

**THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS
PUBLIC SESSION MINUTES**

**FEBRUARY 12, 2014
51 DOCKSIDE DR, TORONTO
5:30PM**

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| Present: | Rahul Bhardwaj Julie Bulmash Paul Clifford Laurie Cook Shivam Kumar Kullar | Jim Daku Mark Guslits Kevin King James McPhedran, Chair Geetha Rahupathy | Anne Sado David Wilkes Mike Williams Joe Zenobio Anne Sado |
| Guests | Adrienne Galway Laura Jo Gunter Eugene Harrigan | Ric Ho Nancy Hood Luigi Ferrara | Mark Nesbitt Paul Ruppert Andrew Zalvin |

Regrets:

Minutes: Diane Fantinato

Note: Items do not necessarily appear in the order they were discussed.

| ITEM | DISCUSSION | ACTION |
|------------|---|--|
| 1.0 | <p>Chair's Report J. McPhedran brought forward one appointment for Board approval, Kevin King, for a three year term. He provided an introduction to Kevin.</p> <p>MOTION THAT the Board of Governors approves the appointment of Kevin King to the George Brown College Board of Governors for a three-year term effective February 12, 2014. Moved: L. Cook Seconded: J. Zenobio CARRIED</p> <p>He also introduced Shivam Kumar Khullar who was elected as the Student Board Representative in the November by-election.</p> <p>The Chair reminded the members of the details for the April Board meeting and retreat. A. Sado will provide further information in her report.</p> | <p>MOTION 14-03-01</p> |
| 2.0 | <p>Consent Agenda Regarding the Academic Appeals Policy, it was requested that the Chair position be included under the definitions.</p> <p>MOTION THAT the Board of Governors approves the Consent Agenda for February 12, 2014 meeting which includes the following items:</p> <ul style="list-style-type: none"> ▪ Approval of the Board of Governor Minutes – December 4, 2014 ▪ Approval of the following programs: <ul style="list-style-type: none"> - Business Administration – Retail Diploma - Business Diploma Program - Interactive Digital Media Program (name change) ▪ Approval of the Academic Appeals Policy <p>Moved: P. Clifford Seconded: G. Rahupathy CARRIED</p> | <p>MOTION 14-03-02</p> |

| ITEM | DISCUSSION | ACTION |
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3.0 Master Campus Strategy

L. Ferrara, Acting Dean, School of Design, presented the draft Master Campus Strategy. It was noted that the framework contains a set of guiding principles to assist in moving the college forward in our growth strategy. The process was very inclusive and transparent. A number of charrettes were conducted producing a variety of shared visions and ideas. The members reviewed the overall goals and strategies in detail.

The Board also requested a set of milestones be established with financial considerations. Overall the Board felt the strategy is an excellent piece of work. Luigi was thanked for driving the process along with his team - Apostolo Zeno, Robert Guisti, and Graeme Kondruss.

MOTION

THAT the Board of Governors approve the George Brown College Master Campus Strategy framework in principle dated January 2014 with additional refinements as discussed to be presented at the April 2014 Board meeting.

Moved: M. Guslits Seconded: D. Wilkes CARRIED

**MOTION
14-03-03**

4.0 Enterprise Risk Management (ERM) Update

Mark Nesbitt provided a brief overview which included a summary of completed work to date. The key risks identified in the 2013 ERM risk identification and assessment initiative and a detailed list of mitigation actions/status were presented. The role of the Board in relation to risk governance was discussed as well as the recommended calendar for risk assessment/review going forward.

MOTION

THAT the Board of Governors approve the Risk Management role and calendar as outlined in the Enterprise Risk Management Update and Report dated February 12, 2014 as presented.

Moved: G. Rahupathy Seconded: L. Cook CARRIED

**MOTION
14-03-03**

5.0 Strategic Mandate Agreement

A. Sado provided some context and background for the newer members of the Board. Sue Herbert will be negotiating the agreements on behalf of the college system. We have received positive reaction to our first draft and have now submitted the next draft using the template provided. This remains an evolving process. The SMA submission reflects our approved strategy.

6.0 Colleges Ontario Report

The following highlights from the last Colleges Ontario Committee of President's (CoP) meeting were reviewed:

- **Three-Year Degrees** - CoP approved a number of recommended positions on three-year degree programs at colleges. The Ministry of Training, Colleges and Universities will be issuing a request for proposals for an independent research expert to examine post-secondary credentials in Ontario, including the proposal to allow colleges to offer three-year degree programs.
- **Meeting with Ministry Officials** - The presidents discussed a range of issues with officials from MTCU. Capital funding was a key item. It was also noted that there was a significant backlog of deferred maintenance projects at colleges. Concerns were raised about ministry decisions that affect the role of the colleges' boards of governors. Recent announcements include a freeze on program approvals until March 31. Colleges also pointed out the short response time for the last draft of the strategic mandate agreement.

- **Election planning** – Colleges Ontario presented the plan of the sector’s policy priorities in the next provincial election. The strategy will focus on the need to allow colleges to offer three-year degree programs, improved funding (ie capital funding) and recommendations to modernize apprenticeship.
- **Ontario Online Initiative** - The Ministry of Training, Colleges and Universities has announced \$42 million in funding over three years to support the expansion of online learning at colleges and universities. The college share of the funding will be divided between the OntarioLearn consortium of colleges and the development of online courses that would not necessarily be delivered through OntarioLearn. For the non-OntarioLearn funding, individual colleges have submitted proposals to a Colleges Ontario selection panel who submitted recommendations on January 31 to the ministry.

7.0 President’s Report

The President’s Report is structured to align with the Balanced Scorecard and the college objectives for 2013-14. As such, A. Sado brought forward the following items for information and discussion:

Federal Budget – There are some quite favourable elements in the recently announced budget including: new funding for SSHRC; additional funding for the Indirect Costs of Research Program; support for small and medium enterprises (funding for non-profits); apprenticeship-related initiatives; and a modernized National Job Bank.

Financial Viability

- **Enrollment** – Winter enrollment was very solid growing 9% year/year – slightly stronger than our plan. This outcome is the result of continued great work and collaboration by the Registrar’s office, Marketing and the Academic Divisions. Spring 2014 show a substantial increase in both applications and confirmations at this point in the cycle - improvements in our admissions process have been a key factor.
- **Fundraising** - Key highlights include:
 - The Chancellor’s Circle continues to grow with over 50 members expected in this inaugural year. A recognition event is planned for late May.
 - A Family Campaign will be officially launched in the next few months with Eugene Harrigan and Michael Cooke as co-chairs. Our goal is to raise \$50K.
 - Unifor has stepped forward with a pledge of \$50K over 5 years to support our annual Labour Fair.
 - The Counselling Foundation of Canada has provided \$150K to support sustained employment for our Augmented Education program graduates.
 - There is a verbal commitment for \$1M over 4 years from a new donor. Anne will share details once the agreement is finalized.
 - The Pentland Estate has bequeathed \$700K linked to our Orthotics and Prosthetics Program, in part due to a strong respect for Dan Blocka, the program coordinator.

Student Success

- **Fashion** - In early January, four GBC Fashion Management students were honored at a major industry event in New York City. Students Kaitlin Arts, Rachel Ennis, Julian Policarpio and Tanyt El-Hage each won a \$5,000 scholarship given by the YMA Fashion Scholarship fund. GBC is the only school outside of the United States invited to apply, as a result of endorsement of the GBC Fashion Management curriculum by the American Apparel and Footwear Associations. Congratulations to the students and Professor Kate Lamorie who was instrumental in coaching our scholars.

- **Scotiabank** - On February 10, an event was held at the Waterfront where Scotiabank presented the College with the official cheque of their \$1M pledge. The first scholarships totaling \$100K supporting our international students and international field placements were awarded to students who were in attendance. Thanks to Scotiabank and James McPhedran for their support in making this happen – the scholarship will provide incredible opportunities for student development.
- **PEN Writer** – Kurdish author Kaziwa Salih is our new PEN Writer in Residence for 2014. She is the publisher and editor of two Kurdish magazines and author of 12 books and has won several prestigious international awards. While at the College, Kaziwa will have the opportunity for class visits/presentations and individual meetings.

Other

- The Ontario government has made several announcements at GBC:
 - Brad Duguid, Minister of TCU announced the latest initiative to support credit transfer and pathways for students at the Waterfront Campus. As of January 20, a new online, course by course transfer guide was launched by ONCAT (Ontario Council for Articulations and Transfers).
 - Liz Sandals, Minister of Education, announced the province's new Healthy Eating in Secondary Schools Grant at CHCA at 300 Adelaide. High school and school boards can apply for one time grants of up to \$50K to support innovative projects encouraging students to eat healthier. Partnerships with postsecondary institutions are being encouraged.
 - Minister of Infrastructure and Transportation, Glen Murray, helped announce the new Greenbelt funding initiatives. GBC and St. Michael's Hospital will receive \$120K to partner to bring more healthy meals made from local ingredients to patients, staff and visitors.
- **Advocacy** – Anne's advocacy efforts and meetings have included participation in an Education to Employment Advisory Board with United Way and McKinsey Consulting; chairing the Transferability, Articulations and Pathways (ACCC) committee meeting; participating in a similar national committee with five university and five college presidents cohosted by ACCC/AUCC; pre-budget consultation with Minister Charles Sousa and participating in the Toronto Region Vision 2014 event.
- **United Way** - The College exceeded our fundraising target of \$150K. Thanks to Lori Cranson and Helen Vukovich who facilitated, encouraged and supported this exceptional result. Anne also acknowledged the 50+ staff that were part of the campaign cabinet, chairs of various initiatives, and ambassadors.
- **Town Halls** – Anne hosted three Town Halls with well over 300 employees in attendance.

There being no further business, the meeting was adjourned.