



CENTRE FOR
**Hospitality &
Culinary Arts**

Bachelor of Applied Business (Degree) H301

Get ready to join the world's most exciting industry with a Bachelor of Applied Business in Hospitality Operations Management.



Our Program

The explosive growth in the hospitality industry has led to larger and more complex hospitality enterprises, and a greater demand for people capable of running them. That's where this program comes in.

It was designed to teach you to plan and manage complex hospitality operations so that you can become the kind of skilled employee the hospitality sector is searching for. The prospects for employment in this sector couldn't be brighter. In Canada, the hospitality industry employs 1.4 million workers, representing 10 per cent of all employment, and estimates indicate that 306,000 new jobs will be created in the coming years. In the Greater Toronto Area, the hospitality sector accounts for almost 90,000 jobs, with another 35,000 jobs located in the Niagara region.

The Hospitality Operations Management bachelor's degree is offered jointly with Niagara College in a unique partnership between two of the country's leading hospitality and culinary educators. The four-year bachelor's degree program features training in all aspects of hospitality management with an applied, hands-on focus. The program builds on the resources, networks of contacts and facilities of the two colleges and reflects the economic strengths and profiles of their locations – Niagara with its attractions, wineries and cuisine, and Toronto with its intense multicultural, hotel, business, restaurant and convention focus.

A comprehensive curriculum

The curriculum has been developed to prepare students for management, supervisory and administrative careers through training in problem solving, critical thinking, integrated operations theory, customer management theory, culinary concepts and international applications. Students will become technically proficient in the major components of a hospitality business such as operational processes, financial, human resources, facilities and risk management.

The curriculum is designed to:

- Integrate knowledge and practical application developed through projects and hands-on experience in two paid work placements at the end of the second and third years;
- Build strong team-work and team-management abilities through projects.

PROGRAM CODE: H301
PROGRAM LENGTH: 4 years (8 semesters)
STARTING: September
CERTIFICATION: Bachelor's of Applied Business Degree
LOCATION: St. James Campus
APPLY TO: www.ontariocolleges.ca



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Your career

Coming out of the Hospitality Operations Management program, you'll be ready to manage a unit of a multi-faceted hospitality operation that combines several different elements, such as the CN Tower, Casino Niagara, Metro Convention Centre and Niagara Parks Commission. You'll be fully qualified for a management, supervisory or administrative career in a range of hospitality enterprises including:

- Accommodations
- Meetings and conventions
- Entertainment and gaming
- Specialized and themed attractions and special events
- Food and beverage

What you need

- Ontario Secondary School Diploma with six grade 12 University (U) or University/College (M) courses or six OAC (Ontario Academic Credit) courses (or equivalent) including grade 12 English University (U) and any OAC or grade 12 Mathematics (U).
- Recommended courses: data management and basic computer software applications.
- At least 65 percent average course grades.
- A TOEFL score of 580 (or equivalent), where applicable. Testing may be required by the college.
- Experience in the hospitality sector is an asset.
- Final student selection will be based on grade ranking, testing or supplemental evaluation as determined by the college.

Mature student applications

- 19 years of age by December 31 of the year in which you will be commencing studies.
- Have been away from the education system for at least two years.
- Canadian citizens or landed immigrants or are sponsored by a Canadian government agency.
- Can present tangible evidence of your ability to cope with a George Brown bachelor's degree program.
- Possess the program prerequisite subject requirements—English and Mathematics.

Your future study options

Niagara University, a leading hospitality school in New York State, will grant George Brown College applied degree graduates direct entry to a master's program. Graduates may be eligible to apply to the Masters of Business Administration in Hospitality and Tourism at the University of Guelph, and also the IMI Institute in Lucerne, Switzerland.

Alternate admission options

Students not meeting the admission requirements, should consider our General Arts & Science Program as an alternate way of gaining entry. Students that complete the one-year General Arts & Science program with a "B" average, will be considered eligible to apply for admission into year 1 of the Bachelor of Applied Business: Hospitality Operations Management Degree Program.

Update your diploma to a degree Graduates of selected George Brown College Hospitality diploma programs may qualify for advanced standing in the degree program.

International visa students

If you are an international Visa student, please contact the International Centre – 416-415-5000 ext 2115 or 2118 or email us at internationalcentre@georgebrown.ca.

Admission Requirements and Fees

Admission requirements and fees can be verified at the web site.

Note: Due to ongoing program improvements courses are subject to change without notice.

For more information contact Program Co-ordinator, Centre for Hospitality and Culinary Arts at 416-415-5000, ext. 3213 between 9 a.m. and 4 p.m. E-mail: hospitality@georgebrown.ca or call 416-415-2000 or long distance 1-800-265-2002.
georgebrown.ca/hospitality