

**THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS
PUBLIC SESSION MINUTES**

**OCTOBER 8, 2019
290 ADELAIDE ST EAST, TORONTO
8:30 A.M.**

Present:	Wing Ki Chan Andrea Elliott Kevin Costante, Chair Julia Deans Erica Goddard	Gerard Hayes Kevin King <i>(via teleconference)</i> Joshua Li Anne Sado	Pradeep Sood Bruce Choy Martha Tory Laurel Walzak
Guests:	Rick Huijbregts Chris McGrath Adrienne Galway	Leslie Quinlan Cory Ross Terry McQuaid	Paul Ruppert Michael Herrera Suzanne Dwyer
Regrets:	Bob Richardson		
Minutes:	Diane Fantinato		

1.0 Appointment and Reappointment of Board Members s Report

Chair Kevin Costante brought the meeting to order and welcomed members to the first meeting of 2019-2020. He thanked Mike Williams for his contribution to the board and specifically with the creation of the Governance Committee. He shared his thoughts on his role as Chair: maintaining a strong working relationship between the board members and college staff and students; recognizing unique roles and respecting those roles; strengthening the strategic policy and direction setting beyond a fiduciary role; and being collaborative but still having challenging conversations. Keeping what is best for students and the college front of mind is essential. He personally pledged to do more listening and working with the president and board members to ensure an ambitious agenda is set.

The Chair introduced Bruce Choy, Partner, PwC's Financial Services Consulting Group as the newest member to the board. As well, he announced that Steve Upton has resigned from the board and recognized his time and service to both the board and Audit and Finance and Property Committees.

The Chair advised that the 2019-2020 draft work plan was included in the board package and was reviewed by the Executive Committee. Any suggestions, comments or feedback, can be forward to Kevin, Anne, or the Board EA.

2.0 Governance & Nominating Committee Report

Chair, Julia Deans confirmed that Mike Williams will remain on the Governance Committee as an ex-officio member. Bruce Choy's appointment was approved at the July 4 meeting. He will be sitting on the Audit and Finance and Property Committees. The committee is recommending that the board approve her reappointment and Omo Akintan's (Chief People Officer, People and Equity, City of Toronto) appointment to the board.

MOTION 1

THAT the Governance & Nominating Committee recommends to the Board of Governors approval of the reappointment of Julia Deans to the George Brown College Board of Governors for a three-year term effective September 1, 2019.

Moved: M. Tory Seconded: A. Elliott CARRIED

MOTION 2

THAT the Governance & Nominating Committee recommends to the Board of Governors approval of the appointment of Omo Akintan to the George Brown College Board of Governors for a three-year term effective September 1, 2019.

Moved: M. Tory Seconded: A. Elliott CARRIED

It was agreed that Omo Akintan will be joining the Academic and Student Affairs Committee the following year. A new member orientation is being scheduled.

Regarding board recruitment, five board vacancies need to be filled: two GBC appointments and three LGIC appointments in August 2020. There is one additional 2019 LGIC appointment expected to be named by the government shortly. Priority skills and characteristics were reviewed.

The Chair advised that the committee needs assistance in identifying community/non-board members for the Audit and Finance and Property Committees and Academic and Student Affairs Committee.

It was suggested that the terms of reference be provided to the full board. As well, a process for communicating status of the proposed candidates be created.

A committee meeting will be held in the fall to agree on process and another to confirm our recommended candidates to the board.

3.0 Consent Agenda

Laurel Walzak to provide revisions to the minutes.

MOTION

That the Board of Governors approves the Consent Agenda for the meeting held on October 8, 2019 which includes the following items:

- **Approval of the Draft Board of Governor Minutes – May 30, 2019**
- **Approval of the Draft Board of Governor Minutes – July 10, 2019**
- **Approval of Draft Annual Report 2018-19**
- **Approval of the appointment of the following as officers of the College with immediate effect:**
 - **Vice President, Academic**
 - **Vice President, Strategy & Innovation**
 - **Chief Financial Officer**
 - **Director, Finance**

That this authority remains in effect until the June 2020 meeting of the Board of Governors unless otherwise determined by the Board.

- **Approval of the appointment of the following as authorized signing officers for the College's bank accounts with immediate effect:**
 - **President**
 - **Vice President, Academic**
 - **Vice President, Strategy & Innovation**
 - **Chief Financial Officer**
 - **Director, Finance**
 - **Manager, Finance Services**

That this authority remains in effect until the June 2020 meeting of the Board of Governors unless otherwise determined by the Board.

Moved: J. Deans

Seconded: L. Walzak

CARRIED

4.0 (Did You Know Presentation) Student Choice Initiative

Chris McGrath, VP, Student Success provided an overview of the Student Choice Initiative (SCI) introduced by the new provincial government in 2019. As per a binding-policy directive, some fees were deemed compulsory while others were optional. An on-line opt-out functionality was introduced for the September 2019 semester. The college worked within the existing ancillary fee protocol agreements and with the Student Association (SA) to ensure compliance. The college and the SA worked collaboratively to establish shared principles to guide decision making and effective implementation. Compulsory and optional ancillary fee categories were reviewed in detail. Opt-out totals for the fall 2019 semester were presented. The impact to the college was low but semester two numbers are expected to be higher as the Alumni Relations fee will be charged in the student's last (graduating) semester. Next steps include revision of the protocol agreement with the SA, ongoing monitoring of op-out rates for each semester, and getting an understanding of the implications of the OSAP funding changes.

The following items were discussed:

- the impact of the student levy resulting in any issues in support of scholarships;
- development of a communication's plan;
- reaction to the process of opting out.

A brief report will be provided to the board after the winter semester.

5.0 Key Performance Indicators (KPI) 2018-19 Results

Suzanne Dwyer, Director, Institutional Research and Planning, presented the KPI results. She advised that this year's results were delayed and we only received the data the previous week. Administration of the survey was similar as in past years. She gave an overview of the process and the five indicators. A five-year trend was provided as well as the overall college student satisfaction results and results by campus for the four capstone questions. Next steps is to meet with each division to discuss their respective results. The college also identifies action items establishing key focus areas to improve student satisfaction.

Suzanne noted that the ministry will no longer require colleges to participate in the KPI survey and will not be covering the cost if colleges take part going forward. The graduate survey will continue as that data will be needed for SMA3. It was agreed that the college would carry on with the survey and consider how to resource and/or develop a new instrument.

6.0 Sexual Assault and Sexual Violence (SASV) Policy and Protocol

Terry McQuaid, Director, Diversity, Equity and Human Rights (DEHR), provided background on the government's amendment to the legislation. The board approved the current SASV policy and protocol in 2016 and were presented with initial results of a ministry survey of PSE students understanding of the policy in 2018. She advised that the policy and protocols set out the way in which the college addresses sexual violence and cover three broad areas: accountability related to complaint resolution, student focus sessions and revisions to the former policy. The DEHR and Student Success divisions worked collaboratively to align processes so that the complainant or respondent experience was as consistent as possible. The feedback and recommendations of the in-person student sessions and online survey were reviewed. Terry noted that there were no changes to the substantive elements of the policy. Short-term and long-term goals were presented as well as current statistics. The board will be asked to approve the new policy at the December meeting. A communication's plan will be in place to create increased awareness. It was suggested the college look into the development of a whistle-blower policy.

7.0 Approval of the 2019-20 Business Plan / S2020 Scorecard for 2019-2020

A. Sado advised that a business plan for each institution is required by MTCU and requires board approval. The plan ties in with the college's balanced scorecard, summarizes key achievements of the past year, and articulates the main objectives and strategic initiatives for the year ahead. She provided a high-level review of the key objectives for 2019-2020.

MOTION

THAT the Board of Governors approves the draft 2019-2020 Business Plan as presented.

Moved: P. Sood

Seconded: W.K. Chan

CARRIED

8.0 V2030/S2022 Update

R. Huijbregts, VP, Strategy and Innovation presented an update on Strategy 2020 and Visions 2030. The strategy and vision were developed through a comprehensive consultation process and was approved by the board in July. The strategy and direction were presented to staff at the GBCConnects event in August. A communication plan will be rolled out in the fall focussing on awareness and engagement. A limited number of priority initiatives will be identified and feed into one integrated academic plan. This in turn will advise the 2020-21 fiscal planning. The strategy team and planning team are collaborating for a more cohesive planning process.

9.0 President's Report

A. Sado forwarded her report to the members prior to the meeting. Highlights included enrollment, fundraising, and student/staff successes.

She advised that in lieu of a printed annual report, the college developed an online Impact Report for 2018-19. Two third-year School of Design students created the report which was released in September.

Ballet Jörgen successfully launched the word premier tour of Anne of Green Gables – the Ballet in Halifax, NS. Several GBC graduates are part of the corps de ballet. Students from the Centre for Creative Arts, Design & Information Technology (CADIT) are creating a documentary regarding the creation of the ballet.

Anne noted that the college signed an MOU with the Changzhou Hygiene Vocational Technology College. The purpose of the MOU is to facilitate collaboration on mutually beneficial initiatives based on the strengths and resources of both organizations in the health sciences.

There being no further business, the meeting was adjourned to a Private Session.