

**THE GEORGE BROWN COLLEGE  
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS  
PUBLIC SESSION MINUTES**

**SEPTEMBER 21, 2022  
51 DOCKSIDE DRIVE/VIA MS TEAMS  
5:30 P.M.**

<b>Present:</b>	Emily Bain Kevin Costante, Chair Gervan Fearon	Shivam Singh Andy Arjun Bruce Choy	Roger Grochmal Andrea Elliott Nancy Prenevost
<b>via Teams:</b>	Kizzy Rodney Jon Callegher	Saeideh Fard Omo Akintan	Peter Koutsokeris
<b>Guests:</b>	Shannon Hynes Rudi Fischbacher Cory Ross Nasir Kenea Audrey Rochette Janene Christiansen	Nerys Rau Fay Lim-Lambie Michelle McCollum Michael Herrera Joe Cressy Leslie Quinlan	Luigi Ferrara Cindy Gouveia Susan Bowrah Jennifer Grant Giselle Basanta
<b>Guests via Teams:</b>	Eileen De Courcy Susan Toews	Ian Wigglesworth	Adel Esayed
<b>Regrets:</b>	Marnie MacDougall	Rob Gilmour	Adrienne Batra
<b>Minutes:</b>	Jessica Miller/Mona Modaresi		

## **1.0 Welcome**

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Chair Kevin Costante welcomed everyone to the meeting.

## **2.0 Chair's Report**

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The Chair noted that the board meeting is the first meeting of the 2022-23 academic year and introduced two new board of governors' members:

1. Andy Jasuja, who is the founder and chairman of the Sigma Group, a company with diverse interests across sectors ranging from technology to real estate development.

Andy holds a Master of Applied Science degree in Systems Design Engineering from University of Waterloo and a B. Tech in Electronics Engineering from the Indian Institute of Technology.

2. Shivam Singh, who is elected by his peers to be the 2022-23 student governor. Shivam is a student enrolled in the Postgraduate Certificate in Marketing Management Financial Services at the College, as a follow up to his Bachelor of Technology (major in mechanical engineering) and Master of Technology (major in automotive engineering) degrees from Amity University in Uttar Pradesh, India.

Chair Costante also announced that Bruce Choy, Marnie McDougall and Omo Akintan have agreed to stay for a second term on the board.

Chair Costante reminded board members that we are using a platform called BoardEffect, which is cloud-based software specifically designed to support boards in their governance activities. This tool will be used to communicate board materials and share information, along with other functions that the platform offers.

Chair Costante informed the committee of a development opportunity for college governors to attend the Higher Education Summit taking place November 26-28. Hosted by Colleges Ontario, this is an annual event that explores the top issues affecting post-secondary education today. Highlights include featured addresses from world-renowned leaders and networking opportunities at the most senior level. Chair Costante encouraged members to consider enrolling in and attending this conference.

Chair Costante also advised members that in order to familiarize themselves with the College and its campuses, short tours will be scheduled ahead of each board meeting beginning in October with the health sciences programs here at Waterfront. Please check the meeting details on the board portal for more information on the other upcoming tours.

Chair Costante provided a land acknowledgement. The Chair made a declaration of conflict of interest. No issue arising. He thanked board members for their attendance and contributions.

### **3.0 Approval of the Agenda and Consent Agenda**

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#### **MOTION BGPUB-2023-01-01**

THAT the Board of Governors approves the agenda for the meeting held on September 21, 2022.

**Moved: A. Elliott**

**Seconded: R. Grochmal**

**CARRIED**

#### **MOTION BGPUB-2023-01-02**

THAT the Board of Governors approves the Consent Agenda for the meeting held on September 21, 2022, which includes the following items:

- Appointments, reappointments and committee assignments  
THAT the Board of Governors approves the re-appointment of Omo Akintan, Bruce Choy and Nancy Prenevost, each for a term of three years, effective September 1, 2022, through to August 31, 2025, as College appointed governors, and affirms the Executive Committee's August 30, 2022, approval of Bruce Choy as the Board Chair as of August 31, 2023; Arjun (Andy) Jasuja as a new College appointed

governor; Executive and committee assignments, along with the meeting calendar of the Board.

**Moved: N. Prenevost**

**Seconded: A. Elliott CARRIED**

#### **4.0 Approval of Past Minutes**

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##### **MOTION BGPUB-2023-01-03**

THAT the Board approves the minutes of the public meeting on June 8, 2022, with the revision that Roger Grochmal was not present at the meeting.

**Moved: R. Grochmal**

**Seconded: N. Prenevost**

**CARRIED**

#### **5.0 President's Report**

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President Fearon welcomed everyone to the meeting and recognized that the senior staff are present. President Fearon's report to the board was distributed in advance of the meeting. President Fearon highlighted the following additional items:

1. Strategy 2026 approved by the Board in June 2022 has now been launched at the College with presentations at College Council and upcoming Town Hall meetings. The key thematic focus of Strategy 2026 relates to Growth and Impact, specifically, as follows:
  - a. Growth – George Brown College is growing to meet the needs of our city, our province, our country, and even the world.
  - b. Impact - By expanding our enrolment, physical and online presence, network of partners, and academic and research initiatives, we will deliver impactful post-secondary education that benefits students, industry, and the broader community.
2. The Strategic Management Agreement (SMA3) between the College and the Provincial Government established a set of indicators that are grouped together to reflect our performance and a material portion of our grant funding from Government. COVID-19 has resulted in a pause in the implementation of the linkage mechanism between a component of the provincial operating grant and the actual outcomes of the performance indicators. This linkage will be re-established in the future.

#### **6.0 Standing Committee Report: Academic and Student Affairs**

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Committee Chair Roger Grochmal advised that the Academic and Student Affairs met on September 14, 2022, and congratulated Dr. Eileen De Courcy, VP Academic for a job well done in her first six weeks. The Committee will be focusing on strategic initiative #2 of the 2026 Strategy at the core of their work to renew curriculum and programming.

Chair Grochmal highlighted the following items emerging out of the ASA meeting:

- The committee tabled a draft of a workplan;

- The committee is looking at developing and implementing an accelerated new program approval process;
- The committee reviewed enrolment at length and is pleased with international enrolment;
- The committee was given a presentation by Audrey Rochette, Director, Indigenous Initiatives on indigenous initiatives; Chair Grochmal invited board members to attend an upcoming indigenous sacred healing fire held at Waterfront Campus on September 30; and
- Lesley Hampton has joined the committee as a new community member and brings a diverse and rich perspective.

There being no issues arising, the Academic and Student Affairs committee update was concluded.

## **7.0 Strategic Priorities & Overview Strategy 2026**

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As part of the Strategic Priorities and Overview Strategy 2026, President Fearon and Shannon Hynes, Associate Vice President, Strategic Planning & Institutional Analysis made a joint presentation to members.

President Fearon highlighted that the since Strategy 2026 was approved in June, management has been in the process of launching the strategy. President Fearon advised that the two areas of focused are growth and impact

President Fearon further highlighted the mission and values of Strategy 2026 and reminded the board that it has a fiduciary responsibility, including holding the College to a status of financial sustainability.

Shannon Hynes reviewed key messages and impact for each of the priorities and thanked the board for its input into the strategy formulation process. Shannon further reviewed the operational accountability framework with the board and confirmed that management will report on key milestones, success, and failures to the board.

## **8.0 Strategy 2026 Communications Plan Rollout**

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Joe Cressy, Senior VP, External Relations, Communications and Real Estate development shared the communications plan for the Strategy 2026 rollout.

This will be a regular topic at meetings. There will be a regular reporting format.

**There being no further business, the meeting was adjourned to the private session.**