18**

**THAT the Board of Governors approves the transfer of \$18.3M from unrestricted reserves to internally restricted reserves.**

**Moved: M. Tory      Seconded: B. Richardson      CARRIED**

Martha advised that the financial statements are substantially the same as in previous years. There is a healthy surplus due to savings in a number of areas in the college.

**MOTION 05-04-18**

**THAT the Board of Governors approves the draft Audited Financial Statements for the year ended March 31, 2018 as presented.**

**Moved: M. Tory      Seconded: M. Guslits      CARRIED**

#### 5.0 2017-18 Balanced Scorecard

---

A. Sado advised the Board that there were no real changes in the status since the third quarter update. She provided some highlights around retention, work integrated learning and applied research. KPI survey results have been delayed due to the faculty strike. Management is currently developing the 2018-19 scorecard as well as a 2022 strategy and longer-term 2030 vision.

## 6.0 College Ontario Report

---

Highlights from the last College's Ontario Committee of President's (CoP) meeting of were reviewed, including:

- **System Design**  
The presidents had a strategic discussion about the future of college education and the sector's immediate and longer-term opportunities and challenges. The colleges' immediate priorities will be influenced by the results of the provincial election. The following key items were highlighted: colleges acquiring more flexibility to develop programs and credentials; expanding the colleges' role in the apprenticeship system; acquiring greater administrative autonomy; and addressing the workforce challenges in rural and northern communities. Colleges Ontario will develop policy options and a narrative for the sector over the summer. The presidents will determine the priorities for the sector's next strategic plan at their retreat in the fall.
- **Pre-budget Submission** – In the event the June election leads to a change in government, Colleges Ontario will be preparing a submission for a possible provincial budget or economic update that could be tabled in the fall. Positions will be developed in areas such as deferred maintenance, funding equivalency for part-time activity, additional funding for small, northern, rural and mid-sized colleges, apprenticeship reform, and the provincial tuition policy for colleges. The document will be finalized post-election.
- **Strategic Mandate Agreements (SMA)** – An update was provided on the consultations for the provincial government's next strategic mandate agreements with colleges and universities. The Ministry of Advanced Education and Skills Development has created a new secretariat to oversee the process. A technical working group, chaired by former GBC vice-president Eugene Harrigan, is consulting on possible changes to the metrics for measuring each institution's performance, and developing a mechanism to link performance with ministry funding through the new differentiation envelope. The consultations are on hold due to the election. It was noted that the next SMA will be in 2021.

## 7.0 President's Report

---

A. Sado brought forward the following items for information and discussion:

### **Financial Viability**

- **Enrollment** - Spring was very strong exceeding target enrollment by 17%. Numbers are up over last year by almost 22% and 7,700 students have enrolled over the summer. This is a very good trend as our assets are being utilized more effectively throughout the entire year. Fall is still lagging slightly (vs last year) for new domestic students, but new international and returning are very strong.

### **Student/Staff Success**

- **Health Simulation Centre** – Our Health Simulation Centre at the Waterfront was recently accredited in the area of Teaching/Education by the Society for Simulation in Healthcare. George Brown is the first accredited nursing school, college and only current centre accredited in Canada. This is a key direction regarding our educational approaches as simulation is an effective way to support learning. Congratulations to the team in Health Sciences who arranged for and ensured preparedness for the accreditation opportunity.
- **Student Competitions.** Several students have been competing at events around the country. A few notable achievements:
  - Skills Ontario – Apprenticeship Competition – GBC students won two gold, two silver and two bronze medals. The gold winners (for plumbing and sheet metal) will be competing in the National Competition in Edmonton.
  - One of the applied research projects undertaken this year was completed by two students from the Post Grad for Business Decision Making program. Our students were invited to the SAS Global Forum 2018 in Denver to present their project. This is one of the largest annual analytics conferences that attracts over 6,000 attendees, representing many industries. 60 students or teams were invited to present. GBC was the only Canadian institution and the only college program to make the short list and the team placed first.
  - Students from our Centre for Construction and Engineering Technologies are impressing judges in industry competitions on national and international stages:
    - A trio of Construction Management students will compete this summer in the Global Student Challenge organized by the U.K.'s Chartered Institute of Builders. The team is one of only six to make it to the finals and the only one from North America.
    - In April, two teams from George Brown won in three categories at The Construction Institute of Canada's annual National Simulated Student Bid Competition.

### **College Events**

- **50th Anniversary Events** – The college is continuing to celebrate our 50th anniversary in the first part of this year. A recent event held was the 50x50 Photo Exhibit at the Waterfront. The exhibition features portraits of 50 GBC graduates who were newcomers to the country when they attended the college. Their portraits were taken by 50 leading and emerging photographers and are accompanied by their stories. It was presented as part of the annual Scotiabank Contact Photography Festival and a book of the photographs and stories has been published. Congratulations to Pamela Glaser-French, Manager of Immigrant and Transitional Education for curating the exhibit. As well, a mobile exhibit is currently on display at 200 King Street East – providing a past, present and future view of the college. The display will be “travelling” to various locations over the next number of months.
- **Conferences** – There were two conferences recently held at the college: Philosophy of Education, organized by faculty from the Centre for Preparatory and Liberal Studies on the topic of Reimagining Education in an Automated World; and The Tommy Douglas Institute which explored the theme Community – Education - Change: Indigenous Ways of Knowing." The key note speaker was Senator Murray Sinclair who chaired the Truth and Reconciliation Commission.

- **Town Halls** – Three sessions were held with well over 300 in attendance. Positive feedback was received on the format and the information shared. This year we used survey monkey to gather questions, concerns and ideas from staff in advance of the town halls.
- **Pride Month** - The George Brown community celebrated Pride Month by raising the Pride flag and hosting an event at St. James on June 1<sup>st</sup>

**Other**

- **Digital Literacy Day** – Last week the City of Toronto celebrated Digital Literacy Day. Rick Huijbregts, VP, Strategy & Innovation, was one of the originators of the idea of this day when he was still at Cisco. Together with Cisco’s Networking Academy and the Toronto Public Libraries, a broad range of digital content was made available to all Torontonians on May 31<sup>st</sup> - from cyber security to entrepreneurship for beginners. Toronto’s 100 Libraries used video conferencing to share much content. Thanks and congratulations to Rick. GBC was also very involved through our School of Computer Technology. Thanks to Albert Danison and Jorge Olenewa for stepping up and helping make the day a great success. Jorge taught Raspberry Pi and Ardurino from early morning until well into the evening on Thursday. A great initiative for the college with a real opportunity to build upon as we continue dialogue with Toronto Public Library. Rick also stepped in to take Anne’s place at an Economic Club Panel discussing digital disruption and the impact on education and implications for our future workforce.
- **Board Retreat** - A draft report from April’s retreat is in the last stages of editing. The report will capture the thoughts and discussion points captured at the meeting and will be used for building our strategy. Once finalized, a copy will be provided to the Board.

**8.0 Nominations – Executive 2018-19**

---

A. Sado brought forward the following items for information and discussion:

All members have agreed to have their name come forward:

**Board members were asked to move a motion to approve the nominations for the committee as follows:**

**Chair, Board of Governors: Mike Williams**

**Chair, Finance + Property Committee/Audit Committee: Martha Tory**

**Chair, Academic & Student Affairs Committee: Kevin Costante**

**Moved: A. Sado                      Seconded: B. Richardson                      CARRIED**

## 9.0 Retiring Members

---

A. Sado acknowledged that this will be Board Chair Joe Zenobio's last meeting. He has been with the Board for 6 years – three years serving as Chair. She noted that he has provided sage counsel and approached the role with great dedication and caring for the college. It is our hope that he will continue to be connected and supportive of the college. Joe noted it has been a privilege for him to work with the Board members and college management. He has learned a lot and was happy to have the opportunity to give back. He is confident that the college will continue to be successful and meet the needs of students and stakeholders.

**There being no further business, the meeting was adjourned to a Private Session.**