

THE GEORGE BROWN COLLEGE  
OF APPLIED ARTS AND TECHNOLOGY

BOARD OF GOVERNORS  
PUBLIC SESSION MINUTES

JUNE 6, 2012  
200 KING ST EAST, TORONTO  
4:30 PM

<b>Present:</b>	Rahul Bhardwaj Julie Bulmash Laurie Cook Sue Herbert	Robert Luke Lynn Nagle, Vice Chair Geetha Rahupathy Christine Raissis	Anne Sado David Wilkes Bob Wong
<b>Guests</b>	Adrienne Galway Eugene Harrigan Yves Hébert	Ric Ho Nancy Hood Georgia Quartaro	Karen Thomson
<b>Regrets:</b>	Minaz Abji	Chris Griffin. Chair	James McPhedran
<b>Minutes:</b>	Diane Fantinato		

*Note: Items do not necessarily appear in the order they were discussed.*

ITEM	DISCUSSION	ACTION
1.0	<p><b>Chair's Report</b></p> <p>Lynn Nagle advised the members that Suzanne Herbert's appointment to the Board was made official by the Lieutenant Governor in Council in April.</p> <p>On Friday, June 8, Sally Horsfall Eaton will be installed as George Brown College's first Chancellor. Board members, external partners, college and university representatives will be among the guests attending the installation as well as the dinner that follows at the Chefs' House.</p> <p>Congratulations went to Rahul Bhardwaj who was recently awarded a Queen Elizabeth II Diamond Jubilee Medal in recognition of his service and contributions to Canada. Bob Wong's wife was also a recipient. Anne Sado was recognized for her 2012 Women of Distinction Award in Education received in May.</p> <p>The President's performance review is pending and the Executive will be completing the review over the summer.</p> <p>The 9<sup>th</sup> Annual President's Breakfast for staff will be held on Monday, August 27 at the Harbour Westin Castle Hotel. The Board Secretary will be sending details to members.</p>	
2.0	<p><b>Consent Agenda</b></p> <p>THAT the Board of Governors approve the consent agenda for the June meeting which includes the following items:</p> <ul style="list-style-type: none"><li>▪ Approval of the Board of Governor Minutes of April 11, 2012</li><li>▪ Approval of the following programs:<ul style="list-style-type: none"><li>▪ Fitness and Health Promotion Certificate</li><li>▪ Financial Systems Business Analysis Certificate</li><li>▪ Business – Marketing Diploma</li><li>▪ Business – Human Resources Diploma</li></ul></li></ul>	<p><b>MOTION</b> 11-04-01</p>

- Business Administration – Supply Chain Graduate Diploma
- Business Administration – International Business Graduate Diploma
- Business Administration – Project Management Graduate Diploma

Moved: D. Wilkes                      Seconded: J. Bulmash                      CARRIED

**3.0 Audit/Finance & Property Committee Report**

R. Bhardwaj advised the Board that a robust dialogue took place around the finances of the college. Anne Sado, Eugene Harrigan and the Finance team have ensured delivery of a clean audit. Auditors BDO Canada LLP were pleased with the level of cooperation from the college. A number of notes were reviewed and clarified. Strong financial results have contributed to the College’s cash reserves which will ensure funds are available for strategic and capital projects.

**MOTION**

THAT The Board of Governors approve the transfer of \$19M from internally restricted funds to unrestricted funds, and the allocation of internally restricted funds for 2012-13 as follows:

**MOTION  
11-04-02**

	2012
General contingency	\$14,000,000
Strategic initiatives	2,000,000
Capital projects	30,000,000
<b>Total</b>	<b>\$46,000,000</b>

Moved: R. Bhardwaj                      Seconded: L. Cook                      CARRIED

**MOTION**

THAT the Board of Governors approve the draft Audited Financial Statements of 2011-12 as presented.

**MOTION  
11-04-03**

Moved: C. Raissis                      Seconded: R. Luke                      CARRIED

**4.0 2011-12 KPI Results**

Suzanne Dwyer, Manager, Special Research Projects presented results for the college. A detailed discussion followed. It was found that most scores were close to the provincial average. Although our overall student satisfaction rate remained the same over last year, there were marginal improvements in two of the four capstone questions: the quality of our facilities/resources and the overall quality of the learning experience. Graduate employment rate and employer satisfaction results were comparatively strong. Due to new calculation methodologies, the graduation rate results are stronger than both provincial and GTA averages but below last year’s results. As such, additional analysis is required to understand this trend. Further reports and summaries will be prepared over the summer and in the fall a new approach of how to maximize the utility of the datasets within the college will be developed.

**5.0 2020 Strategy – Balance Scorecard**

N. Hood advised that work continues on the balanced scorecard operating within the framework endorsed by the Board. Articulation of the end state in a way that is meaningful, strategic and measurable is at the forefront of the discussions. The next iteration will be presented to the Board in the fall.

**6.0 Colleges Ontario Report**

The following highlights from the last Colleges Ontario Committee of President’s meeting were reviewed:

- **Accreditation of Colleges** - The Committee of Presidents (CoP) approved a recommendation to develop an accreditation process for colleges that would begin

ITEM	DISCUSSION	ACTION
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in 2015. The process builds on that used by the Ontario College Quality Assurance Service (OCQAS). Under the proposed change, OCQAS would become an accreditation body.

- **Curriculum Sharing Policy** - CoP has approved a strategy created by the College Committee of Vice-Presidents, Academic that establishes system-wide policies for the sharing of curriculum among colleges. The strategy will help the sector become more efficient by allowing colleges to enter agreements for the sharing of curriculum for common programs. At the same time, it will also give colleges the flexibility not to share curriculum for programs that are unique to a college.
- **Incorporation of the College Sector Committee on Academic Upgrading** - A recommendation was approved to incorporate the College Sector Committee on Academic Upgrading. The committee, which has been overseen by Colleges Ontario, is responsible for such areas as distance-education programs for upgrading. It was recommended the committee be incorporated to ensure it continues to be eligible for government funding.
- **Credit Transfer** - Presidents received a draft policy promoting a common statement for the postsecondary sector on improving the credit-transfer system for college and university students who transfer to another Ontario institution. The paper was drafted by Colleges Ontario in consultations with the College Student Alliance and the Ontario Undergraduate Student Alliance. The Council of Ontario Universities will be invited to join the process.
- **Visioning Exercise** - The sector's vision for higher education was discussed in advance of expected government discussions about transforming postsecondary education. Presidents considered a number of priorities using the framework of Colleges Ontario's existing strategic plan. Some of the policy areas identified as priorities include developing a longer-term tuition policy, creating the most flexible learning environment possible, and expanding digital education. The vision will explore ideas for defining "excellence" in the college sector. Work will continue during the summer.
- **Governors' Training** - Colleges Ontario is developing a "good governance" program that would help train governors in core issues such as governors' liability, collective bargaining and the pension plan. The training will include webinars and live meetings. The new training model is expected to launch in September.

## 7.0 President's Report

The President's Report is structured to align with the Balanced Scorecard and the college objectives for 2011-12. As such, A. Sado brought forward the following items for information and discussion:

### Financial Viability

- **Enrolment** – Currently the college is just over 8,500 of 9,300 new student targeted for fall 2012 - or 92%. This is slightly behind our trend last year. Applications are down in the system especially for GTA colleges. We are working aggressively to ensure we meet our target.
- **Fundraising** – We are continuing our efforts around fundraising and prospect development. There have been many tours of the Waterfront. Graeme Page and Anne will be following up with the Board members over the summer to discuss participation in the campaign. The key is 100% participation with hope that members will consider GBC as a charity of choice with a "leadership" pledge. We hope to confirm \$1M in gifts and pledges from the Foundation and GBC pledge.
- **Meeting with Deputy Minister** – Anne, with the CoP Executive, will be meeting with the Deputy Minister to discuss key budget issues with a focus on 2013-14 and 2014-15.

**Student/Staff Success**

- **Microsoft Competition** - A George Brown team have become national champions in the Canada 2012 Microsoft Imagine Cup. The team used a commercial motion-detecting device used by game players as the heart of the system that will save energy by automatically turning off lighting and electric equipment when not needed. Team Greeni members are Alecsander Granger, Timur Sharaftinov, Vasily Gurin, and Dmitry Zhivotovsky, and will be travelling with CCET faculty member Leo Salemi to Sydney, Australia for the July 6 Worldwide Imagine Cup Finals.
- **Canada Foundation for Innovation (CFI) College-Industry Innovation Fund (CIIF) Announcement** – On May 22, Gary Goodyear, Minister of State for Science and Technology, was at George Brown College announcing national funding by the Canada Foundation for Innovation (CFI) College-Industry Innovation Fund (CIIF). As part of the announcement, George Brown College was awarded funding for \$2 million in infrastructure to support the college's Green Homes retrofit applied research project. The project will provide private sector partners and GBC students enrolled in the Centre for Construction and Engineering Technologies (CCET) programs increased opportunities to pursue applied research projects, resulting in regional economic development and workplace-readiness for students.
- **TOJam 7** - George Brown College hosted TOJam 7, an annual weekend of video game creation. Over 400 game developers from across the GTA attended the event working en masse at the college's School of Design on King St East.
- **SIFE Team** – The team competed in Calgary at the Nationals but did not advance to the world finals. We did receive the SIFE 2012 Award for the most supportive college campus administration.
- **Ontario Skills Competition** – Fifteen GBC teams competed in the 23<sup>rd</sup> Annual Ontario Technological Skills Competition. We won one gold, two silver, and four bronze medals.

**Positioning**

- **Sports & Event Marketing Fundraising Event - Celebration of Leadership in Canadian Sport** - Canada's leading sports professionals joined forces to recognize the next generation of leaders in the sports industry at the 'Celebration of Leadership in Canadian Sport Business Awards', which took place May 3<sup>rd</sup> at the Hockey Hall of Fame. The inaugural awards recognized the '5 To Watch' and were presented by George Brown College's Sport and Event Marketing Program in celebration of its 20<sup>th</sup> anniversary, in partnership with The Globe and Mail. \$25K was raised to support scholarships for students in the Sport & Event Marketing program.

**Other**

- **World Congress 2012** - ACCC, in collaboration with Nova Scotia Community College, hosted the World Congress in May. The World Federation of Colleges and Polytechnics (WFCP) is an international network of colleges and associations of colleges. The theme was Driving the Global Economy. Discussion topics included Local and Global Innovation, Indigenous Peoples, Access for the Disadvantaged, Sustainability and Transformational Leadership. Over 50 countries participated. Robert Luke attended and presented as well as Alex Irwin from our international department.
- **HRH Prince Charles** – Anne had the opportunity to meet and greet Prince Charles who was visiting the location of the future Pan-Am Athletes Village.
- **Community Partnership Office (CPO)** – The CPO held the Strength in Partnerships, Collaborate for Change Event at the college in April. Hana Gartner, journalist and CBC TV host/interviewer addressed the audience and MC'd the event. The event highlighted the important role colleges play in engaging partners in community building.

ITEM	DISCUSSION	ACTION
8.0	<p><b>Nominations – Executive 2012-2013</b>  Anne Sado chaired this portion of the meeting and presented a slate of nominations for the committee as follows:</p> <p><b>Chair, Board of Governors:</b>  Lynn Nagle</p> <p><b>Vice Chair, Board of Governor:</b>  To be confirmed in January 2013</p> <p><b>Chair, Finance + Property Committee/Audit Committee:</b>  Rahul Bhardwaj</p> <p><b>Chair, Academic &amp; Student Affairs Committee</b>  David Wilkes</p> <p><b>Member at Large:</b>  James McPhedran</p>	<b>MOTION</b> <b>11-04-03</b>
	<p><b>Moved: A. Sado                      Seconded: B. Wong                      CARRIED</b></p>	
9.0	<p><b>Other</b>  Anne recognized Chris Griffin’s contributions as retiring Chair. Chris has been a huge supporter of the college. His leadership, strategic advice and industry connections have been invaluable to George Brown.</p>	

There being no further business, the meeting was adjourned to a members meeting.