

GEORGE BROWN COLLEGE 2021-2022 FAST FACTS





This has been a year of transformative change at George Brown College, as we welcomed a new President, launched our Indigenous Education Strategy and Anti-Racism Action Plan, broke ground on Limberlost Place, and celebrated many new partnerships, programs and initiatives. In the 2021-22 Fast Facts, we reflect on what our students, employees, partners and broader community have achieved together.

LEADERSHIP



MEET OUR NEW PRESIDENT

George Brown College welcomed our new President, Dr. Gervan Fearon, in August 2021. With a proven track record of collaboration, transformative leadership and engaging higher learning communities in a shared mission, he leads George Brown's efforts to provide transformative education opportunities that benefit learners, industry and the greater community.

Visit georgebrown.ca/leadership to learn more about our Senior Leadership Team.

EQUITY AND INCLUSION



INDIGENOUS EDUCATION STRATEGY

George Brown launched our first Indigenous Education Strategy, outlining how we will integrate Indigenous ways of knowing into curriculum, classroom practices and institutional decision-making. We also kicked off our Indigenous Knowledge Keepers Series and introduced our Star Blanket Medallion.

Learn more at georgebrown.ca/indigenous



ANTI-RACISM ACTION PLAN

With the launch of our Anti-Racism Action Plan, George Brown mapped out the tangible steps we are taking to eliminate racism in our community. We also signed the Scarborough Charter on Anti-Black Racism and Black Inclusion, established Black Futures Month and the Black Futures Hub, and our senior leadership team completed "Leading for Equity" training.

Learn more at georgebrown.ca/anti-racism

PROGRAMS AND PARTNERSHIPS

New programs launched in 2021-2022 include:



Honours Bachelor of Brand Design



Web Development: Front-End Design



Applied A.I. Solutions Development



Electromechanical Engineering Technology: Power and Control



Honours Bachelor of Food Studies

GLOBAL TOURISM RESILIENCE AND CRISIS MANAGEMENT CENTRE Jamaica

George Brown became the first Canadian partner of the Global Tourism Resilience and Crisis Management Centre, with plans to establish a satellite centre in Toronto.



TORONTO HYDRO

George Brown collaborated with Toronto Hydro to develop our new Electromechanical Engineering Technology – Power and Control program and celebrated its launch with entrance scholarships sponsored by the utility provider.

ST. GEORGE'S UNIVERSITY Grenada

George Brown students are now eligible to pursue medical or veterinary school at St. George's University in Grenada thanks to a new international partnership with the school.

BUSINESS HIGHER EDUCATION ROUNDTABLE

750 new work-integrated learning opportunities were made available to students thanks to a partnership with the Business Higher Education Roundtable, which prioritizes access for students who are racialized, Indigenous or people with disabilities.

ONTARIO MUSEUM ASSOCIATION

George Brown students and employees are supporting the digital transformation of our province's 700 museums through a three year partnership with the Ontario Museum Association.

PINBALL CLEMONS FOUNDATION & RBC

An expanded partnership between the Pinball Clemons Foundation, RBC Future Launch and George Brown College is providing career pathways for Black, Indigenous and People of Colour (BIPOC) youth.

MEET DIGITAL CULTURE CENTRE Italy

George Brown collaborated with MEET Digital Culture Centre in Milan, Italy to present Digifest 2021, a virtual global event focused on digital culture, creativity and innovation.

AWARDS AND ACHIEVEMENTS



EXPANDING OUR WATERFRONT CAMPUS

George Brown broke ground on Ontario's first institutional mass-timber, net-zero carbon emissions building, Limberlost Place.

Limberlost Place was celebrated by NOW Magazine as one of 11 buildings that will change Toronto and recognized by MaRS as one of 10 Toronto green buildings to get excited about.

Learn more at georgebrown.ca/limberlost



GBC NAMED TOP 10 RESEARCH COLLEGE

George Brown was among the top 10 research colleges in Canada, with projects ranging from developing affordable, adaptive clothing for people with disabilities to exploring innovative ways of diverting black plastic from landfill. We will be able to help even more partners develop new products and services, conduct innovative research and further train students in leading-edge technologies thanks to \$3.9M in funding awarded by the Natural Sciences and Engineering Research Council's Applied Research and Technology Partnership program.

Learn more at georgebrown.ca/research



GREATER TORONTO'S TOP EMPLOYERS

George Brown was named one of Greater Toronto's Top 100 Employers for 2022.



TORONTO'S BEST COLLEGE

George Brown was voted Toronto's best college in the 2021 NOW Magazine Readers' Choice Poll.

SUPPORTING OUR COMMUNITY

Financial aid to students in need



**MORE THAN
\$720,000**

in COVID-19 relief funding was distributed to students who faced financial difficulties as a result of the pandemic.



As rising grocery costs and pandemic-related job losses affected many students, George Brown renewed its commitment to fighting food insecurity with a

\$250,000

donation to the Student Nutrition Access Program (SNAP) run by the Student Association.



Recognizing that the crisis in Ukraine directly impacted many international students from this region, George Brown allocated an additional

\$250,000

to the Emergency Bursary Fund to support affected students facing financial challenges.

George Brown College Foundation

**MORE THAN
\$5,390,000**

was raised by the George Brown College Foundation in 2021-22 to fund scholarships, programming, capital improvements and special projects at the college.

**MORE THAN
\$1,272,000**

in scholarships was disbursed in 2021-22 with an average value of

\$1,200

per student.

This was made possible by the generosity of our donors.

For more information about the George Brown College Foundation, please visit georgebrown.ca/giving



Philanthropist Jack Cockwell made a

\$10 MILLION

gift to support the construction of Limberlost Place, building on his earlier \$8 million donation to George Brown.

The combined \$18 million represents the largest donation in Ontario college history.

BY THE NUMBERS



26,944

full-time students
(including 873 apprentices)



3,106

part-time students



52,851

Continuing Education
registrations

32%

international students



174

full-time programs:



46

Centre for Arts, Design &
Information Technology
programs



25

Centre for Business
programs



11

Centre for Community
Services & Early
Childhood programs



31

Centre for Construction &
Engineering Technologies
programs



26

Centre for Health
Sciences programs



20

Centre for Hospitality &
Culinary Arts programs



15

Centre for Preparatory &
Liberal Studies programs



189

Continuing Education
Certificates/Designations

BY THE NUMBERS



REVENUES AND EXPENDITURES 2021-2022

Operating Revenue by Source

Ontario Government	\$139M
Federal Government	\$3M
Student Fees	\$204M
Ancillary	\$20M
Other	\$19M
Total	\$385M

Operating Expenditures

Salaries & Benefits	\$238M
Supplies and Other Expenses	\$82M
Plant, Property and Capital Amortization	\$54M
Scholarships & Bursaries	\$6M
Total	\$379M



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This report was designed by Graphic Design students **Cyan Dela Cruz-Galang, Nathan Leung, Patricia Marinay** and Interaction Design student **Elisa Oh** as part of the experiential learning initiative at George Brown's IN Design studio.