## THE GEORGE BROWN COLLEGE OF APPLIED ARTS AND TECHNOLOGY

## BOARD OF GOVERNORS PUBLIC SESSION MINUTES

# FEBRUARY 9, 2022 MICROSOFT TEAMS AND IN PERSON 5:30 P.M.

**Present:** Noor Jehan Kabani Kevin Costante Andrea Elliott

Omo Akintan Gervan Fearon Saeideh Fard
Rob Gilmour Peter Koutsokeris Nancy Prenevost
Kizzy Bedeau Adrienne Batra Roger Grochmal
Marnie MacDougall Anish Chowdary Kankanala Julia Deans

Guests: Michael Herrera Chris McGrath Leslie Quinlan

Jennifer GrantAdel EsayedIan WigglesworthShannon HynesLuigi FerraraCindy GouveiaSusan ToewsColin SimpsonFay Lim-LambieIan AustinLorraine TrotterAdrienne GalwayNasir Kenea

Cory Ross

Trasii Reffed

**Board Secretary:** Emily Bain

Minutes: Mona Modaresi

Bruce Choy

#### 1.0 Chair's Report

Regrets:

Board Chair Kevin Costante welcomed all members of the board to the meeting. He provided a land acknowledgement. The Chair made a declaration of conflict of interest. No issue arising.

The Chair noted that the College had planned to increase return to on-campus activities for the Winter 2022 term. However, the Omicron variant resulted in the College adjusting its activities to primarily offer online course and limited on-campus activities to achieve the health and safety of students and employees.

The Chair thanked the board for the engagement and attendance at the Limberlost Place media announcement.

The Chair thanked Board members for their tremendous contributions to the college, through their role of oversight and due-diligence.

#### 2.0 Consent Agenda

No issues arising.

#### MOTION 02-22-01

THAT the Board of Governors approves the Consent Agenda for the meeting held on February 9, 2022, which includes the following items:

#### Approval of the Esports Management Certificate

Moved: Julia Deans Seconded: Nancy Prenevost CARRIED

#### 3.0 Approval of Minutes

No issues arising.

**MOTION 02-22-02** 

THAT the Board of Governors approves the draft Board of Governors Minutes for the meeting held on December 8, 2021.

Moved: Roger Grochmal Seconded: Peter Koutsokeris CARRIED

#### 4.0 President's Report

President Fearon provided a President's report to the board highlighting significant considerations at the College, including:

- 1. To establish clarity, focus, and accountability, President Fearon established explicit President's Goals in consultation with the Board Chair, and the Senior Management team. The Goals span the period 2022 2023 and, along with the Strategic Plan, will inform the goals of the Senior Management team.
- 2. The start of the Winter 2022 term, represented the beginning of the third year of the impact of the COVID-19 pandemic on the post-secondary education sector resulting in adjustments in enrolment, budget and operational activities. This is reflected in our lower enrolment numbers and, correspondingly, budget considerations. It is important to recognize these developments as broader sectoral considerations as post-secondary educational institutions and other organizations across Ontario and Canada have been impacted by these current developments.
- 3. The vision of the Waterfront campus initiated by former President Anne Sado was recently advanced by the announcement and launch of Limberlost Place with the prominent activities and media coverage reflecting its importance to both the College and to the City. The announcement specifically facilitated the opportunity to thank Jack Cockwell for his significant donation to George Brown College, at \$10 million, making it the largest donation in the College's history and the accumulated donations at over \$25 million towards the Waterfront campus being the largest in Ontario College history. Gervan acknowledge the contributions of all involved with gratitude.

4. The College direction and operational activities are informed by the Vision 2030/Strategy 2022 which is now being updated through the development of Strategy 2026. A number of strategic thematic areas are emerging and working groups (i.e., SMC sub-committees) are being established to support the development of the specific action items and key performance indicators in support of thematic areas associated with the strategic priorities. Simultaneously, a multi-year institutional budget model is being developed to simulate the implications of the various choices.

President Fearon also provided an overview of several developments at sector level:

- a. The City of Toronto has established a new Omnibus agreement that will facilitate the hiring of students from colleges and universities to gain work-integrated learning opportunities with the City.
- b. On December 1st, 2021, the Auditor General's Report expressed seven key findings, including the following finding summarized by College's Ontario "Public-Private college partnerships without these partnerships and international students five colleges would have deficits". The Ministry of Colleges and Universities are currently engaging in dialogue with the sector regarding public-private college partnerships.
- c. Skilled Trades Ontario, was launched on January 25, 2022 as a new agency "to improve trades training and simplify services". It's replacing the Ontario College of Trades, and will be responsible for developing training and curriculum standards.

#### 5.0 Standing Committee Reports

I. Governance Committee

Committee Chair Julia Deans advised that a policy review will be built into the workplan for the committee. Julia explained that the current By-laws require a mandate for the appointment of a Vice Chair. At the recommendation of the Executive Committee, Julia moved a motion to appoint Bruce as the Vice President to the Board of Governors, effective immediately.

#### **MOTION 02-22-02**

THAT the Board of Governors approves the appointment of Bruce Choy as the Vice President of the Board of Governors of George Brown College.

Moved: Julia Deans Seconded: Nancy Prenevost CARRIED

There being no issues arising, the governance committee update was concluded.

II. Finance and Property Committee

In Committee Chair Bruce Choy's absence, Nancy Prenevost explained that the Finance and Property Committee met on February 1st and reviewed the long-term financial model under development. Nancy indicted that management provided an overview of

enrollment and its financial implications. Nancy further informed the board that the year-end forecast still includes some conservative assumptions, however, there will continue to be challenges due to the uncertainty of the winter term (consistent with the report back in December). Nancy advised that management circulated the results for the operating funds and the investments for the quarter ending December 31, 2021. She also informed the board that management presented a revised disbursement policy for review and comments to align the College's policy with the George Brown College Foundation and will come back in March for approval.

There being no issues arising, the finance and property committee update was concluded.

iii. Academic and Student Affairs Committee

Committee Chair Andrea Elliott explained that the Academic and Student Affairs met on January 19<sup>th</sup> and were excited to welcome Rob Gilmour who has twenty years of public affairs experience to the committee. Andrea referenced the documentation provided to the board regarding the new E-Sports Management Program and highlighted some of the program offerings. A motion was passed under the consent agenda for the approval of the program.

There being no issues arising, the Academic and Student Affairs committee update was concluded.

### 6.0 Policy and Reports

December YTD Financials and YE Financials

Michael Herrera shared the December YTD Financials and YE Financials including 2021/22 projected revenues and expenses, a Statement of Capital Investments and a Forecast Statement of Changes in Net Assets. No issues arising.

#### 7.0 Strategy Update:

i. President Fearon provided an Insight and Strategy Update to the Board.

The key topics presented highlighted the Ontario College Mandate, A look at the Ontario Post-Secondary Framework, the implications of the Ontario Policy Direction and defining and calibrating the College's destination through strategic planning.

ii. Shannon Hynes provided a Strategic Plan and Balanced Scorecard presentation to the Board

Shannon explained that given that the environmental context and analysis is completed, key priorities and initiatives will be gathered through cross functional discussions to provide feedback on critical activities and connections to institutional KPIs. We are looking at individual credentials and their relative appeal and we are thinking of our credential mix as a system.

The next steps involving board engagement in Strategy Formulation include: looking at emerging priorities; validating future statement outcomes; and, confirming KPIs by April. The Q4 Strategy 2022 Balanced Scorecard Update and Strategy 2026 Endorsement will be brought to the board in June.

No issues arising.

iii. Jennifer Grant provided an Anti-Racism Action Plan Update to the Board.

Jennifer Grant advised the board that the anti-racism action plan includes awareness and alignment, assessment and review, and drive towards systems change. Areas of action are our commitment, our culture and commitment, our capacity and capabilities, our curriculum, and our community. The levels of accountability with various stakeholders were highlighted.

Board members offered support toward this action plan and offered an opportunity for further board engagement toward these initiatives.

There being no further business, the meeting was adjourned to a Private Session.