



CENTRE FOR
**Hospitality &
Culinary Arts**

Hospitality, Tourism & Leisure (HTL) (Diploma) H110

George Brown College welcomes you to the dynamic and growing field of Hospitality, Tourism and Leisure. If you are looking at a new career choice or want to upgrade your skills for lifestyle advancement, this program is the right direction.



About the College

We're the largest and most diversified hospitality school in Canada and we've developed a reputation as the premier provider of quality applied education in Hospitality and Tourism Management.

Our Program

Are you passionate about making customers happy? Do you love marketing and promotion? Do you want to use your energy and creativity to help people have a great time at resorts, hotels and other attractions? If you do, this program is for you.

Through this multidisciplinary, two-year diploma program, you will learn all the skills you need to manage change and improve the experience of customers all across the hospitality, tourism and leisure industry. By the time you graduate you'll be an expert in customer care, marketing and promotion, and have the all-around skills you need to provide the first-rate service people expect from today's hotels, resorts and attractions. Your hands-on industry externship will help prepare you to work in all these areas – hospitality, tourism and leisure – and make you the kind of multi-talented graduate the industry needs.

Your Career

You will be prepared for a range of rewarding opportunities at resorts, hotels, conference facilities, private clubs and government agencies working in the dynamic fields of hospitality, leisure, tourism and event delivery.

Articulation Agreement

Earn a diploma and bachelor's degree in four years. Graduates of our Hotel Management; Food and Beverage Management; Hospitality, Tourism and Leisure; and Special Events Planning — Destination Tourism diploma programs may be eligible to enter the third year of the Hospitality Operations Management degree program. Talk to a program coordinator about Articulation options.

Part-Time Study Options

George Brown Continuing Education offers a variety of Hospitality & Tourism courses and certificates. See the Continuing Education Course Guide at coned.georgebrown.ca.

PROGRAM CODE: H110
PROGRAM LENGTH: 2 years (4 semesters)
STARTING: September and January
CERTIFICATION: Ontario College Diploma
LOCATION: St. James Campus
APPLY TO: www.ontariocolleges.ca



Semester 1

GHUM1063	The Art of Eating and Dining
GSSC1048	Trends and Issues In Tourism
HOST1096	Destination Marketing I
HOST1042	Leadership and Group Dynamix
COMP1082	Computer Skills and Applications
HOST1068	Smart Serve®
HOST1033	Professional Guest Services
HOST 1145	Sanitation
HOST1146	First Aid/Heartsaver C.P.R.

Semester 2

GHUM1025	Speaking with Confidence
ACCT1043	Financial Management and Accounting
HOST1033	Professional Guest Service
HOST1048	Leisure Industry Administration and Supervision
HOST1098	Attractions
HOST1113	Accommodations from Resorts to Campfires
MATH1102	Hospitality Math
COMM1007	College English
GNED	General Education Elective
HOSF1037	Restaurant Dining Room Operations and Principals
HOSF1169	Dining Room Theory

Semester 3

COMM1047	Business Communication
HOST1043	Meeting Conferences and Events
HOST2052	Destination Marketing II (Global)
HOST2053	Hospitality, Tourism and Leisure Business Plan and Financial Management
HRM2012	Human Resources Management
LAW2014	Liability, Risk Management, and Guest Security
GNED	General Education Elective
HOST1196	Career Preparation

Semester 4

HOST1049	Travel and Tour Planning
HOST2056	Outdoor Education
HOST2054	Tourism Management Practices
HOST	Culinary Tourism
HOST1057	Industry Externship

Admission Requirements and Fees

Admission requirements and fees can be verified at the web site.

Note: Due to ongoing program improvements courses are subject to change without notice.

For more information contact Donna Lee, Program Co-ordinator, Centre for Hospitality and Culinary Arts at 416-415-5000, ext. 6208 between 9 a.m. And 4 p.m. E-mail: donnalee@georgebrown.ca or call 416-415-2000 or long distance 1-800-265-2002.
georgebrown.ca/hospitality