

**THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS
PUBLIC SESSION MINUTES**

**FEBRUARY 14, 2018
290 ADELAIDE ST EAST, TORONTO
5:30 P.M.**

Present:	Paul Clifford (<i>via teleconference</i>) Mark Guslits Gerard Hayes Nureisse Khan Kevin King (<i>via teleconference</i>)	Joshua Li Bob Richardson Anne Sado Martha Tory Kevin Costante	Steve Upton Laurel Walzak Mike Williams Joe Zenobio, Chair
Guests:	Cory Ross Adrienne Galway Ric Ho Matthew Green (the Dialog)	Rick Huijbregts Chris McGrath Mark Nesbitt	Leslie Quinlan Paul Ruppert Karen Thomson
Regrets:	Wing Ki Chan	Julia Deans	Pradeep Sood
Minutes:	Diane Fantinato		

1.0 Chair's Report

The Chair brought the meeting to order. Introductions were made for Gerard Hayes, the newly elected Administrative Representative, Nureisse Khan, Student Representative, and Chris McGrath, VP, Student Success.

The Chair reminded the members that the next meeting takes place on April 11 with the Board retreat on the following day at 215 King St East. Also, the June board meeting will be held on the same night as the Honorary Recipients' dinner - June 6. As such, the meeting will begin at 4:30p.m. Further information will follow shortly.

It was also noted that the members will hear about the complaints process. The Chair asked management to prepare this presentation given recent issues reported in the media.

2.0 Consent Agenda

The following amendments were made to the December 13, 2017 minutes:

- The words "or year" to be removed from Motion 17-02-02.
- The following statement will be added to Item 5.0: It was disappointing that negotiations between the Union and Council did not result in an agreement and that the colleges experienced a work disruption. This impacted all stakeholders. We hope this kind of impact could be avoided in the future.

MOTION 2018-03-01

THAT the Board of Governors approves the consent agenda for the February 14, 2018 meeting which includes the following items:

- **Approval of the draft Board of Governor Minutes of December 13, 2017**
- **Approval of the following programs:**
 - **Financial Planning Diploma**
 - **Bachelor of Design in Brand Studies**

Moved: M. Tory

Seconded: B. Richardson

CARRIED

3.0 Complaints Process @ GBC

As the Chair noted in his report, due to the recent issues reported in the media, it was felt the Board should be aware that there are appropriate mechanisms in place for staff and students to seek support if they are experiencing discrimination or harassment or other such issues. Leslie Quinlan, VP, Human Resources and Organizational Development provided a detailed presentation. She advised that the current environment is highly sensitized, especially around acts of sexual violence and harassment. She noted that due to FIPPA requirements, detailed cases and information sharing were restricted. Guiding principles were discussed as well as types of complaints and the policies under which they can be filed. Staff and students are made aware of the process and the various ways issues can be brought forward. Under Bill 132, all post-secondary institutions have been asked to participate in the Campus Climate Survey in March, which will provide a snapshot of the extent to which students have experienced sexual violence, both on and off campus.

A number of comments and suggestions were made. Management will follow up on:

- benchmarking best practices in industry
- comparisons with other colleges
- training for staff
- communication (to staff and students)
- whistle blower approaches

The Chair suggested this item be reported on annually to the Board.

4.0 International Strategy 2015-2020

Jose Balcaceres, Executive Director of International, presented the International Strategy update. He provided a snapshot of the strategy evolution beginning in 2000 to the current 2015-2020 strategy. Global trends as well as current partnerships were discussed. 2015-20 recommendations and results were provided. Key themes for 2018-19 and beyond included enrolment optimization, digitization, and collaboration with international academic and industry partners.

It was noted that the idea of 'transnational education' is growing offering a variety of opportunities to both students and faculty. From a brand point of view, the provincial government is looking to invest funds to promote Ontario as an education destination. International fees were discussed as well as academic tourism. Internationalization of the curriculum was proposed as an item for a future meeting of the Academic and Student Affairs Committee.

5.0 2017-18 Balanced Scorecard

A. Sado provided an update on the 2017-18 Balanced Scorecard. It reflects the goals of the business plan and key drivers for Strategy 2020 with linkages to ensure the outcomes are achieved. Detailed status for each item was reviewed and discussed.

6.0 College Ontario Report

Highlights from the last College's Ontario Committee of President's (CoP) meeting of were reviewed, including:

- **Communications Plan for the 2018 Election** - Presidents considered options for the public part of the college sector platform in the 2018 Ontario election. The platform will seek to capitalize on topical issues to enhance the college brand and promote policies that would strengthen college education.
- **Apprenticeship Modernization** - The province will be announcing a new apprenticeship strategy. Erin McGinn, assistant deputy minister at the Ministry of Advanced Education and Skills Development, noted the strategy aims to improve the apprenticeship completion rates and create clearer pathways into apprenticeship training. The province will also be launching an advertising campaign to raise awareness of the value of apprenticeship training.
- **Bargaining Task Force** - The call for a provincial task force to examine issues that arose during last year's province-wide faculty strike is part of an arbitration decision that followed the legislated end to the strike. College administrators, student leaders and employers will serve on the task force.
- **Truth and Reconciliation Report** - A report to government on how colleges are responding to the Truth and Reconciliation Commission of Canada is scheduled to be publicly released later this spring. The survey was done by Colleges Ontario in collaboration with the Indigenous Peoples' Education Circle.
- **International Strategy** - The Ontario government plans to announce a new international strategy for post-secondary education. Priorities for the strategy include improved student experiences for both domestic and international students, enhancing the economic benefits that come from encouraging international students to pursue their post-secondary education in Ontario, and protecting the sustainability of the international student stream.
- **Fair Workplaces, Better Jobs Act** - Colleges Ontario will be submitting the sector's pre-budget submission to the Ontario government. As discussions with government begin, it was noted that costs associated with Bill 148, the recently passed Fair Workplaces, Better Jobs Act, should be included in the budget. The province will be providing some monetary support to offset the costs but there is uncertainty on the method of distribution.

7.0 President's Report

A. Sado brought forward the following items for information and discussion:

Financial Viability

- **Enrollment** – Winter 2018 enrollment, based on Day 10, exceeded the formal target by 4% or almost 900 students. Based on this result, the enrollment target for fall 2018 has been confirmed – which is very close to the original, pre-strike plan. If achieved, the College will have largely made up the impact of the fall 2017 strike.

Student/Staff Success

- **Vanier Cup BDC National Marketing Case Competition** - Business students participated in the Vanier Cup BDC National Marketing Case Competition in Montreal. The GBC team – Matthew Biamonte, Ken Benson and Ryan Cowan – finished third in their division and placed in the top nine among the 30 competing teams from across the country. Thanks and congratulations to faculty members Tom Arhontoudis and John Hendrix for coaching the team.
- **Student Pathways Challenge** – A team of four GBC students from Enactus and the Student Leadership Academy entered The Student Pathways Challenge sponsored by the Ontario Government and Brookfield Institute at Ryerson. The team made it into the top 10 finalists.
- **Canadian Practical Nurse Registration Exams** - The results of last fall's Canadian Practical Nurse Registration Exams had 69 GBC students writing the exam, and all but 1 – or 99% - were successful.
- **Winter Olympics – Graphic Design Student** - Joshua Dornan, a Graphic Design student, created the graphics on the Team Canada bobsleighs and skeleton sleds being used at the 2018 Winter Olympics. Dornan's designs were unveiled in Calgary in January when the Team Canada bobsleigh and skeleton teams were announced.
- **Chatelaine's Women of the Year for 2017** - GBC Fashion Exchange Director, Marilyn McNeil-Morin, was one of 33 women honoured as Chatelaine's Women of the Year for 2017. Marilyn's efforts to develop this hub in Regent Park – where community, education and industry connect – caught the attention of the Editors. The magazine credited Marilyn with “bringing fashion manufacturing back to Canada.”

Other

- **Block 3** - Significant advocacy efforts to gain support for the Block 3 building of The Arbour – the first tall wood institutional building in Ontario - continue. Luigi Ferrara, Adrienne Galway and Anne recently spent a day in Ottawa meeting with key MP's and the Forest Products Association of Canada. The project is being received with great excitement and interest. A design competition for the Arbour is underway to help prepare for the site plan approval milestone next year. 19 teams responded to our procurement process and four have been short listed. There will be a public presentation of the designs on March 27 followed by final selection on March 28. Details of the public presentation will be sent to the Board.
- **Chancellor** - Our first Chancellor's term of office is ending as of June 2018. A Chancellor Replacement Committee including Sally Horsfall Eaton, Gordon Cressy, Adrienne Galway, Cory Ross and Anne have been struck. Sally will still officiate over this year's convocation ceremony. It is hoped that a new chancellor will be identified and approved later this year. An appropriate recognition will be made for Sally later this year.

- **Coat of Arms** – The coat of arms design has been finalized by the Heraldic Authority and accepted by the College. The final artwork is now underway.

There being no further business, the meeting was adjourned to a Private Session.